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# FINANCIAL TIMES

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## NEWS SUMMARY

**Arabs break with Egypt**  
Arab summit in Damascus...  
The four-day conference also...  
David proposals by 11...  
to two with two abstentions.

**Company law reforms nearer**  
LONG-POSTPONED reforms of company law, including a ban on insider share dealing, may be brought before Parliament soon, now that the absence of an election has left scope for non-controversial legislation. Ministers are expected to consider this week whether to introduce in the coming session the Bill in the White Paper "Changes in Company Law", presented to Parliament in July by Trade Secretary Mr. Edmund Dell.

**Cricket death: charged**  
A year-old man appears in court at Birmingham today charged with murder following the death of Vernon Brown, 21, who died under the wheels of a bus on the way to the stadium - Chelsea soccer ground.

**Industry seeks more bank aid**  
STRONG revival in industry's demand for bank finance in recent months is confirmed by the latest breakdown of lending, published today by the Bank of England. In the three months to mid-August, the bank's total lending advanced to the UK private sector rose by £1.07bn. Back Page

**Errilla battle**  
A man was shot dead and a suspected urban guerrilla wounded in Dortmund, Germany. The wounded man was said but a third of the way to recovery.

**Isley pelted**  
Ian Paisley had tomatoes thrown at him by a woman when he preached a sermon in Dublin's House of Commons last night. The Ulster Protestant leader, who said the meeting had "very well indeed."

**Marches peaceful**  
Race-related marches passed peacefully in London. About 1,000 National Front supporters marched to the East End and anti-Nazi League march into London ended with a carol at Exton, Mea and Matters 14.

**Midlands strings?**  
A midland violin maker who spent 50 years trying to copy technique of Stradivarius is ready to build the instrument, with the help of scientists. It will be made in 1980.

**Effly...**  
Margaret left for an all four taking in the Caribbean. Fiji, Japan and the Philippines. More than 2,000 people joined a mass rally in Trafalgar Square.

**COMPANIES**  
B.E.T. GROUP chairman Sir John Spencer Williams says that profits in the current year will show an advance on the 1977 pre-tax level achieved in the year to March 31, 1978. Page 34

**COMPANIES**  
VAN OMMELEN, the Dutch shipping and storage company, suffered a first half net loss of £1.8m (£1.1m) this year, compared with a net profit of £1.24m in the same period last year. Page 35

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## Finance Ministers say world outlook best for some years

BY JUREK MARTIN and PETER RIDDELL, Washington, Sept. 24

THE WORLD'S Finance Ministers agreed today that the global economic outlook was in better balance than it had been for several years, and were on the verge of deciding on a substantial increase in the resources of the International Monetary Fund.

For the past 24 hours the U.S. has thrown its decisive weight behind a 50 per cent increase in the quotas assigned to IMF members. It has also been negotiating an increase of 4bn (about \$5bn) in annual allocations of the Special Drawing Rights, the IMF's international currency.

Formal announcement of these increases is expected at the end of today's discussion which precedes the annual meetings of the IMF and the World Bank tomorrow. The effect will be to increase the unconditional balance of payments finance available to member countries.

After the morning session of today's meeting of the IMF Interim Committee of Finance Ministers, Mr. Denis Healey, Chancellor of the Exchequer, said that although the last 12 months had been disappointing for both growth and employment, and neither could be expected to improve much in the year ahead, the prospects were for much more even distribution of expansion.

This, he said, should be helpful in reducing divergences in the balance of payments of the major

## Dispute over plan for butter subsidy

BY CHRISTOPHER PARKES

A PLAN which could lead to a cut of 6p a pound in the retail price of butter in Britain during November and December will be debated at a meeting of Common Market Agriculture Ministers in Brussels this week.

Agreement is not likely to come without a struggle. The Commission does not want the subsidy to apply to imports from New Zealand.

If Britain wants non-EEC supplies to be subsidised then the Government should pay from its own pocket, Brussels says. Mr. John Silkin, Minister of Agriculture, does not accept this



Mr. John Silkin

line of argument. He plans to insist that the money should be spent as he chooses and that all supplies of butter in Britain should benefit equally.

New Zealand supplies about a third of Britain's butter, and Continental exporters are eager to exclude this competition. A subsidy for them but excluding New Zealand brands would help build their market shares.

But prices have severely reduced butter consumption in the UK this year. In the second quarter, according to Ministry of Agriculture figures, total average consumption was 4.39 oz per head per week, down from 4.74 oz in the previous quarter.

The so-called Christmas bonus butter subsidy, limited to 50,000 tonnes, would cost the EEC Farm Fund about £6.5m, and represent Britain's share of a Community-wide allocation which is aimed at reducing the Common Market's butter mountain.

This year, since that subsidy is being phased out, the UK will qualify for the Christmas bonus.

## UK insurance broker may link with U.S.

BY JOHN MOORE

C. T. BOWRING, one of the largest insurance broking groups in the UK, is discussing a plan to co-ordinate and combine all its insurance interests with Marsh and McLennan Companies of the U.S., the world's largest insurance broking group.

So far, discussions have only reached a preliminary stage and many legal, tax and other matters have yet to be thrashed out before a final agreement is reached. The details will then be submitted to the shareholders of both these publicly quoted groups for approval.

The deal, which is not a takeover or a conventional merger of two publicly quoted companies, is to be arranged contractually but will not involve any transaction in the stock of either Marsh or Bowring or their subsidiaries.

## Trading

Mr. Ivor Binney, chairman and chief executive of C. T. Bowring (Insurance) Holdings, who took the initiative on the deal at a meeting with Marsh in June, said yesterday that Bowring and Marsh were "putting everything into one pot so that we have identical interests."

Both Marsh and Bowring have had many trading links for years. In a statement to Bowring's employees issued today the move is described as "perhaps the most significant development in the insurance activities of the Bowring group."

The negotiations are "directed to establishing the first truly international insurance brokerage and consulting firm."

For Marsh and McLennan, this step would represent the next stage in the development of their strategy in developing the world wide organisation further to improving their service to clients.

"For Bowring, it would in addition create an exciting opportunity to accelerate its development with the largest insurance broking group in the world."

How the arrangement is to work in practice has not yet been sorted out by the two groups. But an early announcement had to be made to satisfy the U.S. Securities and Exchange Commission's rules.

After the reorganisation plans are completed and talks could last until the end of the year, both groups are expected to have an equal voice on the new grouping. There will be no casting vote.

In 1977, Marsh and McLennan Companies showed operating revenues of \$415m, some 92 per cent were insurance and related. After tax, the earnings amounted to \$56.1m, a figure which included the profits from its non-insurance interests—the investment management companies—those relationships.

## Ford prepared for total shutdown over 5% offer

BY ALAN PIKE, LABOUR CORRESPONDENT

FORD MANAGEMENT is re-ignited tomorrow and is expected to discuss the request to make over its 5 per cent pay offer, on which the future of the Government's Phase Four policy could depend, will bring its 23 plants to a standstill.

Senior Ford executives met to consider options at the weekend but no immediate approach by the company to either the Government or the unions is likely.

Shop stewards will address factory meetings today and urge the company's 57,000 manual employees to stop work following the decision by union negotiators on Friday to call for an official strike. The strike can be made official only by executives of the unions involved but this is likely to prove a mere formality.

Armed with the decision of the union negotiators, shop stewards probably will be successful in persuading their members to begin the strike immediately and Ford faces a total shut-down of production within the next day or two. This will cost the company production of nearly 15,000 vehicles a week.

The Amalgamated Union of Engineering Workers' executive meets tomorrow and is expected to discuss the request to make over its 5 per cent pay offer, on which the future of the Government's Phase Four policy could depend, will bring its 23 plants to a standstill.

A decision from the other big motor industry union, the Transport and General Workers, may be delayed for about a fortnight until its finance and general purposes committee meets although it is probable that the TGWU will give support to the strike. Mr. Moss Evans, general secretary of the TGWU, has said that the union would be prepared to back any group of members standing up against any Government-inspired pay restraint.

With a national Ford strike now so far inevitable and the Government determined to defend its 5 per cent guidelines, the central question is where the first move to break the deadlock will come from.

Mr. Evans repeated yesterday that not only the Ford workers, but other groups must be allowed to negotiate without restraint. Immediately Ford indicated that it was prepared to bargain on a free and fair basis if the unions would respond. "We have been saying it so often that we sound

parrot-like, we can bargain freely, we will bargain responsibly."

Pay negotiations on behalf of several other potentially difficult groups, including tanker drivers, ICI manual workers, and local government manual workers, are imminent and the Ford dispute has already ensured that these talks will not be easy.

Mr. James Prior, Conservative employment spokesman, said on BBC radio yesterday that the Government's 5 per cent figure was a reasonable one for the country to bargain around. But there had to be flexibility about a reasonable figure.

Ford has always known that it faced a tough fight this year in trying to persuade its employees to accept a 5 per cent increase and this is why, deviating from its previous position, the company was prepared to offer talks on a productivity deal.

When he met the unions on Thursday, Mr. Paul Roofs, employee relations director, stressed that there was great scope for improving productivity through a genuine scheme acceptable to the Government.

British Steel is calculating that the delivery of low-price 1,000-tonne parcels of steel to European centres such as Düsseldorf and Paris will act as a sharp warning to the Continental producers, who are now selling so briskly into the British market.

British Steel has twice as much production capacity as any trading when they arrive in key European industrial centres.

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British Steel has twice as much production capacity as any trading when they arrive in key European industrial centres.

## Angry British Steel retaliates against dumping from Europe

BY ROY HODSON

THE British Steel Corporation is so angry about the recent penetration of its home market by other EEC steel producers that it has started a retaliatory campaign.

Large consignments of steel from the British strip mills are being sold in France, West Germany, and Belgium at prices below the ruling home prices charged by the steelmakers in those countries.

The term "dumping" is being studiously avoided by British Steel during this aggressive marketing operation. Executives are calling the special consignments "retaliatory orders."

But there is no room for ambiguity about the object of the sales campaign. The steel is being rolled and delivered now. Considerable care is being given both to the timing and to the points of destination of the deliveries so that they will have the maximum impact on local

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## Anglo-U.S. Rhodesia move soon

BY OUR FOREIGN STAFF

NEW Anglo-American efforts to break the Rhodesia deadlock are expected to be announced in the next few weeks in the wake of the surprisingly cordial weekend meeting in northern Nigeria between Mr. James Callaghan and President Kenneth Kaunda of Zambia.

Both the British and Rhodesian Governments have denied reports that Mr. Ian Smith, the Rhodesian Prime Minister, sent a message to Mr. Callaghan last week suggesting a meeting with him in Salisbury.

Mr. Kaunda returned to Lusaka convinced that there had been agreement on a new course of action over Rhodesia which would be implemented shortly. Speaking to reporters, he referred to a "Kano accord."

centred on Rhodesia and Namibia and the likelihood of increased British aid for Zambia, which is suffering severe economic problems.

The UN will be the focus of intense diplomatic manoeuvres over Rhodesia and Namibia this week.

Dr. David Owen, the Foreign Secretary, flies to New York today and will address the UN General Assembly on the position in southern Africa on Wednesday, as well as holding discussions with Western and African leaders.

Tony Hawkins writes from Salisbury: Rhodesian security forces destroyed 25 guerrilla bases deep inside Mozambique territory last week. Combined Operations Headquarters said last night in its first detailed comment of the raids, believed to have lasted four days. The communiqué said there had been a clash with Mozambique troops.



## OVERSEAS NEWS

## Sadat's envoys will seek moderate Arab backing

BY ROGER MATTHEWS

CAIRO, Sept. 24

EGYPT launched today what is expected to be an intensive diplomatic campaign to persuade the moderate Arab states to support the framework for Middle East peace agreed last week at Camp David.

Mr. Hassan Tuhamy, a Deputy Prime Minister, was sent to General of Saudi Arabia and other emissaries are likely to be leaving Cairo in the next few days. Mr. Tuhamy, who played a key role at Camp David, is tipped as a likely candidate for promotion in President Anwar Sadat's forthcoming reshuffle.

Egypt's envoys will face an uphill task as has already been made clear in statements from the Saudi Cabinet and from Jordan, the two states whose

attitudes will govern the chances for comprehensive settlement. While King Hussein of Jordan this weekend refused to join the Arab countries most actively opposed to Mr. Sadat's peace efforts, he also gave a warning about the dangers inherent in a separate Egyptian-Israeli agreement.

Neither the Saudis nor the Jordanians are likely to give Mr. Sadat the encouragement he so urgently needs unless there is a firm Israeli commitment to withdraw from the occupied West Bank of the River Jordan and from East Jerusalem.

Although Mr. Sadat is clearly disappointed at moderate Arab reaction, there was little to cause him concern in the final text of the agreement reached between

the leaders of Syria, Algeria, Libya, South Yemen and the Palestine Liberation Organisation (PLO) which was issued after their meeting ended in Damascus last night. There is no chance of Egypt's expulsion from the Arab League and virtually no chance of a credible alternative organisation being set up with a headquarters outside Cairo.

Meanwhile Mr. Sadat, who received an enthusiastic welcome when he returned to Cairo yesterday, will be turning his attention to the domestic scene. He has promised a major Cabinet reshuffle and has also to ensure that his New National Democratic party becomes an effective political force.

## Riyadh stresses Arab solidarity

By Jamie Buchan

JEDDAH, Sept. 24

MR. CYRUS VANCE, U.S. Secretary of State, assured the Saudi government in Riyadh that the agreements reached at Camp David were "only a step towards a comprehensive peace settlement."

According to a statement issued today by the Saudi Foreign Ministry, the Saudi Government expressed anxiety that the summit's principles had not been reached collectively by all the parties to the conflict. "The kingdom believes firmly in the (Arab) national character of the problem and desires to preserve Arab solidarity," the statement said.

The Saudi Government was concerned at the limitations of the Camp David accord as a general framework for peace. The statement mentioned three prerequisites for a comprehensive settlement: The return of Jerusalem to Arab sovereignty, the recognition of the Palestinians' right to self-determination, and the acceptance of the Palestine Liberation Organisation (PLO) as the sole representative of the Palestinians.

Over the question of Jerusalem, Mr. Vance told Riyadh that the final status of the city had not been agreed at the summit and that the U.S. would clarify its position in the future.

Rami G. Khouri reports from Amman: King Hussein made it clear in a press conference here yesterday that he now looks to the U.S. for detailed answers to many questions he raised about the Camp David agreement and the future of the occupied West Bank.

He said he would be personally "shattered" if a separate Egyptian-Israeli peace accord left the complex problem of the Palestinians unresolved. He gave warning again, as he has for many months, that a bilateral Sinai agreement would have "serious repercussions" for the rest of the Middle East and the world.

He said it was "the most sensitive and serious moment" he had had to face during his 26 years on the throne. He would not become involved in the American-Israeli-Egyptian negotiating process unless it was more clear to him that those negotiations would lead to a full Israeli territorial withdrawal from all occupied Arab lands, including Jerusalem, and to the rights of the Palestinians to self-determination in full freedom on Palestinian soil.

The King confirmed a President Carter had invited him to visit Washington in mid-October, but said this was an inconvenient time and he would probably make the trip later.

## Clash expected as Community Ministers debate fish controls

BY CHRISTOPHER PARKES

COMMON MARKET Ministers responsible for fisheries are expected to cross swords again with Britain's Mr. John Silkin in Brussels today over the UK Government's unilateral imposition of strict fishing controls in British waters.

Another sore point, particularly with the Irish, Danish and German Ministers, is his rigid insistence that British fishermen should have the lion's share of fish within the national 200 mile zone.

And a clash is expected over a new German attempt to outflank Mr. Silkin. Bonn seeks to have decisions taken by majority voting, but Britain is insisting that common can be settled without unanimity, and that the Government's representative must retain the right to use the veto where national interests are endangered. Mr. Silkin boasted his colours

at a meeting with fishermen in Aberdeen recently, where he warned that his basic demands remained unchanged. His conservation measures would remain in place, he said, and he claimed that having established in July the right to use the veto on fishery council business, he would not hesitate to use it again in future.

National conservation measures which have affected herring fleets, shrimpers and mackerel fisheries, have been bitterly attacked in Europe. Mr. Silkin aims to demonstrate that his opponents have done little more than pay lip service to the principle of fishery conservation—which is at the heart of the Commission's plans, for the Common Fisheries Policy.

German fishermen have been caught out trawling for cod off the East Coast of Greenland end of December.

despite a ban. Danish boats are known to have overfished the North Sea and dumped their catches overboard when discovered.

Irish skippers have declared they will defy a British ban on herring fishing in the Irish Sea.

The Council of Ministers is scheduled to work out plans aimed at settling reciprocal fishery deals between the European Community and Sweden, Finland and the Faroes. Mr. Silkin, however, is expected to insist that no bargain can be struck with non-EEC countries until the Nine's own domestic fish policy has been worked out.

British officials hope that now the action doubts have been dissipated, work will accelerate towards a basic settlement on fish policy which might be reached by the end of December.

## Expensive leak in Abu Dhabi gas tank

By Kathleen Bisshaw

DUBAI, Sept. 24

ABU DHABI is having to spend between U.S.\$15m to U.S.\$20m to repair a leak in a storage tank on its Das Island liquid natural gas plant, according to sources in Abu Dhabi Capital of the United Arab Emirates (UAE). The \$650m gas plant is the first of its kind in the Gulf and ever, since its commissioning last year, has been dogged by expensive technical problems.

Earlier this year, a positive leak appeared in one of the plant's storage tanks, and later investigation revealed a crack, though less serious problems, the secondary tank. The first has been closed down completely, and the latter restricted in use. The plant is now only up to 75 per cent of its planned capacity.

The owners and operators of the American-built complex, the Abu Dhabi Gas Liquefaction Company (ADGLC), are now having to borrow under the first tank to try and assess what caused the leak, and this alone is expected to take one and a half years.

The Das Island problems have raised questions marks in many observers' eyes over the suitability of heavy industry in the Gulf region. At the moment, no one knows whether the cracks were caused by the harsh, humid and salty climatic conditions, or whether the design may have been at fault. At the time of its completion, the complex was heralded as a masterpiece in design and engineering, for its designers, THI of Japan, incorporating many sophisticated and complex innovations into its design. Another factor may be the execution of the project, for the Das Island plant was largely built by immigrant labour.

Other problems which arose in the plants first days of operation are currently the subject of a law suit in London between the ADGLC and the Norwegian Company of Götta-Larsen, the owners of the first tanker which called there.

As if that were not enough, the operators of Das Island are having to look for alternative sources of gas to supply the plant. Owing to the Government's oil conservation policy, Associated Gas intake from the Umm Sheif field from where the plant was originally intended to be fed from, has now dropped from the required 350m cu ft a day to 350m cu ft a day. The shortfall is being made up from gas piped in from the nearby Zakum field. However, the pipeline is not expected to be in operation until 1980, and its length, over 25 miles, will mean a substantially higher capital cost for the plant than originally thought.

## Begin wins Cabinet's approval for Camp David accords

BY DAVID LENNON

TEL AVIV, Sept. 24

ISRAEL'S Cabinet today held a lengthy discussion on the Camp David agreements and approved them, by 11 votes to 2, with three Ministers absent. Mr. Menachem Begin, the Prime Minister, explained the Accords to his colleagues.

Meanwhile, demonstrations and protests against giving up settlements led the police to throw protective cordons round the home and office of the Prime Minister and some of his colleagues.

A number of Ministers have been critical of the proposal to evacuate the Sinai settlements, even though this is a prerequisite of Egyptian agreement to make peace with Israel. They both object to the step as such and fear that it will lead to pressure for similar steps in the occupied West Bank and on the Golan Heights.

The Knesset is due to debate the Accords this week, as Mr. Begin has said only Parliament can take such an important decision. He will make a statement to the House tomorrow and Mr. Shimon Peres, Leader of the Opposition and chairman of the Labour Party, will reply. The rest of the debate is expected to take place on Wednesday.

The one-day debate was granted at the request of the National Religious Party, one of the coalition partners, which sought time to consider its position in the vote. The Labour Party executive today decided to support the agreement.

Most parties are holding

internal debates on the emotional charged issue of dismantling settlements in Sinai and on the possible effect on settlements in other occupied territories.

The argument with the U.S. over the duration of the peace on building new settlements while the peace talks are in progress led senior officials in Jerusalem today to state that it was clearly understood that the halt was for three months only. They claimed to have documentary evidence that Egypt is in agreement with this interpretation, rather than the five-year freeze which the U.S. spoke of.

Settler opposition to abandoning the Sinai villages and to the three-month freeze continues unabated. In Sinai some settlers blocked roads for several hours yesterday while other groups persist in attempts to establish new sites on the West Bank.

Israel's determination to press ahead with autonomy for the West Bank and Gaza Strip is demonstrated by discussions which Foreign Ministry officials have started with local Palestinian leaders. Previous contacts between the Israeli authorities and people in the occupied territories were conducted by the military government and the Defence Ministry.

It is understood that if a Palestinian autonomous council is established Israel will maintain relations with it through the Foreign Ministry but so far there are no indications that any Palestinian leader will agree to serve on such a council.

ISRAEL this weekend formally submitted its request for U.S. aid in the fiscal year due to start on October 1, 1979. The details of the request were worked out before the conclusion of the Camp David agreement and do not therefore include U.S. assistance for expenditure Israel will incur as a result of evacuation of its settlements in Sinai and of settlements in the occupied areas.

The request is for \$2.4bn, in-

cluding \$1.5bn military assistance. The figure is \$500m larger than the aid approved for Israel in the 1978-79 fiscal year, starting next week.

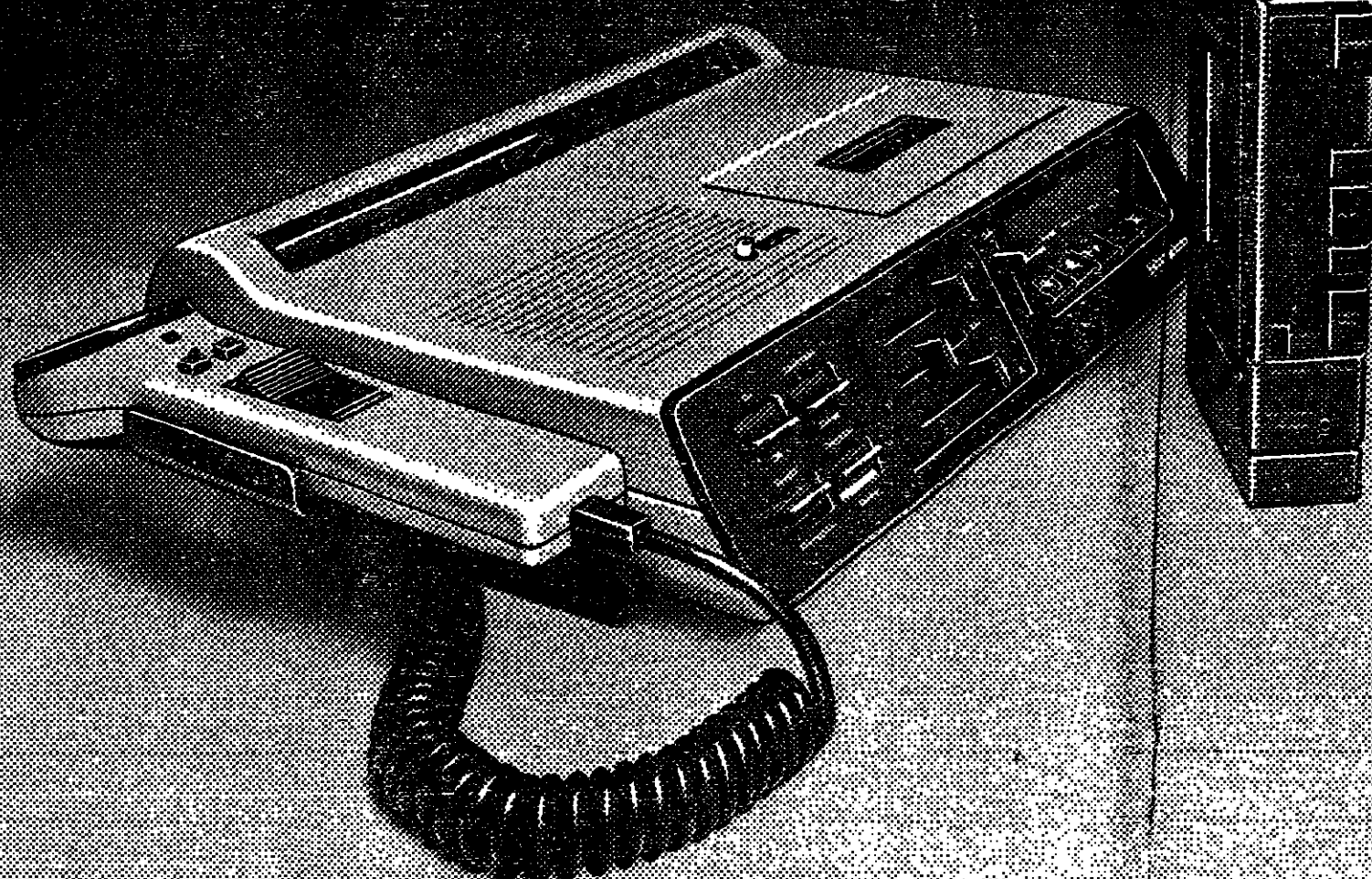
It is estimated that Israel will need \$1bn to build two new airfields in the Negev to replace those which it will lose in Sinai; no estimate is available as yet as to the cost of resettling villagers from northern Sinai, nor the cost of resettling Ophira, near Sharm-el-Sheikh, and the two tourist centres between Eilat and Sharm.

## \$2.4bn U.S. aid sought

BY L. DANIEL

TEL AVIV, Sept. 24

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## Afghanistan exodus

BY CHRIS SHERWELL

ISLAMABAD, Sept. 24

SEVERAL thousand refugees have fled from Afghanistan to Pakistan since the new Left-wing regime of Mr. Nur Muhammad Taraki came to power in a military coup last April.

Reliable figures remain difficult to establish, but some estimates put the figure as high as 8,000-10,000. Though Pathan tribes straddling the frontier are known to cross the border freely it seems clear that the numbers moving into Pakistan's north-west frontier province have grown unusually in recent weeks, even allowing for the customary upsurge at this time of year.

The refugees are mostly conservative Muslim tribesmen said to be seeking sanctuary from

the anti-religious policies of the new regime. They are now in tribal areas south-west of the Khyber Pass and also in remote parts near the Hindu Kush mountains. They are being fed by the growing confidence here within Pakistan and also by the Pakistani authorities.

The Pakistan Government has made no announcement regarding the refugees and is apparently anxious not to disturb the delicate relations it has with Afghanistan. Since President Daoud was overthrown in April, fears have grown of increasing Soviet involvement in the region. General Zia sought to head off some of the anxieties by visiting Kabul earlier this month.

## Swiss vote for new canton

By John Wick

A LARGE majority of the Swiss electorate this weekend voted in favour of the creation of the new canton of Jura. Over 82 per cent of votes polled at a national referendum were for the proposal, majorities being obtained in all cantons. Only two small parties had opposed the motion.

The Federal constitution will now be amended to include Jura as Switzerland's 26th canton. A French-speaking area in the northern Jura range, consisting of the districts Delémont, Porrentruy and Franches-Montagnes, will form the new canton, whose capital will be Delémont. Jura, which now part of Bern, will be the first new Swiss canton to be formed since 1848.

## Moi heads for Kenya presidency

BY JOHN WORRALL

NAIROBI, Sept. 24

AS EXPECTED, Kenya's acting President, Mr. Daniel Arap Moi, has been declared the sole candidate for the Presidency of the Kenya African National Union (KANU), which means that in effect he will be elected President of Kenya unopposed.

Mr. Moi presented his nomination papers at the KANU headquarters on Saturday. There were no other candidates. His name will be forwarded to the special party delegates' conference on October 6 for endorsement. It will then be forwarded formally to the Attorney-General's chambers as the party's nominee for the national presidency. KANU is Kenya's only de facto party.

A huge crowd cheered Mr. Moi outside the party offices. He was to serve Kenya in a spirit of love and dedication

following the footsteps of the late President Kenyatta.

Mr. Moi's sole nomination for President is the climax of a campaign which has involved almost a million people, representing every age, tribal, social, political, professional, provincial and workers organisation in the country have trekked to Nairobi in the past fortnight to declare their loyalty to the new president.

## INFLATION IN CHINA

## Complaints of the masses

BY JOHN HOFFMANN

PEKING, Sept. 24

CHINA'S IMAGE as a land of no inflation at work on one of the most important purchases.

Fruit and vegetables are among the few goods in China for which prices are overtly governed by seasonal supply. What the customer pays is decided by regional commercial bureaux, rather than the Government's central pricing body which sets national

'Our salaries are comparatively low and we cannot afford to eat fruit. But we have to eat vegetables even if the prices are high.'

A kilogramme of green peas has risen from less than 20 fen to as much as 34 and cucumber had doubled to 30 fen. Grapes which could be bought last year for 40 fen a kilogramme now cost up to 80 fen.

As for watermelons, the writer complained, "the price has been kept above 10 fen a catty even when the fruit is rotten." Their outrage is understandable: watermelon is a staple summer snack in Peking and people like to eat it in huge quantities at roadside stalls.

Our salaries are comparatively low and we cannot afford to eat fruit, they wrote. "But we have to eat vegetables, even if the prices are high."

"We are only a few days into autumn and we really don't know what we shall do when winter comes."

"Most Peking families have four or five mouths to feed and their salaries are not high—what will they do if things go on like this?" they asked the People's Daily. "We hope you will pass this to responsible leading comrades and ask them to come down and listen to the complaints of the masses."

Messrs Chao and Liu are probably giving voice to the concern

of millions of people who see inflation at work on one of the most important purchases. Fruit and vegetables are among the few goods in China for which prices are overtly governed by seasonal supply. What the customer pays is decided by regional commercial bureaux, rather than the Government's central pricing body which sets national

wide price levels for grain, meat and eggs. But grain, meat and eggs are rationed (the monthly meat allowance is between one and two kilogrammes for each person), so vegetables are a principal part of the Chinese diet.

Foreigners living in China are conscious of the flaws in the Government's boast that inflation is non-existent. In fact, they themselves are the main victims of inflation as the costs of their essential goods and services continue to rise, often steeply and almost always arbitrarily.

However there is much to admire in the way China has managed to stabilise the wages and cost of living of its citizens. When the People's Republic was founded in 1949 it inherited runaway inflation that had raged for 12 years.

In the new China the central government's ability to control totally the currency, the banking system, production and expenditure, tied to its insulation from outside economic influences, brought a discipline to the wage-price structure that few countries have maintained so successfully for so long.

The New China News Agency gave examples recently to illustrate the stability of retail prices since 1952.

In that year standard grade rice sold for 29.6 fen a kilogramme. Today the same grade costs 30.4 fen. Standard grade flour has risen since 1952 from 34.4 fen to 37 fen. White cotton cloth has dropped in price in the same period from 38.7 fen a metre to 84 fen.

Other commodities which have fallen in price include pharmaceuticals (down by half), pens and stationery (down by one quarter) and some brands of watches (down by 10 per cent). On the other hand, "non-essentials" such as tobacco, wine and cosmetics have become more expensive.

There is some speculation in China now that the Government's new income policies will inevitably invite at least a modest, and perhaps, guided, inflation. Many of China's workers received pay rises last year as a new principle of "more pay for more work" is putting regular bonuses into wallets and bank accounts. The Government, which fixes prices, can hardly be unaware of the ease with which it can attract this excess cash back into the state account by the gentle manipulations of basic commodity prices.

But according to Mr. Chao and Mr. Liu, who wrote to the People's Daily, the Government had better be so easy on the vegetables.

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## WORLD TRADE NEWS

## EEC team visits China to boost trade agreement

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS, Sept. 24.

A HIGH-LEVEL delegation of EEC officials and businessmen, led by the Commissioner for External Affairs, Herr Wilhelm Haferkamp, opens talks with Chinese officials in Peking tomorrow in the expansion of two-way trade between the Community and China.

The aim of the mission, the first of its kind to the People's Republic, is to discuss concrete ways of putting flesh on the bones of the five-year trade agreement between the EEC and China, which came into force last June.

The delegation, which will spend ten days in China, will hold extensive discussions with Mr. Chao, the Foreign Trade Minister, and other members of the Government as well as with technical experts. It will tour an industrial fair and factories in Shanghai and Hangchow.

The visiting party includes senior representatives from the EEC, the oil industry, banking and steel. Among the large companies sending top executives on the trip are Shell, Royal Dutch Shell, IBM, ICI, and the French firm, Saint-Gobain-Pont - a - Mousson.

MAN and Arbed. The two British representatives are Sir Peter Tennant, president of the London Chamber of Commerce, and Mr. J. F. Williams, deputy chairman of Foster-Wheeler.

It is emphasised that the visit is essentially exploratory and is unlikely to result in any firm contracts being signed. But EEC officials are keen that it should be seen as a clear sign of European interest in matching the rapid expansion of bilateral trade which has recently taken place between the People's Republic and Japan.

Though trade between the EEC and China has grown steadily over the past five years, it is still relatively small. Last year EEC exports, mainly of iron and steel, chemicals, man-made fibres and synthetic materials, amounted to about \$250m, while imports of mainly handicrafts, furs, textiles and foodstuffs, totalled about \$300m.

From the European standpoint the Chinese market offers almost unlimited potential, especially for exports of capital goods, machinery, components and technological know-how needed

for its industrialisation programme. There is also considerable interest in exploring suggestions that China is considering seeking outside financing and import credit.

It is less clear what the EEC would be prepared to buy from China. This is a key consideration, not only because of China's need to generate foreign currency with which to pay for imports but also because its agreement with the EEC contains an unusual clause which explicitly envisages the maintenance of an equilibrium in the bilateral trade.

The principal interest is likely to lie in China's potential as a supplier of raw materials, especially crude oil, uranium, non-ferrous metals and coal. But the EEC may come under pressure from Peking to buy some of the finished goods whose exports China is deliberately encouraging.

EEC officials are expected, however, to point out to the Chinese authorities that the EEC market for some of these items may be limited, particularly for textiles and clothing, which are now subject to rigid import restrictions.

## Britain finalises finance scheme

BY TERRY OGG

BRITISH BANKS expect to reach an agreement on the proposed deposit arrangements for financing UK exports to China within next month.

Full details of the proposed scheme, which has the full backing of the Export Credits Guarantee Department, were delivered to the Bank of China three weeks ago and it is likely that an announcement of agreement will be timed to coincide with the visit of Chinese Foreign Minister, Mr. Huang Hua, to Britain in mid-October.

While many of the UK's leading clearing and merchant banks have expressed an interest in participating in the arrangements, it is thought that Standard Chartered and a Lloyds Bank international/S. G. Warburg partnership will be the first to provide facilities under the scheme.

The amount involved initially is \$200m (nearly £100m) and will be used by China to finance recent purchases of mining equipment from three British suppliers—Dowty Group, Anderson Strathclyde and Gullick-Nelson.

All three supplied mining equipment to China in 1974 but, at that occasion, the deal was financed using supplier credit facilities. When negotiations for the current contracts began some ten months ago initial pricing was done on the basis that supplier credit arrangements would be required again. But towards the end of June, the Chinese indicated that they were prepared to pay cash on delivery. Since then, the negotiations on the contracts and the proposed scheme have proceeded to a large extent in tandem.

Under the arrangements the suppliers get a cash contract reflecting that 10 per cent of the total will be paid when the contracts are signed, 55 per cent

is paid in stages as the equipment is delivered and the remaining 35 per cent will be handed over when the equipment is installed underground and working up to specifications. Deliveries start in February and March and continue for about 12 months at a rate of one a month.

The latest arrangements differ from those Dowty and his colleagues experienced previously. The down payment was only 5 per cent of the contract price, 90 per cent was handed over on delivery and 5 per cent was retained. The documents all had to go to China for verification before payment was effected and, under the supplier credit facility the suppliers received bills of exchange which they then had to discount.

On the banking side, the scheme is based on buyer credit practices and on corresponding bank relationships. It is not so much a radical change in financing practices as a diplomatic use of words and documents to achieve the objective of extending the EEC's preferential credit arrangements to Chinese buyers of UK capital goods.

ECGD guarantees the deposits and will also "top up" the interest paid by the Chinese to a commercially acceptable level. Under existing practices the rate of ECGD supported credits of up to five years is 7.25 per cent—classifying China as a relatively poor or intermediate country under OECD regulations—but the Chinese have indicated on a number of occasions that they would like to see this rate lowered and it has been reported that the Japanese are prepared to offer a rate of 6.25 per cent.

The "top-up" rate is based on six month floating rate Euro-dollar rates. In essence, ECGD gives the banks a spread of around 1 per cent over the fund-

ing rate. If Eurodollar rates are above the agreed figure ECGD "tops up" the banks, if they fall below then the banks pay ECGD. The interest rate subsidy for the Chinese deposit scheme is no different from current ECGD practice on other facilities.

Under the scheme, a supplier presents the buyer with a bill of lading which indicates that goods have been loaded on board a specified ship. The Chinese approve payment and using its normal corresponding bank relationships, the Bank of China asks a UK bank to pay the supplier. The UK bank checks with ECGD to ensure that the transaction fits the parameters of the deposit scheme and then gives the supplier the cash.

It is at this point that the main difference between the new scheme and normal practice occurs. The Bank of China needs cash to set its account with the UK bank. It gets the cash by accepting a deposit equal to the size of the payment from the UK bank and promptly gives the money back.

Thus the supplier gets cash on delivery of his goods, the Chinese raise the necessary cash to pay for the transaction and the UK bank makes a deposit with the Bank of China which it can withdraw after an agreed period. The words credit and loan have not been used throughout the exercise.

The initial scheme is likely to be extended. Not only will other banks and banking partnerships be invited to provide deposit facilities which the Bank of China can utilise, variations of the scheme will be developed to cover individual large projects.

But the Chinese are very circumspect about their international financial arrangements and it will take time for new arrangements to be proposed, negotiated and finally accepted.

## UK sales to W. Germany up by 18%

By Guy Hawtin

FRANKFURT, Sept. 24. BRITISH EXPORTS to West Germany rose by just over 18 per cent during the first seven months of the year. However, the growth in German shipments to the UK was only marginally less.

Further increasing the surplus in trade in the Federal Republic's favour.

Exports to West Germany, including those of North Sea oil, totalled DM 8,750m (\$3,460m). This compares with DM 7,420m recorded in the comparable period of 1977.

West German shipments to Britain went up by 17.1 per cent to DM 3,480m (\$1,430m) in the same period last year. At the same time the trade surplus with Britain rose from DM 2,380m to DM 2,730m.

The UK's trade turnover with the Federal Republic is rising at a far greater rate than West Germany's average trade growth. Official West German statistics, researched by the British Embassy in Bonn, show that the Federal Republic's overall imports bill went up by only 2.8 per cent, while non-oil imports increased by 5.2 per cent. West Germany's exports during the period under review rose by 3.2 per cent.

But of concern to the UK must be not only the growing trade gap but the relatively slow growth of non-oil exports. These, according to today's figures, were up by 15.5 per cent from DM 5,200m to DM 6,000m. Oil shipments on the other hand rose 75 per cent compared with the first seven months of 1977 from DM 420m to DM 7,420m.

Both countries have substantially increased their shares of each other's import market. Britain's slice of the Federal Republic's imports bill rose from 4.2 per cent in the comparable period of 1977 to 4.8 per cent, while West Germany's share of the British imports market went up from 5.2 per cent to 5.9 per cent.

The figures are provisional.

## NORTH YEMEN

## Fastest growing Arab market

BY JAMES BUXTON

BRITAIN'S FASTEST growing export market in the Arabian peninsula is not Saudi Arabia or the United Arab Emirates but the Yemen Arab Republic (North Yemen). This little country at the south-west corner of Arabia is undergoing a consumer boom as fierce as any seen in the Arab world, yet it is one of the few Arab states that are not oil producers.

The reason for the boom is that about 1m North Yemenis work in Saudi Arabia and other Arabian oil states. Their remittances last year totalled about \$1,400m and are being spent in North Yemen in a frenzied rush to buy whatever goods are available before inflation, probably eroding the value of money. Cars, electronic goods, water pumps, canned fruit juices and food are flooding in.

Unlike other Arab countries the main source of spending is not the government but the private sector, although the government, too, has drawn up an ambitious development plan. This envisages spending \$3.6m over a five-year period on laying down a basic infrastructure and developing productive resources in this widely beautiful mountainous country.

Though the government is looking to the private sector and to foreign private investment to help finance the plan, the biggest chunk of finance is expected to come from Saudi Arabia, which at the end of last year pledged \$570m to development, in addition to direct budgetary support. This spring the government in the capital, Sana'a, said it had received commitments of \$1.1bn towards the plan.

With its relatively large population of about 7m, its close ties with Saudi Arabia and its regular rainfall (unusual in Arabia), the YAR is increasingly being seen as a good market for exporters, both during the current consumer boom and over the next few years as development spending gets underway on a larger scale.

A major gap has been information about the market, but this is now filled by an excellent

115-page report from the Committee for Middle East Trade (COMET), called: "Market opportunities and methods of doing business in the YAR", which, unusually for such publications, costs a modest \$8. And this afternoon (Monday) the CBI is holding a seminar on North Yemen at its headquarters at 21, Tottenham Street, London, SW1.

British exports to the YAR have climbed from \$9.2m in 1975 to \$28.4m last year and reached \$28.1m in the first half of this year. But though the rise in percentage terms looks impressive (and the figures may understate the true picture because of exports which go via Saudi Arabia or South Yemen), Britain has only a 5 per cent share of the Yemeni market.

A major opportunity is being missed, because the bulk of the commerce is handled by the mercantile community, Sana'a, which is made up of Adenis who have migrated from South Yemen. They are used to and like British goods, and are familiar with British business practices.

The YAR is certainly not an easy market to penetrate, because of the large number of small businessmen and agencies, the complicated distribution system, the primitive infrastructure and port congestion. It is essential for businessmen to make personal visits, coming well briefed so as not to waste too much time, and being prepared to wait and negotiate.

Yemenis like to have extended credit terms, partly because the distribution system is so elongated that it can take months for a merchant importer to get paid by his customer. British businessmen are increasingly complaining that ECGD is not prepared to offer long term credit facilities which match those which West German, Japanese and French exporters enjoy, though ECGD cover is freely available on a short term basis.

ECGD is to send a representative to the YAR this autumn to see for itself. It insists that its cover matches that provided by its rivals. Payment is reported to be on the whole good, though some merchants have become overextended recently.

For much of last year the main port of Hodeida had the worst congestion in the world, with ships waiting 100 days or more for a berth. Now congestion has been sharply reduced, because many Yemeni businessmen over-ordered and banks stopped issuing letters of credit for a time. But business is now picking up again, letters of credit are being issued once more and some observers believe that congestion at Hodeida, where delays are now about 14 days, will increase again, even though remittances from Saudi Arabia appear to be stabilising. Port handling can be rough and goods are often damaged.

One of the biggest British exporters to the YAR is Massey Ferguson, which has nearly a third of the tractor market, while Hawker Siddeley is engaged in selling generators. It is said that one can find a good market for almost anything in the YAR—Denmark sells its newspapers for use as wrapping—but a list of the most needed items would include: motor vehicles and lorries; agricultural pumps; building materials; earth moving equipment and building machinery; domestic electrical equipment; foodstuffs; clothing; footwear; and furniture.

The YAR could certainly not be described as having stable internal politics, with two heads of state having been assassinated within the past nine months, and poor relations, since the death in June of President Ahmed al-Ghashmi, with its southern neighbour, the Peoples Democratic Republic of Yemen. However, few observers believe that there is much chance of a major realignment of external relations while the boom continues and while Saudi Arabia, whose indigenous population is outnumbered in Arabia by Yemenis, continues to be a source of finance both by employing Yemenis and in bilateral aid.

Market Opportunities and Methods of doing business in the Yemen Arab Republic is available for \$8 from the Committee for Middle East Trade, 33, Bury Street, London SW1.

## N. Sea oil platform costs soar

By Fay Gjester

OSLO, Sept. 24. AN ALMOST 50 per cent increase in the estimated cost of a major North Sea production platform has been announced by Mobil Exploration Norway operators of the giant Anglo-Norwegian Statfjord oil and gas field.

The company said Statfjord B, the field's second platform, was now expected to cost between Nkr 9.4bn (\$1,940m) and Nkr 10.5bn. Nine months ago, when the Norwegian authorities approved Mobil's plan for a production platform including living quarters, its cost was estimated at Nkr 7bn.

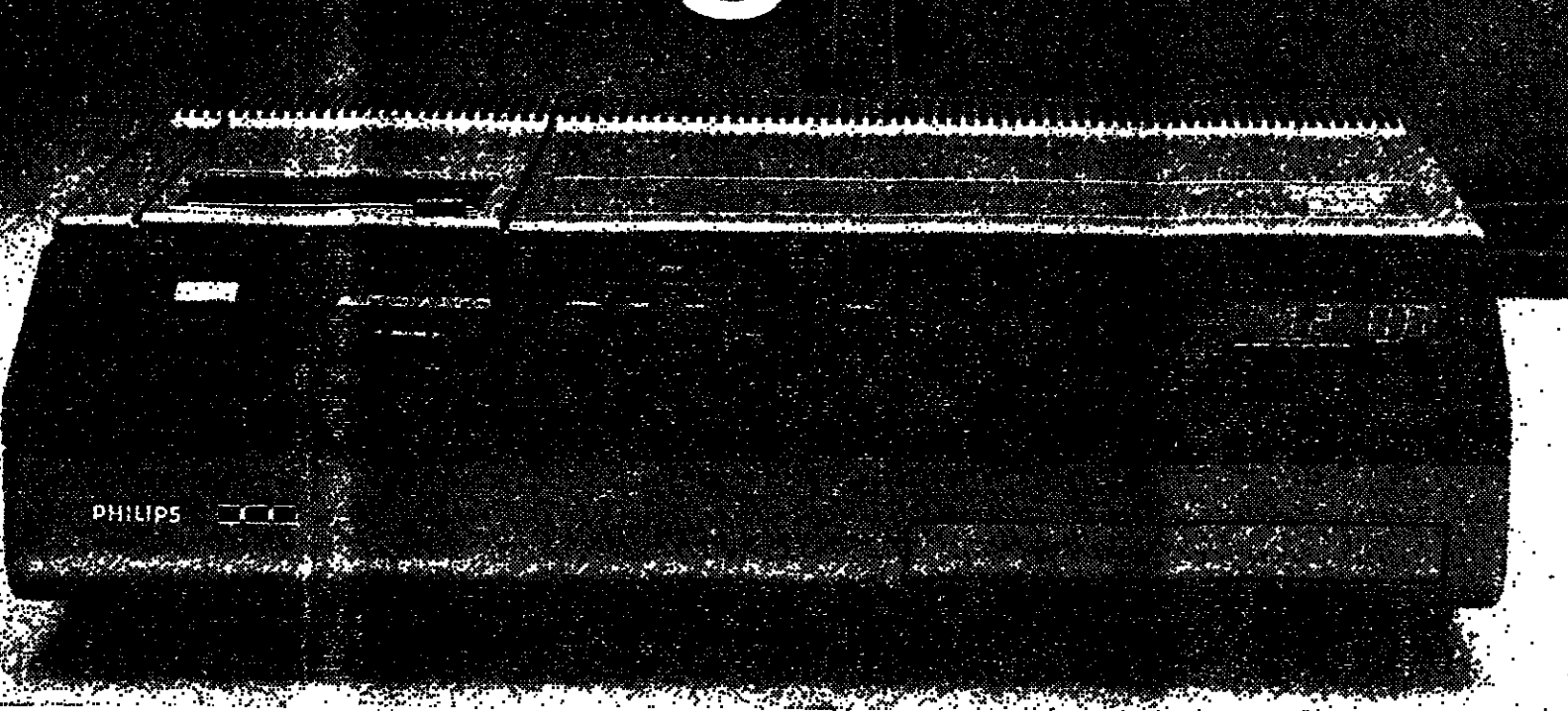
The Statfjord field is being developed by a group of oil companies led by Statoil, Norway's state oil company and Mobil. Mr. Arve Johnsen, Statoil managing director, said the price jump reflected inflation and design changes made to increase workers' safety on the platform. A fire in one of the supporting pillars on the first Statfjord platform, Statfjord A, killed five workers in February this year.

Statfjord B will have a maximum output capacity of about 7.5m tons of crude annually, only half that of Statfjord A. It is due for tow-out to the field in 1981, with production scheduled to start in 1982. There is a chance, however, that this timetable may have to be revised because of delays in completing design work on the platform.

Its concrete supporting pillars are already being built in Stavanger. Orders are expected to be placed next week for its steel deck, modules, and equipment for the installation of the supporting pillars. The contract will probably be shared among various Norwegian shipyards, all of which badly need the work. Meanwhile, the Government has appointed a three-man committee to report to the Ministry of Industry on ways of running down and restructuring the shipbuilding industry, including job relocation assistance for shipyard workers. The authorities hope that some of the redundant shipyard employees can be placed offshore.

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## SHIPPING REPORT

## Active bulk and tanker markets

By Lynton McLean

THE SLOW build-up in world shipping continued last week with growing activity in bulk carriers and oil tanker markets.

In tanker trades, the freight rate of Worldscale 40 was asked last week for a very large crude carrier for a voyage from the Gulf to the West Indies. It was said that this could quite easily be an established figure for October loadings with the underlying rate movements showing stability at this new level.

Britain featured in the last week's oil movements in a more active way than in recent weeks, as forthcoming crude oil price increases on October 1 is the main contributory factor. Gulf crude oils are expected to rise in price by about 30 cents per barrel over the next few days.

Trading was not as active in the Mediterranean and West Africa areas and the Caribbean as it did not revive last week as had been expected. But the shortage of light crude oils in the U.S.A. was still evident, as applicable depend on the length of the cargo market combination carriers that are absorbed in grain, coal and other trades will be taken off the tanker market, but if the cargo combination carriers get for return voyage cargoes oil, then no improvement in tanker rates can be expected.

The period tanker charter market is still short of long-term charters.

In the bulk markets, inquiry on the Far East remained at high level and ships of 60,000 sq deadweight demanded \$3.75-\$4 for voyages to Europe. In the Atlantic more pressure was evident last week and most tonnage called for \$3,500 daily.

The grain market was active, as rates began to ease slightly in September and October loadings, particularly for the larger vessels. This was a result of a shortage of grain in most loading areas, a shortage that could ease next month during further harvesting.

## Ten ships order for Pakistan

BY OUR OWN CORRESPONDENT

KARACHI, Sept. 24.

CHINA IS to buy 10 ships from Pakistan of about 4,000 dwt each during the next five years.

The China National Machinery Import and Export Corporation and the Karachi shipyard and engineering works are to hold annual discussions concerning implementation of the deal. The agreement stipulates that the two sides should conclude relevant contracts to cover the technical details, prices and other arrangements regarding the ships to be purchased each year.

Lu Wei-chao, China's Ambassador to Pakistan, who signed the agreement on this country's behalf described it as an important development in trade relations between the two nations.

Meanwhile a decision on Pakistan's immediate merchant shipping needs involving 21 ships valued at \$200m is to be made by the autumn. The Minister for Ports has met representatives from British Shipbuilders to outline Pakistan's needs. In the next five years about 30 vessels will have to be scrapped.

## First E. European jeans plant starts production

BY PAUL LENDVAI

VIENNA, Sept. 24.

HUNGARY HAS become the first East European country to manufacture blue jeans under a licence from Levi Strauss.

A Hungarian clothing factory called First of May in Marcali, south-west of Budapest, concluded a licensing agreement with the U.S. company in October last year and production began this month.

In the first year of operation the Hungarian plant will produce 420,000 pairs of jeans. Within two years, capacity should reach 1m pairs per annum. About 40 per cent will be sold in Hungary after paying a licence fee of 65 cents per pair, while 600,000 pairs will be exported.

Under the licensing agreement, Levi Strauss provides machinery and raw materials, while Hungary will deliver in exchange an unspecified number of jeans produced in the plant. The contract was concluded for an initial period of five years.

Last January 11 Hungarian workers and technicians attended a three-week course at Levi in San Francisco and they in turn trained the rest of the production staff. Reporting on the venture, Nepszabadsag, revealed that under the terms of the contract a pair of jeans has to be produced in 13 minutes, 48 seconds. Previously, Hungarian factories needed about 50 to 70 minutes to turn out a similar item. The first May plant reduced the working time needed for each pair of jeans from 60 minutes to 27 minutes between March and August.

The management is confident that the factory will soon attain world standard reducing the working time to the U.S. level.

In Hungary, the jeans will cost Forint 980, which is just about the equivalent of one-third of the average gross monthly wage in the country.

## World Economic Indicators

	RETAIL PRICES				% change	
	Aug '78	July '78	June '78	Aug '77	over previous year	Index base year
U.K.	199.4	198.1	197.2	184.7	8.9	1974=100
W. Germany	145.3	145.9	145.9	142.1	2.3	1970=100
Italy	124.0	133.4	132.4	118.9	11.9	1976=100
Belgium	127.7	127.0	127.0	122.8	4.0	1975=100
Holland	120.7	119.9	119.8	116.0	4.9	1975=100
Japan	123.0	122.0	122.2	118.1	4.1	1975=100
France	201.3*	198.7	197.4	184.1	9.3	1970=100
U.S.	196.7	195.3	193.3	182.5	7.8	1967=100

\* Provisional

RECORDING AND PLAYBACK OF MATERIAL MAY REQUIRE CONSENT—SEE THE COPYRIGHT ACT 1956; ALSO THE PERFORMERS' PROTECTION ACTS 1958 TO 1972.



## HOME NEWS

## Switch to casual clothes blamed for loss of jobs

THE PREFERENCE for jeans and open-necked shirts among the young has brought redundancy and hard times for thousands of workers in Britain's clothing industry.

The change of taste is one reason advanced in a union pamphlet for more than four jobs in 10 in the industry having been lost in the 25 years to 1976.

According to the pamphlet, produced by the National Union of Tailors and Garment Workers, the industry failed to anticipate and respond to trends in fashion, particularly in men's wear.

As the made-to-measure suit, popular in the 1950s, lost favour and ready-to-wear garments improved in fit and appearance, men adopted a "purchase today-wear tonight" approach.

Now jeans and open-necked shirts have taken over and it is common to wear the same type of clothes for work as for leisure.

The pamphlet, *Employment in Industry—A Struggle for Survival*, says that the impact of the changes still does not, at times, appear to have been fully understood by manufacturers.

"Adjustment to the new modern trends have been slow and painful. Too often the failure to respond has resulted in a run-down and redundancy."

In 1951 the industry employed 118,000 men and 34,000 women. In 25 years the numbers slumped to 58,000 men and 34,900 women—an overall drop of 245,000.

Other reasons for the decline in employment are given as low cost imports, increased productivity and inability to respond quickly enough to demand in periods of economic upturn.

Even so, the union is cautiously optimistic about the future. It says the present Government has done more for clothing industry than any in this century.

However, it says manufacturers must play a full part. There must be productivity levels to compete with rival countries and the industry must recognise that to retain and recruit labour will require more realistic and competitive wages and conditions.

Although recognising the "momentous task" ahead, the union concludes: "The industry is now in a position to become the leading European clothing industry."

Mr. Jack Macgougan, the union's general secretary, says in an introduction to the pamphlet: "There have been encouraging signs that, with the support of the Government, there is an increasing awareness of the importance of the clothing industry in the overall industrial structure of the UK."

"As recently as five years ago we could have had no such confidence and indeed, the prevailing attitude appeared very largely to be that the industry was expendable."

## Tories vow to fight pay curb sanctions

BY RUPERT CORNWELL, LOBBY STAFF

THE TORIES are ready to mount as vigorous a campaign against the use of sanctions or black-listing of companies which breach the new 5 per cent pay norm as they did in the case of offenders against the 10 per cent limit decreed for Phase Three.

Sir Geoffrey Howe, Shadow Chancellor, said at the weekend.

Sir Geoffrey left no doubt that a Conservative administration would not employ such devices, whatever its views of the correctness of the Phase Four guideline laid down by the Government.

In a speech to Surrey Young Conservatives he accused Mr. Denis Healey, the Chancellor, of "deceiving himself and the nation" if he felt that the imposition of random sanctions against individual employers could be combined with a return to a more flexible pay structure.

He was firmly in favour of moderation and restraint in pay bargaining. "Settlements which override cash limits in the public sector, or which exceed the resources of individual trading concerns, can only raise prices, rates, or taxes today—and unemployment tomorrow."

What did need to be questioned however, was the effectiveness, as well as the legitimacy, of sanctions directed against selected employers in support of a so-called "rigid policy" for pay.

"The fact that earnings during Stage Three went up by 14.2 per cent alongside a proclaimed objective of 10 per cent shows very clearly that the policy does not achieve its declared objective."

"The fact that Mr. Healey declares himself satisfied with the result demonstrates equally clearly his capacity for deceiving himself."

Already public opinion was being prepared for a similar success in Stage Four. The limit has been stated to be 5 per cent, but it had already been made known that Mr. Healey would be happy with an overall outcome of between 7 per cent and 12 per cent.

**Average**

The yawning gap between declared objective and expected result means that the public policy will be as arbitrary in the year ahead as it has been in the past. James Mackie or some such firm will be publicly displayed, the economic equivalent of the Beira patrol.

Instead, Mr. Healey ought to be arguing the case for a moderate average level of pay settlements. "It is inevitable, in this context, that some estimate of the scope for total pay increases will become a part of public debate. That is a natural consequence

## Bid to damp down Stevas-Boyson school exams row

BY RUPERT CORNWELL

THE CONSERVATIVES were test of a particular school and busy last night trying to defuse another embarrassing party split on education, this time over publication of comparative examination results, between Mr. Norman St. John Stevas, Shadow Education Secretary, and his rumbustious Number Two, Dr. Rhodes Boyson.

The new row, being eagerly seized upon by Labour, stems from Dr. Boyson's deliberate contrasting of A-level results between comprehensive inner-city schools of Manchester and selective schools in its suburbs, and his suggestion that results were not being published to cover up poor performance.

Not for the first time Mr. St. John Stevas has been forced to disavow his outspoken deputy. He said in his Chelmsford constituency at the weekend that he did not favour publication of exam league tables.

"We want to see results placed in their appropriate social setting, and in the comprehensive schools."

Support for Dr. Boyson came from the Monday Club, the Right-wing pressure group. It said that the Shadow Education Secretary's views would lead to distortion and "a form of social engineering" which the Conservatives would oppose.

Dr. Boyson, who this time apparently did not clear his speech, as is usually the practice, with his superior, said at the weekend that he would continue to fight the collectivist take over of the country, but he would not elaborate.

Mr. St. John Stevas said: "I do not wish to add to my commitments." The disagreement comes at an awkward moment, a fortnight before the Tory conference in Brighton. There, education is always a sensitive topic for the party by no means universally reconciled to the virtues of social setting, and in the comprehensive schools.

## Farmland prices go up by 23%

BY MAURICE SAMUELSON

PRICES of farmland in England and Wales rose by more than 23 per cent in the first half of this year, from £1,058 to £1,309 an acre.

The steep rise follows the pattern of the same period in the past two years, indicating that prices are likely to level off in the autumn.

According to *Farmland Market*, published twice a year by *Farmer's Weekly* and *Estates Gazette*, the surge of confidence in land values results from the failure of a below-average supply to meet strong demand.

Fewer farms were coming up for sale, bringing higher bids from potential buyers who feared that prices would rise still further.

## Buoyancy strong

While foreign buyers were still in evidence, there was little to support the "invasion" theory. It is now clear that this purchasing is on nothing like the scale needed to back recent claims that there is a danger of foreigners taking over the countryside.

After rises in the first six months, prices were expected to be consolidated in the second half. The buoyancy of the market was strong and there was no obvious reason for it to decline, the journal says.

*Farmland Market*, published twice yearly by *Estates Gazette* and *Farmer's Weekly*, in collaboration with Oxford University Institute of Agricultural Economics, £12.50 a year.

## National parks 'menaced'

SOME OF Britain's national parks are in danger of being "graved away" with Government approval, Lord Winstanley, chairman of the Countryside Commission, said yesterday.

He told the annual conference of National Parks authorities, at Lynton, Devon, that they were not obliged to accept the advice of Government experts about parks' resources.

He criticised Government plans for limestone quarrying in the Peak district and added: "We cannot go on allowing the national parks to be gnawed away on the basis of single cases."

## Rail bridge to close for £3m. repairs

FINANCIAL TIMES REPORTER

ONE OF Southern Region's cross-Thames railway bridges—the six-span Hungerford Bridge, which brings 24,000 passengers daily into Charing Cross—is to be closed for most of next summer for £3m. repairs.

The bridge, built in 1855, will be closed from May 15 to September 30. Engineers will replace the wrought-iron girders that support the timber flooring of the bridge with steel girders.

"Not because they are unsafe, but because as all steelwork rots," says Mr. G. R. Newlyn, divisional manager of the South-Eastern Division.

Suburban services will be the worst affected. Some will be cancelled and other diverted to Cannon Street, but most will start and finish their journeys at Waterloo East, where a special temporary footbridge will be built to ease congestion.

Season-ticket holders who have to complete their journey by Underground, or by the Waterloo and City line ("The Drain"), will be issued with supplementary tickets at no extra cost.

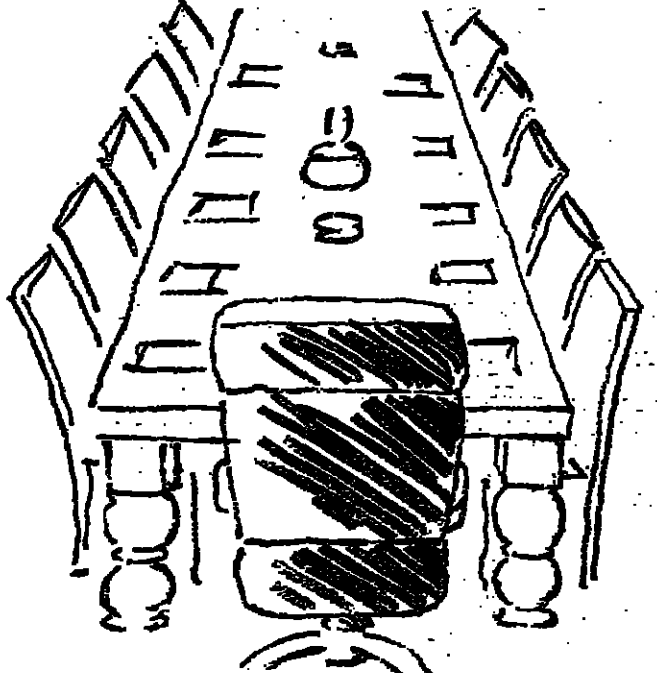
Full details of the altered services and of the arrangements for season-ticket holders will be published at the start of next year.

## Hospital ready to open

LIVERPOOL'S £43m Royal independent chairman in the city. Hospital will open, after all, the week today—three years later than planned.

Threats of strikes by 700 members of three unions—NUPPE, COHSE and the General and Municipal—receded yesterday after three hours of talks between the two sides under an

## You can do it much better in Ireland.



Hold a conference, a convention, a seminar, or a new product launch, that is...if you haven't considered Ireland yet, here are a few very good reasons why you should.

Ireland's hour. You can fly from any major airport and be there in an hour or less; you can take your car—or move heavy props—by ferry in as little as three and a half hours. You feel fresher, because Ireland's a relaxed and relaxing place. Your event goes better because you work better.

Every possible facility awaits you, and a large choice of venue. We can handle any number of people too—from 20 to 5,000.

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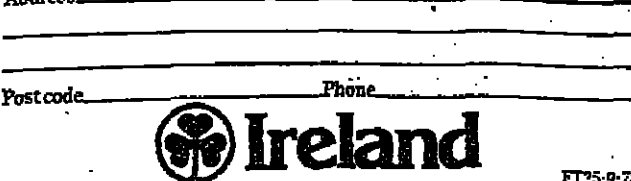
Have you thought that a trip to Ireland would be a wonderful bonus, too, for someone who's done especially well?

And remember—you now enjoy full duty-free privileges on all travel between Britain and the Republic of Ireland.

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FT25-9-78

## 'Unions want it both ways'

SIR JOHN METHVEN, director general of the Confederation of British Industry, yesterday said at a union conference that the Government's 5 per cent pay guidelines.

"The unions can't have it both ways," he said in London. "They would like to support the Government because it is a Labour Government, but cannot and will not bring their members to do so on this vital issue."

The high levels at which pay claims were being pitched indicated that many employers would have the greatest difficulty in settling near 5 per cent without confrontation.

The unions were virtually seeking rises twice over—"substantial pay increases and a cut in working hours."

It was about time the unions recognised that shorter hours would mean fewer jobs "because our industrial costs will go up and we will once again price ourselves out of world markets."

"We know people's wages have to rise to meet rising costs, but unless the rise is in real terms the exercise is self-defeating."

"If the strong unions hold us up to ransom at the cost of the jobs of the non-unionised this winter it will be impossible to hold inflation down."

Unions were opposing increased productivity, which led to more wealth and therefore new investment and new jobs.

"Socialism in Britain has become intertwined with the industrial and economic evils for which we are now seeking remedies."

High personal taxation was turning Britain into a nation of people wanting to be paid in cash with no questions asked.

Tax-dodging was becoming a national sport.

Until personal taxation returned to a more acceptable level, the sport would continue. Tax-dodging was an "insidious disease which can destroy much of what so many people have always stood for," Sir John said.

## Sub-standard imported tyres a danger—MP

POTENTIALLY "death-dealing" car tyres were entering the country, particularly from Eastern Europe, and undercutting British-made products, said Mrs. Renée Short, Labour MP for Wolverhampton North-East yesterday.

She has written to Mr. Edmund Dell, the Trade Secretary, demanding Government action on both safety and commercial grounds.

"British sub-standard tyres have to be embodied with a warning that they should not be used over a certain speed," she said.

But no such requirement exists for tyres imported as replacements. So the purchaser has no knowledge of the tyre's capacity.

"They could be death-dealing if used over a certain speed, and are certainly undercutting and damaging the home-based industry. This is a very grave matter, which Mr. Dell should look into at once."

Mrs. Short told Mr. Dell that the proposed Peugeot-Citroen takeover of Chrysler UK would be yet another blow.

"I have been told by Goodyear, which has a plant employing 3,000 people in Wolverhampton, that if the deal goes through it will mean that in future all the cars will have Michelin tyres."

## Building materials sales up by 16.6%

BY JAMES McDONALD

BUILDERS' MERCHANTS sales patterns and the poor performance of building materials were 16.6 per cent for this time last year. On per cent up in July compared the whole, however, the outward with the same month last year signs remain encouraging.

For the 12-month period to end-July were 6.6 per cent higher in level of activity in July over the same month last year.

The figures are published by the National Federation of Builders' and Plumbers' Merchants, which claims to represent 95 per cent of builders' merchants.

Mr. Reg Williams, director of the federation, said: "For the fourth month running all regions have recorded increases over the same month last year, which reflects the continuing improvement in the industry as a whole. South Wales with 11.8 per cent; variations in the regional trading patterns are due, to and London and the South-East some extent, to local trading 4.2 per cent."

## Hall scheme to aid deaf with sport and music

THE MANPOWER Services Commission is sponsoring a scheme in Ipswich to help deaf people improve their international standing in sport and to enjoy music.

It will make more than £32,000 available for a year's work by deaf people who may be very four adults and 12 young people competent sportsmen to reach who will build a sports hall for international standard.

## Ian Paisley pelted with tomatoes by Catholic girls

BY STEWART DALBY

DUBLIN, Sept. 24.

THE REV. Ian Paisley, the ultra-jingoist head of Northern Ireland's Free Presbyterian Church and MP at Westminster for North Antrim, yesterday preached in Dublin for the first time since the troubles started in the north 10 years ago.

As his unprecedented trip coincided with the all-Irish Gaelic football final, there was widespread apprehension that his visit would trigger violence. Dublin is swelled by tens of thousands of football supporters from the county of Kerry.

In the event the service, which was conducted in the Mansion House, official residence of Dublin's Lord Mayor, went off smoothly. Mr. Paisley refrained from any political comments and there were just two incidents.

## Removed

At the beginning of the service, which was attended by a congregation of 250—a respectable figure for an overcast day—two young Northern Irish Roman Catholics, waving a blue copy of the Bible, approached the platform.

He shouted that it was wrong for Mr. Paisley to come to Dublin when he himself had only recently condemned the practice of Catholics being allowed to preach in Westminster Abbey.

And towards the end of the sermon, three teenage girls in jeans and tee shirts tried to pelt Mr. Paisley with tomatoes. Both the young man and the girls were forcibly removed from the supper room, the hall hired for the afternoon for the service.

Outside, in the persistent drizzle, the girls, who are Roman Catholics, said they had merely wanted to make the point that in their view Mr. Paisley had been responsible for a great deal of the violence in Northern Ireland.

Mr. Paisley seemed at one point in his sermon as though about to embark on a political message as he said: "You wouldn't expect me to come here and trim my message. No Irishman, no Ulsterman, no one on this island, can have any respect for someone who trims his message."

In spite of this, Mr. Paisley stuck completely to what he called preaching the gospel and 1968.

## Scientists solve dead fish riddle

SCIENTISTS have solved the riddle of the dead fishes washed ashore in thousands in St. Austell Bay, Cornwall, where sea gives off a bad smell and catches have fallen alarmingly.

Experts blame a dense microscopic plant which rots as it grows thicker—and reduces the oxygen in water, so that fish suffocate.

Dr. Gerald Bealch, of the Plymouth Marine Biological Laboratory, said yesterday: "There is nothing we can do about it. It would help if we had a good gale from the south or south-west to stir up the sea."

This problem is only in the west country at the moment, but similar things happened off Norway in 1966 and Denmark in 1968.

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THE SUMITOMO BANK, LIMITED

September, 1978



# How do you want your Rover?

With all models in full production, you now have a choice of three outstanding Rovers. To help you choose we offer a summary guide to the new Rover range. The three new Rovers share the elegant, aerodynamic body made famous by the award-winning Rover 3500. But each Rover has characteristics and features that are all its own, distinguishing them from each other and the Rover range from the rest...

## Rover 2300

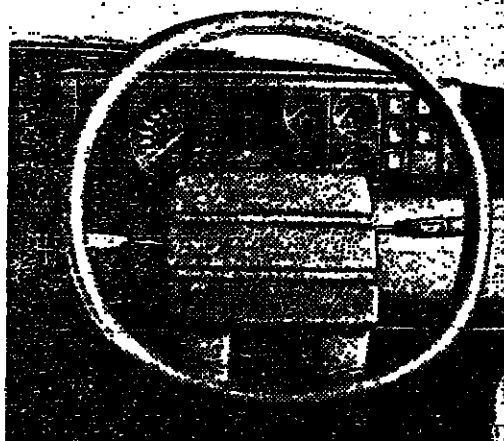
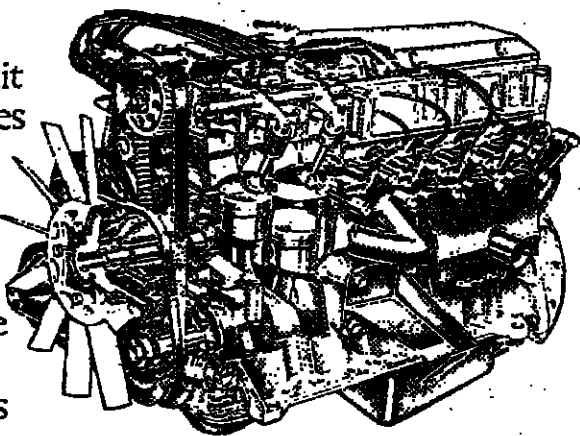
Powered by one of the new, 6-cylinder in-line Rover engines (2350 cc) with aluminium head, developing a healthy 123 bhp. The crisp gearbox is 4-speed manual with 5th speed and automatic options.

Rover safety: the sure stopping power of dual-circuit servo-assisted brakes

Rover safety: in case of accident, fuel supply automatically shuts off.

Comprehensive weather and grit protection: the car's paintwork is electrophoretically primed and thermoplastically finished.

There's full underbody protection, zinc sills and stainless steel bumpers.



More safety: high intensity rear foglamps, twin reversing lights, hazard lights and front door-open warning reflectors. Inside, an energy-absorbing fascia and adjustable, telescopic steering column.

And on all Rover models, a Triplex Ten Twenty Super Laminated screen, the most advanced safety windscreen in the world.

The 2300 doesn't skimp on comfort: reclining front seats have head restraints, there's cut pile carpeting and an easy-to-clean rubber boot surface, a push-button radio, cigar lighter, twin glove lockers and a driver's door mirror adjustable from inside.

With all that safety and comfort goes high performance: a top speed of 114.1 mph and 0-60 acceleration of 10.8 seconds!

All for £5909.67\*

## Rover 2600

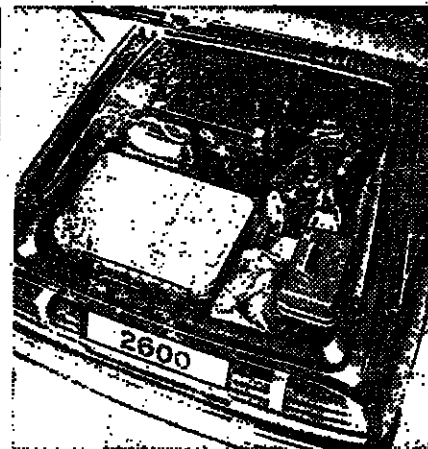
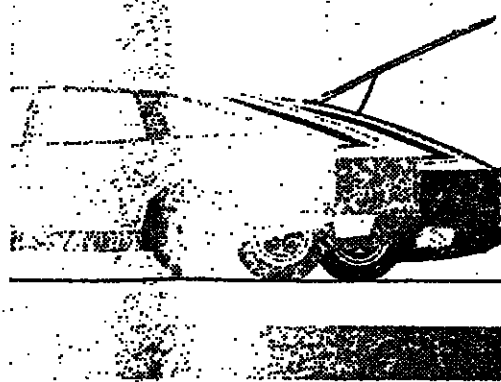
The six-cylinder engine is modified to deliver 136 bhp and, like the 2300 engine, features the Design Council Award-winning Air Temperature Control unit. Together with a belt-driven overhead camshaft, it contributes to efficient fuel consumption and quiet running.

The 2600 introduces a self-levelling suspension

system that ensures that the car is the correct height above the road whatever the load and however it may be distributed. The system also keeps the 4 beam halogen headlamps correctly aligned.

In addition to the 2300 specification you'll find map and glove locker lights, a carpeted boot, colour keyed fascia, more comprehensive instrumentation, extra comfort with box pleated seats, and extra refinement like front door-open warning lights.

The gearbox is 5-speed manual with an automatic option: the car reaches 60 mph from standing start in 9.0 seconds and has a top speed of 117.8 mph.†



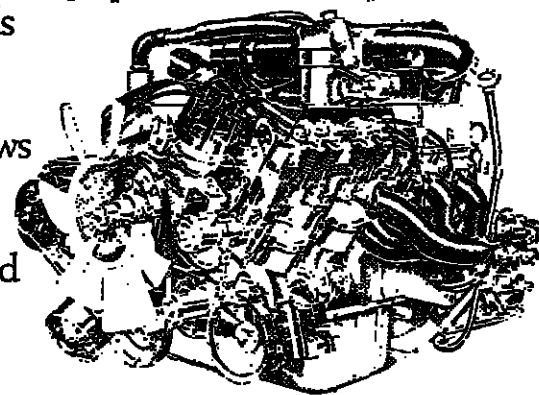
In spite of its additional specification, the Rover 2600 costs just £6272.37\*. A price level with considerable tax advantages to the business car user.

## Rover 3500

The magnificent Rover 3500 obviously has everything the 2300 and 2600 offer. And more.

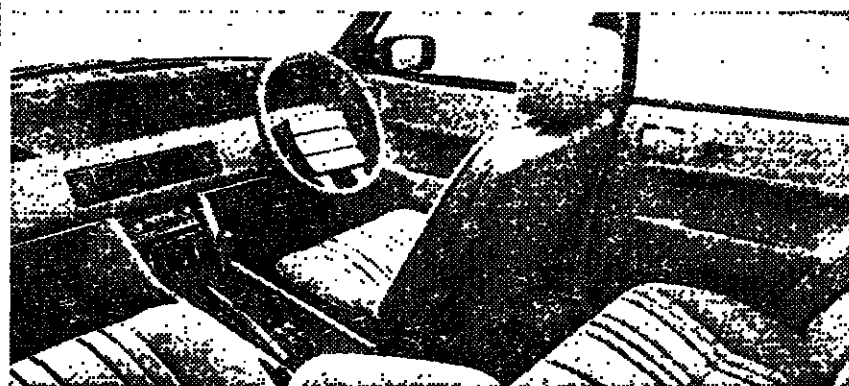
The famous Rover V8, 155 bhp engine is fitted with electronic ignition, which assists fuel economy, reliability and performance. The car goes from 0-60 in 8.9 seconds and has a top speed of 122.3 mph!

The 3500 adds power-assisted steering. The all-round tinted windows are electrically operated. All five doors can be secured from a central locking device in the driver's door.



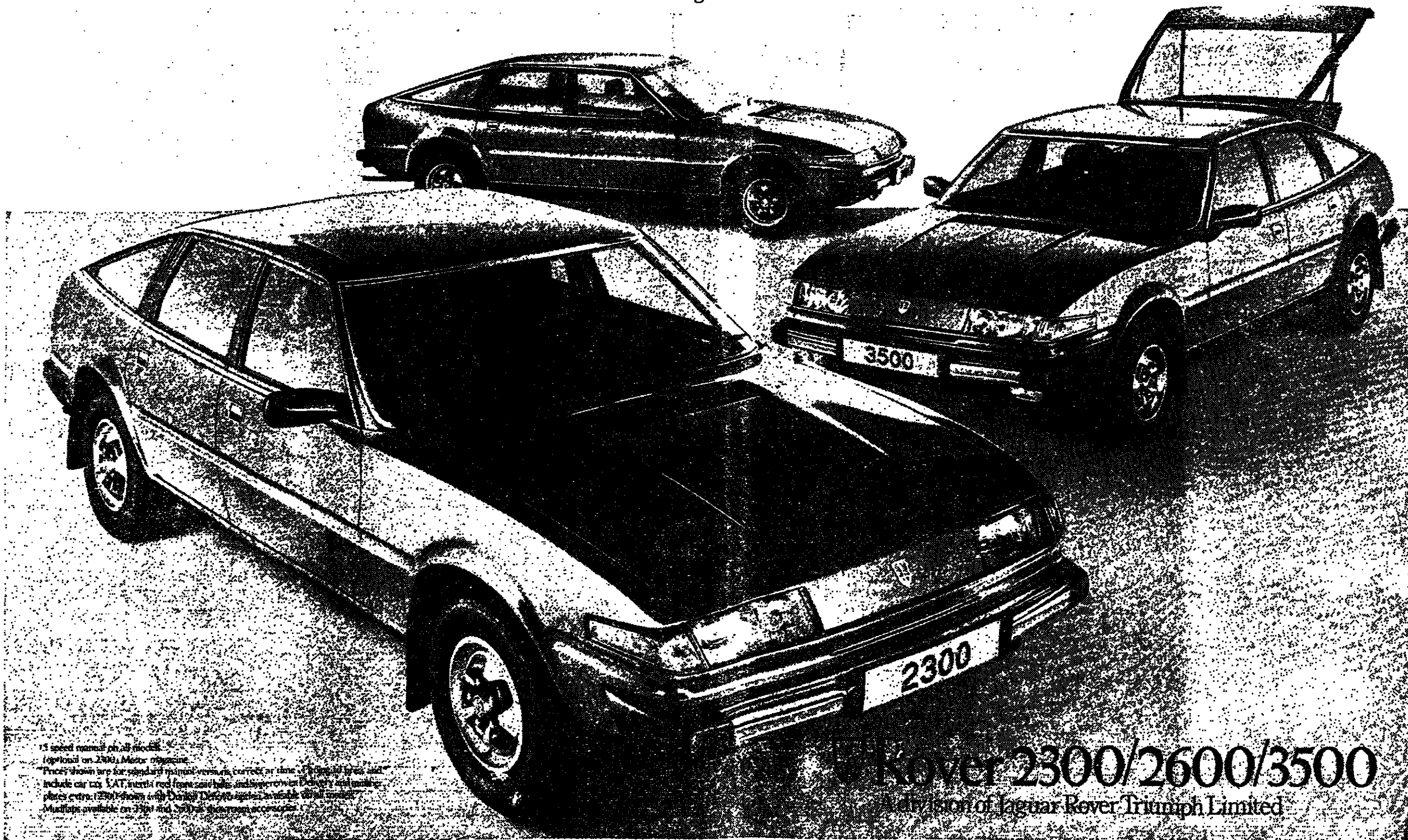
Apart from the luxuries fitted as standard, you can personalise whichever Rover you choose with some very attractive optional extras. (For example, Denovo tyres, the Rover sunroof and special alloy wheels.)

The award-winning Rover 3500 will cost you or your company £7511.40\* (A price which now has considerable business car tax advantages.)



Before you decide, you'll want to know a lot more about the Rover range than we have space to tell.

A visit to your Rover showroom will provide all the details and the opportunity of a test drive, which is usually the decisive experience.



### Rover 2300/2600/3500

Division of Jaguar Rover Triumph Limited

15 speed manual on all models.

(optional on 2300). Motor option.

\*Prices shown are for standard equipment, correct at time of going to press and

include air tax, VAT, dealer's red tape and delivery. Delivery and installation

prices extra. 1250 cc from 1978. 1600 cc from 1979. 2000 cc from 1980. 2300 cc from 1981.

Multiple available on 2300 and 2600. 3500 is a single model.

Official fuel consumption figures for 2600 manual: simulated urban driving, 15.5 mpg, 15.5 litres per 100 km; constant 50 mph (80 kph), 35.2 mpg, 7.4 litres per 100 km; constant 75 mph (120 kph), 30.2 mpg, 9.4 litres per 100 km. 2600 automatic: simulated urban driving, 18.1 mpg, 14.7 litres per 100 km; constant 50 mph (80 kph), 34.1 mpg, 8.3 litres per 100 km; constant 75 mph (120 kph), 29.9 mpg, 11.2 litres per 100 km. 2500 manual: simulated urban driving, 16.2 mpg, 17.6 litres per 100 km; constant 50 mph (80 kph), 36.3 mpg, 7.9 litres per 100 km; constant 75 mph (120 kph), 27.9 mpg, 10.1 litres per 100 km. 3500 automatic: simulated urban driving, 19.1 mpg, 14.6 litres per 100 km; constant 50 mph (80 kph), 31.6 mpg, 8.9 litres per 100 km; constant 75 mph (120 kph), 23.5 mpg, 12.0 litres per 100 km.



## Average food bill up 10p a head

BY CHRISTOPHER PARKES

THE FOOD BILL in the average British home during April, May and June this year was 10p a head a week higher than in the previous three months.

At £5.49 per person, average expenditure was 6.7 per cent up on the comparable quarter of last year, according to the latest Ministry of Agriculture reports on the National Food Survey in which eating habits and costs are monitored in 1,800 homes.

Consumption of most "staple" foods fell, shoppers bought less white bread and markedly less butter than a year earlier. Brown bread and margarine appeared to step into the gap, both increasing their sales.

Consumption of traditional children's favourites such as sausages and beans also fell, as did weekly purchases of beef, lamb, chicken and bacon. There was a small increase in sales of convenience foods.

During the three months under review the price of eggs averaged 3p a dozen lower than in the first quarter but purchases fell from 3.96 to 3.73 eggs per person per week. Some recovery is expected to appear in the next food survey report because eggs are now 10p a dozen cheaper than a year ago.

**Milk plea**  
The consumption of fish, with supplies and prices affected by catch limitations in coastal and deep water fisheries, fell to 2.3 oz a head from 2.6 in the first part of the year.

There has been only one increase in the price of milk this year—a penny a pint on January 1—and this appears to have helped stem the drop in sales. Consumption remained unchanged during the second quarter, but the public is still drinking 2 per cent less than a year ago.

The Government is considering a request from the big dairies which distribute the milk for an increase of 1p a pint on October 1. This, they claim, would be enough to cover their cost increases for a full 12 months.

Consumption of fresh and frozen vegetables was well up on the comparable part of last year—mainly reflecting the considerable reductions in prices. Sales of potatoes also increased while buying of citrus fruits and apples fell.

Even though the average price of both tea and coffee fell by about 5 per cent between April and June, consumption of tea continued to decline. Buyers appeared to switch to instant coffee.

In spite of the reductions in consumption of foods rich in protein and carbohydrate, the average citizen is still more than adequately nourished. Protein intake for example is 80 per cent higher than the minimum requirement.

## FINANCIAL TIMES GROCERY INDEX

# Fruit and veg falls balance other rises

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE FINANCIAL TIMES grocery basket price index remained virtually unchanged this month as a further sharp fall in fruit and vegetable prices was balanced by rises in meat, dairy produce, and frozen food prices.

The shopping basket index for September was 101.90, a rise of only 0.01 on the August index. The index is based on prices collected by 25 Financial Times shoppers in all types of shops and locations throughout the UK. It reflects the trend in food prices several weeks before the position is usually given in Government statistics.

Falls in the cost of fruit and vegetables in September—down by almost £16 to £188.45—reflects the spell of relatively good weather in recent weeks as well as more supplies coming onto the market.

Eating apples in particular were substantially down in price, with falls of up to 20p per lb in some shops and prices ranged from between 10p and 30p a lb, according to individual quality and variety. The fall in the price of cooking apples was less marked—up to 10p per lb cheaper in some cases—and they were selling at between 12p and 18p a lb.

Potato prices were again down by about 1p a lb and selling at between 3p and 5p a lb. This reflects the continuing potato surplus this summer with farmers getting rock-bottom prices. Cabbages, cauliflowers and onions were also slightly cheaper.

Most salad vegetables were also cheaper. Lettuces, for example, were about 2p cheaper

and selling at between 10p and 14p each. Tomatoes, however, were slightly dearer according to the shoppers and were costing between 18p and 25p a lb.

The drop in the fruit and vegetable section of the basket was compensated for by a rise in other areas. Eggs, butter and cheese all showed small rises. Standard eggs, either grade three or four, were costing the shoppers between 40p and 46p a dozen. The fresh meat section of the basket showed the largest absolute rise this month with virtually all cuts of meat mounted up in price.

The rise in the cost of frozen foods was largely due to higher prices for frozen peas—about 1p more for an 8 oz bag in most cases. This reflects concern over a poor pea harvest and uncertainty over the level of stocks of peas held.

## THE FINANCIAL TIMES SHOPPING BASKET

SEPTEMBER, 1978.

	September £	August £
Dairy produce	481.09	474.69
Sugar, tea, coffee, soft drinks	181.55	182.78
Bread, flour, cereals	237.24	235.49
Preserves and dry groceries	87.30	87.09
Sauces and pickles	41.35	41.31
Canned goods	156.51	156.27
Frozen goods	190.26	185.79
Meat, bacon, etc. (fresh)	442.63	436.51
Fruit and vegetables	168.45	184.13
Non-foods	180.16	182.27
<b>Total</b>	<b>2,166.54</b>	<b>2,166.33</b>

Index for September: 101.90

1978: March 100; April 101.77; May 103.11; June 104.18; July 102.41; August 101.89; Sept. 101.90.

## Retail price inflation rate 'could double next year'

BY DAVID FREUD

THE ANNUAL rate of retail price inflation could double next year, according to a monetarist model of inflation designed by City stockbrokers de Zoete and Bevan.

The model relates the UK price level to the monetary base and its forecast is substantially higher than that of many models based on costs.

However, says de Zoete, the historical record of this monetarist model is at least as good as many cost models and possibly better during the recent period of floating exchange rates.

The monetarist model was run on the optimistic assumption that the annual rate of expansion of the monetary base through next year would fall

to 5 per cent from the 16.5 per cent of last month.

In spite of this, single-figure inflation did not return before 1980. Next year, the central forecast for the annual rate of retail price inflation climbed to 18.5 per cent in the second quarter.

### Supported

The firm's own cost model estimates supported a rise in the rate of inflation next year, but by a lesser extent.

On the basis of assumptions of a 14 per cent, at most, increase in earnings and a 7 per cent rise in sterling import prices over the year to next July, together with a 0.75 per cent increase in the mortgage rate and a modest rise in indirect taxes, the annual

rate was forecast to rise to a peak of about 12.5 per cent next year.

Brokers Kemp-Gee and Co. forecast a rise in retail prices of only 9.5 per cent next year and a current account balance of payments surplus of £300m this year and £1bn next.

Dr. David Lomax, economic adviser to National Westminster Bank, said that, in spite of the more optimistic view of inflation expressed by the Price Commission, the trend was probably still modestly upwards.

The price outlook for inflation depended on the maintenance of a firm monetary policy, on external factors affecting the exchange rate and on the movement of other cost elements including wages and salaries.

## Delicious threaten bumper British apple crop

By James McDonald

THE BRITISH apple crop this year is considerably better than the poor harvests of last year and 1976. Such of it as is surplus to present demand will be put into store for the Christmas and January trade.

Second-quality apples left to drop will be used for livestock and manure, being the general practice. The main danger in marketing this bumper crop is the inroads being made by French Golden Delicious apples into the UK trade.

Over the past two years the French have invaded Britain with attractively packed Golden Delicious, and because of their quality they are selling at about 25p lb, compared with an English apple price of about 15p lb. A major complaint is that many English apples are badly packed, just thrown into boxes and bruised.

There is also the complaint that they are not graded in size and quality like the French product similar to the complaint that English tomatoes in grading, size and quality do not compare with those from Holland.

### Promotion

French apple growers are campaigning to maintain their increased share of the trade. On promoting and advertising Golden Delicious alone, they are spending £250,000 a year in the UK compared with an overall total being spent by the English Apple and Pear Development Association on all its products of less than £200,000.

Mr. Joe Saphir, chairman of the Saphir group, said that unusual weather conditions caused a fall of apples in July, in addition to the normal fall in June. He estimated that this could have reduced the UK crop to between 330,000 and 380,000 tonnes.

Last year's "disaster" crop amounted to 230,000 tonnes with the output of Cox's badly affected.

Production of Cox's was expected to be about 130,000 tonnes—more than double the very low level of 58,000 tonnes last year.

Mr. Saphir pointed out that there had been a significant recovery in overall EEC apple production, and an estimate that total EEC output would be at least 6.5m tonnes, as against little more than 5m tonnes last year.

## FINANCIAL TIMES CONSUMER CONFIDENCE SURVEY

# Split on Labour or Tory ability to hold prices

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

CONSUMERS are divided almost equally about whether a general election would enable either a Conservative or Labour administration to combat price rises more effectively, according to the latest Financial Times survey of consumer confidence.

In response to a question whether a Tory or Labour government would be better at dealing with prices after the next election, about 38 per cent thought the Conservatives would be better and 25 per cent thought Labour, leaving a very large 32 per cent as "don't knows."

There were considerable variations between opinions expressed by different social classifications. The professional and executive grades, especially women, favoured a Tory government's capabilities in dealing with prices while the male manual workers favoured Labour.

Among age groups, the under 34-year-olds and over-55s preferred the Tories while those in between felt Labour to be more capable.

All regions except London and the South tended to favour a Labour rather than Conservative administration when it came to dealing with prices.

The main part of the survey disclosed that all three major indices—the past prosperity index, the future confidence index and the index of "buying for the house"—were down this month, representing a more pessimistic outlook by consumers for the future.

The past prosperity index, which reflects how families feel compared to 12 months ago, fell to minus two per cent after being plus four per cent last month.

The fall was due to fewer people—30 per cent compared with 34 per cent in August—feeling better off than a year ago and a rise in the numbers feeling worse off (30 per cent to 33 per cent). This is the first time those feeling worse off have been in the majority since April this year.

Among all the social groupings there was a fall in people feeling better off and a rise in

those feeling worse off. Male 34s remain the only group with an optimistic outlook.

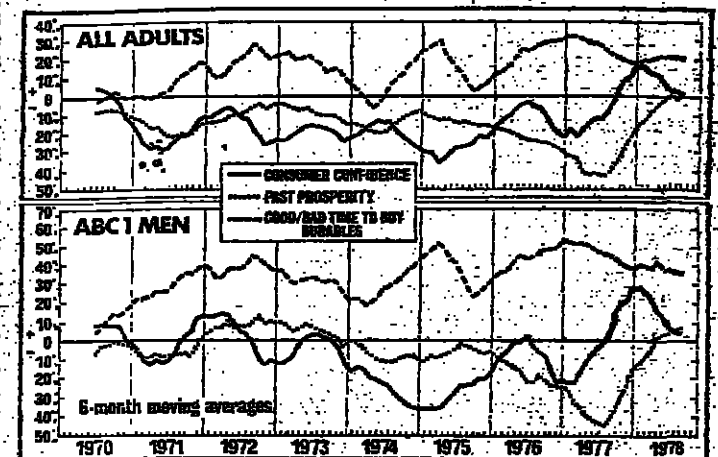
Regionally, the North-East and Scotland are the only parts of the country this month where optimism are in the majority. The Midlands and Wales are the most pessimistic regions.

The survey also revealed a slump in the numbers believing that now was a good time to buy "big things for the house," just over four out of ten surveyed thought now was a good time to buy with almost three out of ten taking a more pessimistic view.

The difference between the two groups was the smallest since June, and down by a third over last month. The pessimists marked big purchases was most marked among the young and old, and in the Scotland and the North-East.

Consumers who were optimistic gave as the main reason the opinion that "things must improve." Significantly, the numbers believing that inflation was under control and that North Sea oil would solve all of those interviewed for the survey thought unemployment would increase—up 4 per cent—while only 12 per cent thought it would fall, down 4 per cent since June, and down by a third over last month.

The survey was carried out by the British Market Research Bureau for the Financial Times between September 7 and 13. A total of 1,090 adults were interviewed.



## Manpower crisis hits building

THE CONSTRUCTION industry Government and the public that Yorkshire region at Scarborough is short of skilled men, a the most urgent problem facing the builders' leader said at the week-end. "It is, on the contrary, that jobs for unemployed skilled men."

Mr. Henry Stradling, president of the Federation of Master Builders said: "Our industry present workload is such that we are finding it impossible to obtain all the skilled labour needed to maintain and I feel I must warn both the conference of the federation's train their present commitments."

## FINANCIAL TIMES CONFERENCES

# THE OUTLOOK FOR ITALY

ROME

OCTOBER 16-17 1978



Premier Andreotti

Premier Andreotti will give the opening address at the Financial Times-INSUD Conference 'The Outlook for Italy' being held in Rome on 16 and 17 October, 1978. He will be supported by a distinguished forum of speakers who will discuss the forward development programmes now re-shaping the Italian economy. Of particular interest will be the studies of Italy's relations with other countries of the EEC, the Arab World and the United States.

### The list of distinguished speakers includes:

H. E. Dr. Rinaldo Ossola Minister of Foreign Trade, Italy	Mr. Giorgio Napolitano Partito Comunista Italiano
Dr. Garret FitzGerald, TD Formerly Irish Foreign Minister and now Leader of the Fine Gael Party	Dr. Horst Schulmann Ministerial Director Bundeskanzleramt
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Dr. Antonio Giffi Former Budget Minister, Italy A Member of the Commission of the European Communities	Mr. William P. Drake Director Pennwalt Corporation, USA

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# Building and Civil Engineering

## Rafalgar ilfield jobs

PROSCO INTERNATIONAL (Rafalgar House Group) has awarded a contract worth £7m and \$5m by the Dhabi Petroleum Company. The work, which will take place over three years, consists of the servicing of wells in the Secondary Recovery Water Scheme for the Asab, Bab Bu Hasa fields.

## Barnardo's partnership homes

TER MALCOLM, Wembley, housebuilders, and Dr. Barnardo's have signed a contract for approximately £6m, to build 124 homes in an associated area on a Barnardo's site at Woodford Road, Woodford Bridge.

## Major house development

PORT-BASED Leech Homes (North West Ltd), a subsidiary of William Leech Homes, has been selected by the Metropolitan Borough of Warrington to build 44 private homes on a 17-acre site at Newmarket Road, on-under-Lyne.

## Expansion in silicon province

GENSTAR, an affiliate of the Generale de Belgique, is continuing its expansion in North America. It has an option on 2,400 acres of land in the State of Washington on the West Coast.

## Turner has won £3½m

OVER THE past month, E. Turner and Sons of Cardiff, Swansea and Southampton has secured contracts totalling approximately £3½m.

## Keeps it cool in computer rooms

THOSE WHO work in computer rooms know that the computer itself creates heat. Additional sources, such as solar radiation, electric light bulbs, even body heat from operators, necessitate competent air conditioning.

## Gets down to basics

MARLEY TILE company has introduced a new specialist contract flooring service to answer placement market, which at present is greater than the market for floorings within new buildings.

## Easy lines on roads

A PAIN in the back, sore knees, and damage to clothing have been the inevitable results to the operator involved in the laborious task of line painting on roads, parking spaces, traffic lanes, factory floors, etc.

## Van is opened instantly

WHEN TWO pairs of double-hinged doors are opened, concertina-fashion, in the body of a side-access van about to go into service with Kodak, a 60-foot aperture immediately creates a loading space.

## Build across Britain with Willet

Willet Limited, Mitcham House, 681 Mitcham Road, Croydon CR9 3AP  
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market after a "reasonable period of time."

## Mix of jobs by Shepherd

FOUR DESIGN and build contracts together worth more than £2,100,000 have gone to Shepherd Building Service.

The first scheme is for Rowntree Mackintosh and is a new, conditioned finished goods store, which is to be built adjacent to the firm's factory complex at a cost of nearly £800,000.

For the same manufacturer, a £388,000 conditioned store is to be set up at Gloucester Road, Avonmouth. This is an extension to a distribution depot built by Shepherd eight years ago.

The third project, worth nearly £430,000, is for modifications and extensions to buildings at RAF Bentwaters in Essex for the USAF.

Last in the series is a £542,000 office and laboratory extension to the existing premises for Vickers Medical Engineering at head office in Basingstoke. The project is being managed by Fuller Peiser, who invited selected competitors to tender for the work.

Largest is a furniture factory for Millbrook Furnishings at Totton to cost £1.1m.

Three jobs are valued at £1m each. They include an expansion in Unigate production plant at Hemmick, North Devon; a distribution warehouse in Chichester for Carvale Properties and warehousing for West Park (Porthcawl) in South Wales.

This is the first in a programme of similar warehouses planned by the latter client.

Two contracts at £400,000 each cover an administration building and workshops for the Millford Haven Conservancy Board and an extension to Barclays Bank, Barry.

At the same time, the company is planning a vast expansion in single-family homes to meet the fast growth in local demand coupled with the move into this area of expanding industry.

Already, local builders have been awarded preparatory work contracts for some 670 units. Genstar has opened a regional office to cope with the work.

The work, which has just started, includes the demolition of the existing convent and the construction of a two-storey block. Completion is due in late spring 1979.

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## Australian hospital

A £1M contract to build an accumulated heat is not removed and replaced by fresh and clean air, the working efficiency of the computer may be impaired, not to mention the quality of input from personnel.

Designed to cover the spectrum of environmental situations arising from the operation of present-day computers, is equipment known as the Compac range, from Wright Air Conditioning, Sampson Road North, Camp Hill, Birmingham, B11 1BL.

These floor units can be installed within computer rooms rather than, as hitherto in the case of large units, in separate plant rooms which can cause serious problems of space, duct accommodation, etc. The floor units develop between 60,000 and 300,000 BTU/hour in terms of cooling air.

Built into the system are medium grade filters, cooling coil, control panels, operational lights and switches, heater elements, isolator, fan motor and drive, anti-vibration mounting, manometer, insulation, compressors and humidifier, etc.

Meeting the requirement for low noise levels—particularly when working alongside the new quiet computers—a high efficiency centrifugal fan is included.



Portsmouth's new Head Post Office, designed by architects Scott, Brownrigg and Turner and built by Costain Construction, will provide advanced facilities and accommodation well into the twenty-first century. This shot, just given PO sanction, shows the site close to Portsmouth and Southsea main line station. The building has a floor area of approximately 16,000 square metres contained within a six-storey office block and an adjoining extensive two-storey block, the first floor of which is an open-plan letter sorting office, with the postal operations vehicle and workshop areas on the ground floor. The necessity for the building to fill the very irregular site boundary required the design of a highly articulated building form.

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## Sorts sand from gravel

EQUIPMENT of importance to the extractive industry has been developed by Auey Roadstone Corporation's eastern region, and is now in operation.

This is a face desander, which separates sand from gravel "on the spot" in the pit, cutting the cost of production and of transportation.

In the past, all material raised from the ground has been processed by traditional methods, with excess quantities of unsuitable sand being returned as fill, or simply dumped.

Under the new process, a screen enables separation to be carried out at the face, the unwanted material being put back at once in the worked-out area. The unit is completely mobile, and can be moved forwards or backwards by means of a derrick.

Waste sand is put back evenly, which allows eventual restoration of the site by reducing the amount of levelling-out required. These desanders have been developed by ARC Eastern because of unusually adverse conditions in the Peterborough area, with sand content as high as 30 per cent in some places, to 20 per cent of gravel.

Amey Roadstone, 15 Stanhope Gate, London W1Y 6AR. 01-499 3611.

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## Laing homes and offices

IN A series of contracts recently won, John Laing Construction has added about £4m to its order backlog.

Biggest of the series is a £2.3m contract from the Gredley Group, to build an office block with shops at Stratford, East London. Work is due to start this month with completion expected by March 1980.

The five-storey building will have three ground-floor shops with offices above, and a two-storey retail unit at the rear. Construction will be of reinforced concrete pile caps and in situ concrete floors and roof. The reinforced concrete framed building will have brick cladding, anodised aluminium framed windows, and asphalt covered roof.

Architects are Fitzroy Robinson and Partners, of Cambridge; and consulting engineers (structural, mechanical and electrical) Marks Healey and Brothwell, of Harlow, Essex.

Second biggest job (£800,000) is for homes in Milton Keynes under a contract from the Milton Keynes Development Corporation.

Laing will build 40 two-person and eight one-person flats in five two-storey blocks, and 29 two-person old people's flats with associated community rooms in a two-storey block, plus roads, drainage and landscaping on a site at Church Street.

For the Central Scotland Water Development Board a £477,000 contract calls for a 13,000 cubic metre (3m gallons) capacity raw water tank at Blairholm, near Loch Lomond.

Laing will start work this month with completion due in 18 months. The project involves excavating some 3,000 cubic metres of rock and constructing a reinforced concrete water tank measuring 55 metres by 54 metres by 6 metres high. Other work includes laying interconnecting pipelines and constructing access roads.

Meanwhile, the company has announced that the £2.6m extension to Guinness's Park Royal brewery, built by the London Region of John Laing Construction, is to be topped out by September '80.

Completion on time of two contracts for the London Borough of Islington, has led to a third much larger one being awarded to Walter Lawrence and Son. Each has involved essential repairs at Central Estates, Canonbury. The first was worth £80,000 and the second £116,000. The new work is worth £256,000 for completion by the end of the year.

Mahon and McPhillips (Water Treatment), has been awarded three contracts in the UK worth £100,000. The first two are for the supply of rotary bridge scrapers to Loughborough Water Reclamation Works and to Queensferry Sewage Treatment Works on behalf of the Welsh National Water Authority. The third is for a meat plant in the West Midlands and involves the supply of a floating aerator, horizontal brush aerator, sludge wheel and settling tank equipment.

Tarmac Construction has won the £485,000 job of building roads and sewers for a big Turner estate at Moss Newk in East Kilbride. The firm is on site working on the ten-month job.

Farmer Plant Engineering, member of the S. W. Farmer Group of structural engineering companies, has been awarded a contract valued at approximately £250,000 to fabricate the platework and structural steel for two vacuum charge heaters and associated ducting. These furnaces will form part of the structure

Contracts worth £50,000 have been awarded to the Systems Division of the comfort control group of Landis and Gyr for the H.V. and A.C. controls for phases 1, 2 and 3 of a multi-storey office refurbishment undertaken by Bovis Construction for Machurst on behalf of the United Kingdom Provident Institution.

Acoustic panels using Rockwool manufactured mineral wool acoustic materials have been installed in two central London buildings in order to quiet the rumble of City traffic for those inside. The panels, employing Rockwool's RW7 foil-faced slabs formulated to provide a 30-decibel noise reduction, are a key element in acoustic insulation contracts carried out by the McGill Insulation Group, of Hatfield, Essex, at the National Westminster Bank office tower, Bishopsgate, and the Barbican Arts Centre.

SOLVENT-SOLUBLE polysiloxane for injection into brickwork, clinker, lightweight concrete or plaster to form an effective damp proof course is offered by Th. Goldschmidt.

IL10 is supplied as a 60 per cent solids product which is normally diluted with white spirit to 5-6 per cent solids and is then ready for use.

This solution is ideal for terraces, etc. where the original damp course has become ineffective through age or damage, or where the building never had one.

The solution is unaffected by both acidic and low alkalinity building materials. The carrier solvent is a balanced mixture of aliphatic solvents which quickly evaporate after injection into the masonry leaving a dry and non-thermoplastic deposit of the polysiloxane.

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## Swiss bid in walling

VOSELER, Swiss company, has entered the UK market with precision-made demountable walling (partitioning) systems and laboratories as well as all associated components, fixtures and fittings.

All basic components are manufactured in their own factory near Basel.

The Vosseler/WIVO modular laboratory system was developed in co-operation with well-known chemical companies in Basel over a period of 20 years. Their system meets the sophisticated demands of the present day chemical and pharmaceutical industries and is based on 600/900/1200mm modules structured around the patented services distribution spine.

Vosseler UK is at Ceresol House, 53, Mark Lane, London EC3R 7NJ.

## Injectable damp course

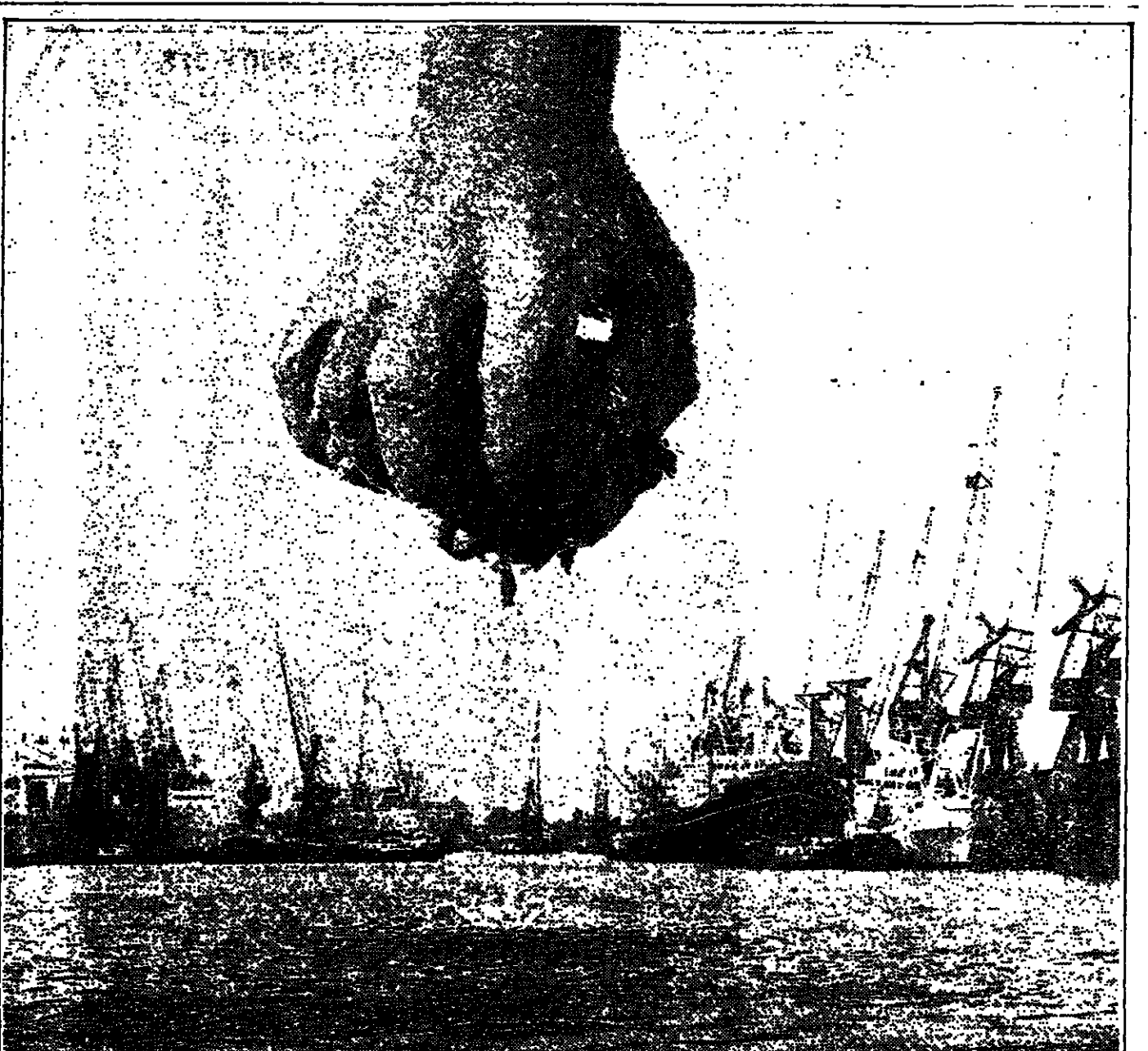
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**Note**  
Laing Scotland's contract reported on this page last week was for the Royal Bank of Scotland.



Reporting on  
GB (ex-oil) Ltd.

BY ANTHONY HARRIS

IT USED TO BE farmers. If the sun shone, they needed more rain. If it rained, the crops got wet. If they got a good crop in spite of everything, prices were too low. And if prices were right, there were forms and taxes. Well, it's an ill economic community that does not have any good, and farming means less frequent now, but the potential vacuum has been filled as it always is. Our new national economy is closer to home—the City economists.

Since this column is never afraid to generalize from single examples, this discussion is based entirely on a text by Dr. Paul Nield, of Phillips and Drew. It would in fact be quite easy to reduce readers to despair with selective quotations from a number of other bearish brokers and bankers; but unlike most of them, Dr. Nield has something to say. What he says is on the face of it an obvious truth: if you leave out oil, the performance of the British economy is not at all impressive or to put it more strongly, as Dr. Nield does, "the performance of the ex-oil economy continues to deteriorate."

## Interesting

Even this needs a little interpretation. Manufacturing production and investment are going up, not down, which is not on the face of it a deterioration. What Dr. Nield really means is the balance of payments.

If one were simply logic-chopping one might ask if the ex-oil deficit is any more significant than the ex-motors deficit or the ex-food surplus, but in fact there clearly is something special about oil which makes the question interesting. Oil production will in due course top out, and somewhat later (and recent exploration suggests that it will be quite a bit later) it will decline.

One thing we are clearly not getting at the moment is a large balance of payments surplus, resulting in a large reduction in foreign debt; but this is only one possible way of using a windfall, and not necessarily the most sensible. What we have at the moment is a higher exchange rate and a higher level of consumption than we could otherwise enjoy. The result is a better home market, but fiercer competitive pressures — not a bad recipe, you might think, for encouraging the efficient in the long haul.

However, as we have seen, this approach is an alternative to a better balance of payments. A policy of surplus would involve a lower level of demand at home and a lower exchange rate — so-called "competitive rate" instead of competitive discipline.

This would actually make life easier for inefficient firms, and one would expect performance in the long run to suffer; but if, like Dr. Nield, you take the balance of payments (and especially the ex-oil balance) as an index of performance you would draw exactly the opposite conclusion.

The problem is this. It is clearly interesting to ask what is happening in the ex-oil economy, since one day the British economy will go ex-oil; but it is very difficult to define an answer. There are two traps. One is to think that there is a simple industrial entity apart from the North Sea — perhaps incorporated in the imagination of people like Dr. Nield, as Great Britain (Ex-oil) Ltd. The other is to forget that the economy, including oil, is a single financial entity. Dr. Nield seems to fall into both traps.

As far as the industrial economy is concerned, it is the usual mixture of good and bad companies. The good ones somehow got up to the top of the CATT export league tables in 1977 (a deteriorating performance). The bad ones seem unable to share in a home market boom. If the good growth and the bad close plants, the average is likely to improve slowly. An interesting question is whether we can get a really worthwhile improvement before the oil runs out.

## Without pains

One way not to answer that question is to look at the ex-oil balance of payments at the moment, because the balance of payments is not ex-oil. Oil does impact on the exchange rate; and if we already had a highly efficient industrial sector, as Holland had when gas was found, I would be worrying about the Dutch disease, and signing up to Mr. Bryan Gould's lobby in favour of a competitive exchange rate.

However, our average is so deplorably low that the exchange rate still poses no insoluble problems for any company which can get within say 50 per cent of European performance standards. Dr. Nield talks of the deflation we would have to suffer but for oil. He does not seem to notice that if you think of the ex-oil economy as an entity, it is already deflated — by a high exchange rate. Oil is enabling us to suffer the disciplines of deflation without its pains. The ex-oil economy is therefore flat; but if you remember that it is not one company, you will notice something stirring down there.

Coming soon: the improving performance of the ex-steel economy.

THE EUROPEAN COURT  
Judge made law  
in a vacuum

BY A. H. HERMANN, Legal Correspondent

"THERE is no crime unless the law says so" is an axiom supporting the entire structure of criminal law. To deny it would be tantamount to giving up the rule of law in favour of the dictator's freedom to punish anyone who displeased him for acts which, at the time are not prohibited — and possibly may remain permissible for some time. The dictator will decide to treat more favourably. Of all the countries in the European Community, Germany had the most recent and most terrible experience of the results to which this can lead. It is therefore hardly surprising that Herr G. Reischl, one of the European Court's Advocates General, should be very alert to the danger that the EEC Commission might be slipping — albeit in a less gruesome way — down this path of lawlessness.

## Discounts

Herr Reischl was presented with an opportunity to express his view on this subject when presenting, last week, his Opinion in Case 85/76 the appeal by Hoffmann-La Roche against the vitamin decision of the Commission. The Advocate General agreed with the Commission that Roche had a dominant position on the European vitamin market (with the exception of vitamin B<sub>1</sub>) but proposed that the fine of some £250,000 imposed by the Commission should be lifted because the loyalty discounts for which the fine was imposed were not declared illegal before Roche agreed them with its customers.

He accepted the argument of Roche that the decision of the Commission created "new law" and that previous decisions did not enable Roche to foresee that the loyalty contracts would be viewed as an infringement of EEC rules of competition. The Commission itself, when announcing the decision referred only to the *Sugar Ring* judgment of the European Court handed down on December 16, 1975, when Roche already had amended or given up the contracts to which the Commission objected.

The conclusion of the Advocate General is also supported by the rule (of Regulation

17/62) that fines can be imposed only for infringements committed intentionally or negligently. Even if this safeguard is taken into account the position of a large company operating in the Common Market remains full of uncertainty. The Treaties constituting the Community contain numerous rules and use a great many legal concepts which are not precisely defined. As Herr Reischl, now the President of the European Court, wrote in 1976, was intended to ensure a certain freedom of action for the institutions of the Community. It may be that this is the only technique suitable for drafting treaties designed to last for a long time and to be adaptable to changing circumstances. But in such cases it is necessary at least to provide a temporary environment of certainty for business by giving decisions made under the Treaty the force of a precedent. This the Commission explicitly refuses to do and the Court tacitly.

The filling in of general rules by more specific ones when adopting economic measures or deciding particular cases is a process which no administration or court can avoid. However, the Court claims the right to go further. Relying on the laconic Article 164 of the EEC Treaty, which says merely that "The Court of Justice shall ensure that the law is observed in the interpretation and implementation of this Treaty," the Court claims the right to "fill in lacunae and to develop the law" by enforcing as law also those texts of the Treaties which are only a declaration of aims.

By adopting the doctrine of "implied powers" the Court tends to vindicate for the Commission and the Council for example exclusive powers to conclude on behalf of the Communities international pacts concerning matters subject to "common policy." Are there no limits of such implied powers? The Court has certainly not defined them and there exists the danger that by combining the doctrine of implied powers with the Court's habit of giving precedence to the widely defined aims of the

Treaty before its more narrowly drafted specific provisions, the Commission and the Council could consider themselves authorised to do anything necessary for the attainment of Treaty aims.

The theory that the Court is called to fill by its decisions in the law is even more questionable. The weakness of this theory is, of course, that such gaps do not exist in the law but merely in the eye of the beholder. If the EEC Treaty does not provide for the enforcement of international pacts by private persons we must assume that the Treaty makers did not want it. It is a gap only from the point of view of those who want the Treaty to be different.

These uncertainties of interpretation and development of Community law would alone suffice to explain the anguish of a British legal practitioner which appeared recently in the correspondence columns of the Financial Times. But the impossibility of providing clients concluding quite commonplace business agreements in the Common Market with any positive assurance that they are not falling foul of EEC law and are not liable to fines, of which this lawyer bitterly complained, is further aggravated by uncertainties of jurisdiction.

## Harmony

The supremacy of EEC law over earlier national law is well established. But should Parliament enact a statute contradicting a provision of Community law, would English and Scottish judges be prepared to treat the respective part of the Act as null and void, as the European Court demands? Or would they rather agree with the Italian Constitutional Court, which decided that harmony must be restored by its own decision, and prefer to wait for the Lords to decide such a matter? And on a somewhat less august level, can British authorities stop a merger or a restrictive agreement which the Commission has approved by granting it an exemption under Article 85/3 of the EEC Treaty? The Commission now brings de facto mergers under this provision by treating them as joint ventures.

Brady may find richer  
fields to conquer

THE MEETING between Arsenal and Manchester United, which attracted to Highbury some 45,000 spectators and a small army of police, produced probably the fairest result in the — I draw.

The match, especially the first half, contained much to admire. Both teams were well drilled, very competent, and included many high-quality players. They are normally to be found in the middle-of-the-table clubs, but one gains the impression that the spark did not ignite from the outstanding is missing, or at least was on this occasion.

United are neither as exciting nor as effective as they were three years ago, when they bubbled like champagne and brought a new dimension to the First Division by re-introducing two genuine winners, who were used in conjunction with two attacking wingers.

## Worrying

Since those exciting days United have spent heavily, but the standard 4-3-3 formation, and acquired more discipline, but along the line they seem to have lost some of their magic.

It is not that they are spending too much time worrying about what the other side will do, whereas in the past they played it off the cuff, never stopped running, and left the worrying to the opposition.

McGeehan, still the same style, and a boost of surely the best-balanced pair of centre backs in the division, McFarland and Buchan, since McFarland and Todd, the tall, rangy McQueen, in the air, and the team, there was a suspicion that the expected advance, complemented by the best, a pair, Buchan with his exceptional well-developed positional sense.

The darting, imaginative Macari, the cultured yet straight

forward Brian Greenhoff, and Melroy of the left foot, and dribbling skill form an intriguing mid-field trio who might become something special.

Certainly Brian looks more at home at half-back than as a full-back.

Perhaps, the club's biggest problem is Jordan, whom United bought last January for £300,000 and for whom, on Saturday's performance, they would be lucky to obtain £150,000.

He might be described as an old-fashioned battering, rain, care-forward, big, fast and brave of the sort whose job was putting the ball into the back of the net and not infrequently putting the goalkeeper there as well.

## Costly error

Jordan does not yet appear to fit into the Manchester pattern, so that he is not scoring as frequently as had been expected. That was also the case at Leeds, but his distribution is not yet polished.

## Tautonic

He began on the left wing but took over Brady's mid-field role for much of the second half when the Irishman moved forward in an unsuccessful search for that winning goal.

It is easy to see why, with his direct, positive approach, his eyes for a goal and his blinding pace, a typical Tottenham-style player who provides an answer to the modern defensive system. From his position, as right-half, he is always seeking the opportunity to strike forward at top speed.

He has worked out a splendid one-two with Sunderland and, I think, was manager of an opposing team. Brady is the man I would worry about.

Sunderland and Sunderland are the responsibility of the centre-backs and the full back should be looking after him, but Brady pops up uninvited from behind to score. He did this against Manchester and is likely to keep scoring throughout the winter.

## RACING BY DOMINIC WIGAN

Eddery appeal could free him  
for Arc de Triomphe ride

UNTIL Pat Eddery's appeal against a seven-day ban for "careless riding" at Yarmouth is heard tomorrow by three stewards of the Jockey Club, the champion jockey will have little idea of his movements as from next Friday.

As things stand the outlook looks bleak for the Irishman and his seven Barrows stable mounts, which could be forfeited include several for Peter Walwyn such as Camden Town in Ascot's Queen Elizabeth Stakes on Saturday and likely looking prospects in both the Arc de Triomphe and Middle Park Stakes.

Paddy Prendergast reserved Eddery for Eddery to act at Longchamps some time ago and it was confirmed after the Climbark by winning trainer Neville Callaghan that Stanford, superbly ridden by Eddery on the Knavesmire, would again have the champion aboard at Newmarket.

I think the loss of the ride on Camden Town would disappoint Eddery most. No other jockey has won on the good-looking son of Derring-Do. It was Eddery

with a perfectly timed late flourish to deprive Francois Boutin's Comopolitan of a prize that seemed his only 100 yards from home.

Walwyn has Greville Starkey unsound at Camden Town, in the Hungerford, lined up as deputy for the Queen Elizabeth Stakes. Doubtless there is no one with the possible exception of Lester Piggott (already engaged for Stradivinsky), he would rather have on standby.

If, as a number of on-the-spot reporters expect, the stewards decide to reduce Eddery's suspension to three or four days, they will be faced with the difficult choice of which days to delete.

Should they feel able to quash the first three days of the seven-day suspension, we will see Eddery on Camden Town and Eddery but not in action at the first two days of Newmarket.

## TENNIS BY JOHN BARRETT

No, thank you, we don't want  
a standardised surface

ONE OF the more interesting months, built a court of crushed, but to emerge from discussion that quickly swept throughout Europe and, eventually, to the rest of the world. Unquestionably, it is today the most widely used surface.

But these porous courts, too, need constant daily maintenance, so that even before the war a new type of non-attention surface appeared in various forms.

The 27 outdoor courts at the Meadow (surely we can all do without a green, rubber-filled acrylic surface called Decorturf II. It plays faster than clay but slower than grass, with a fast, high bounce that favours the hitter.

Predictably the serve-volley men such as Tanner and Gerulaitis liked it while the rallyers, such as Vilas and Orantes, who had revelled in three glorious years of clay at Forest Hills where the uneven grass had been removed following the 1974 championships, could not find a good word to say for Decorturf.

Sometimes the Americans refer to these solid, non-attention surfaces which include the cement courts in California as hard courts. The various types of loose-top courts, which need dragging, watering and rolling are known generally as clay.

Historically, of course, the game belongs to grass, a surface which survives at championship level only in Britain, Australia, and to many people's surprise, in India. The turf at Calcutta's South Club remains excellent — a fact due more to the plentiful supply of cheap labour than to reasons of climate.

Here is the clue to the gradual disappearance of grass as a widely used surface for tennis. The cost of maintaining them and the difficulty of securing experienced ground staff mean that only wealthy clubs and individuals can afford such luxuries.

As early as 1909 a Derbyshire bricklayer named Brown, wanting to extend the playing season, thought the ball had landed. When the linesman refused to shout exactly what that surface

for him with racket held high, took off the frightened official, took off round the arena chased by Gardini, the pair of them pursued by a group of photographers seeking the photograph of the year — much to the embarrassment of the Italian Ambassador, who rose with a smile and dignity as he could muster.

Gardini was later suspended, but he was not last to be frustrated by challenges.

With the rapid expansion of the game during the past ten years and the spread of professional tennis to indoor arenas, a variety of carpet surfaces has emerged, each with different properties of "foot-hold" and bounce.

As the game becomes more professional in all its aspects — prize money distribution, computer rankings, and so on — it has become fashionable to suggest that tennis professionals demand a single type of playing surface.

The argument, runs that only by judging everybody's own level using the same surface, can we know who really is the best player.

To me such a step would be disastrous to the enjoyment of both spectators and players. I can think of nothing more boring, flat, watery than the same few players emerging week in week out in the latter rounds of tournaments.

To me, a great fascination of tennis lies in the way the players adapt their styles to the demands of each new surface. Although it is true that games like chess have been obliterated by sliding feet.

Once the Italian Davis Cup player Fausto Gardini was playing the "lumpy" local hero, Felismino Armon when a rally went against him at a ball landed in the area of a non-existent line. Gardini stormed to likely that the advocates of the far and, signalled to the linesman universal surface will have their man, and beat the crowd with a way for it one thing is certain, his racket to indicate where he thought the ball had landed. When the linesman refused to shout exactly what that surface

after his decision Gardini went should be.

## TV/Radio

Indicates programme in black and white

## BBC 1

6.40-7.55 am Open University (UHF) High Frequency only. 9.30 For Schools, Colleges. 10.45 You and Me. 11.00 For Schools, Colleges. 12.45 Mr. Benn. 1.30 Peppie Mill. 1.45 Mr. Benn. 2.30 For Schools, Colleges. 3.15 Songs for Peace. 3.30 Regional News for England (except London). 3.55 Play School (as BBC2 11.00 am). 4.40 Hong Kong Phoenix (Cartoon). 4.40 C. B. Bears. 5.00 John Craven's Newsround. 5.10 Blue Peter. 5.40 News. 5.55 Nationwide (London and South-East only).

## BBC 2

6.40-7.55 am Open University. 11.00 Play School. 1.15 pm Let's Go. 4.55 Open University. 7.00 News on 2 Headlines with sub-titles. 7.05 World Chess Championship. 7.20 News on 2. 7.40 Expert Opinion. 8.10 Des O'Connor Tonight. 9.00 Premier 2. 9.20 Discoveries. 10.20 Word For Word. 10.50 The Price of Freedom. 11.05 Late News on 2. 11.20 Open Door. 11.50 Cutdown (Reading).

## LONDON

9.20 am Schools Programmes. 12.00 Paperplay. 12.10 pm Hickory House. 12.30 At the Embankment. 1.40 News and Sport. 1.50 Thames News. 1.50 About Britain. 2.00 After Noon. 2.25 Monday Matinee. "Before Winter Comes" starring David Niven. 4.20 Clapperboard. 4.45 Eamonn Byrne's Famous Five. 5.15 Gambit. 5.45 News. 6.00 Thames at 6. 6.25 Crossroads. 6.30 Waterloo. 7.00 Cooper's Last Laugh That. 7.30 Coronation Street. 8.00 Robin's Nest. 8.30 This England. 8.40 The Sandbaggers. 9.00 News. 10.20 "The Best House in London".

## ACROSS

1 Introduces net difference in Fleet Street (8)  
5 Trees that get hot in Hants (6)  
9 Let audit change deviation from standard (8)  
10 The architect includes a note for Violet (6)  
11 Sky egret changes the colours (3, 5)  
12 There is little room to be defeated in court (6)  
14 Where to go if you know of one (6, 4)  
18 Saviours at work in the maternity ward (10)  
22 Mean finish after starting with little intelligence (8)  
23 Put into effect with your cart maybe (5)  
24 Although getting degrees he was a sceptic (6)  
25 A sure thing on a tree (8)  
26 A study it may hold back (6)  
27 "Bask at the fire his hairy" (Milton) (8)

## DOWN

1 Sanctimonious groups bring you to port (6)  
2 She is to be found among the greatest heroines (6)  
3 Unimpaired in French dress (6)  
4 Edward puts up with cuddly toys (5, 5)  
6 What the deb hopes to do for a man of property (8)  
7 Discharge oriental before task assigned (8)  
8 Tax obligations for dogs (8)  
9 Cause disturbance of the peace thanks in South American city in the beginning (5, 1, 4)  
13 A divine is perhaps cited for being a slave to habit (8)  
15 Policeman has an apartment to measure (8)  
16 Strange levitations for an evil influence (8)  
17 Church includes sapper and honoured companion in nursery (6)  
18 Ancient lawgiver on a horse says good-bye (2, 4)  
19 Thanks each way for a companion to join (6)  
20

The solution of last Saturday's prize puzzle will be published with names of winners next Saturday.

## RADIO 1

6.30 am Radio 1. 7.00 Dave Lee Travis. 8.00 Simon Bates. 11.31 Paul Burnett including 2.00 pm Radio 1. 1.40 John Peel. 2.30 Alan Dale. 3.00 John Peel. 4.00 John Peel. 5.00 John Peel. 6.00 John Peel. 7.00 John Peel. 8.00 John Peel. 9.00 John Peel. 10.00 John Peel. 11.00 John Peel. 12.00 John Peel.

## RADIO 2

6.30 am Radio 2. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 3

6.30 am Radio 3. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 4

6.30 am Radio 4. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 5

6.30 am Radio 5. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 6

6.30 am Radio 6. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 7

6.30 am Radio 7. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 8

6.30 am Radio 8. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

## RADIO 9

6.30 am Radio 9. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn. 1.00 Tony Blackburn. 2.00 Tony Blackburn. 3.00 Tony Blackburn. 4.00 Tony Blackburn. 5.00 Tony Blackburn. 6.00 Tony Blackburn. 7.00 Tony Blackburn. 8.00 Tony Blackburn. 9.00 Tony Blackburn. 10.00 Tony Blackburn. 11.00 Tony Blackburn. 12.00 Tony Blackburn.

The solution of last Saturday's prize puzzle will be published with names of winners next Saturday.



# Siegfried by RONALD CRICHTON

Jean Cox

down. There were some oddly dressed phrases in the vocal scene. In movement and making up this is a clever performance—Friedrich's good side again. But there is little tonal variety now in the voice and less of the pathetic nobility (no matter how much the producer degrades the character) imperiously demanded by the music and provided by such baritones as Adam and Bailey. Gwyneth Jones gave Brünnhilde's greeting to the sun a fine, clear, ringing quality, but half-uncontrolled movements did for once suggest, not a merely prima-donna nervously testing a dangerous piece of scenery but a woman waking from long, unnatural sleep, though the part of the *Siegfried* may not be the part of the *Ring* in which she shines most brightly, her singing improved by leaps and bounds, with much that was eloquent and moving. Elizabeth Baring and David Lloyd Jones performed with a sureness that overcame some unevenness of vocal quality.

In the orchestra pit Colin Davis

**Julian Glover and Gaye Brown**

# Tigers

Putting a tiger in your tank was a nervous advertising slogan in the motor car world for some years and David Greznan has fantasized in his new play by presenting us with a small-time garage owner who offers sex at the pumps for anyone with a large enough tank to deserve it.

Michael Stander is the garage owner beset by economic problems; in Sam Walters' emphatic but curiously unfunny performance, he emerges as a cross between a neurotic and a clown. Character in *I'm Alright Jack* and Alf Garnett at his most entrenched. Motorists who take eight gallons on the forecourt are led upstairs to Stander's mother's room by Sally, an eager assistant for whom this is the job she has always dreamed about.

The action begins abruptly, with Sharman Macdonald stripping off to justify the "This is not suitable for children" caveat nestling coily on the pub posters as if the venue were in the West End. And that is about the sum of dramatic surprise in

the entire, over-long evening. This is Mr. Cregan's fourth play in three years for the Orange Room Theatre, and in each time he called a halt to his hollow variations on moral and political clichés.

The best writing by far comes, in the scene between an eight-23000 client (Peter Gordon) and his pregnant, virginate wife, (Barrie Shore). The rest is all facile, farcical, and hackneyed. Worse, there is even a wad erho of Peter Shaffer's *Black Comed* when Miss Shore stumbles into Mum's bedroom to find everyone touching each other up after the lights have faded.

The garage mechanics try and take over the business as a workers' cooperative for different reasons, and the final moments misfire disastrously with the possibility of Stander poisoning his mother in order to retain his grip on the operation. As Mr. Cregan writes funny lines rather than believable characters, one's interest in what happens to either the garage or the old dragon is spiritedly played by Gwen Nelson, is necessarily minimal. The overall impact is of a bourgeois comedy without the bite, sickness or wit to turn its place in the appropriate market. This is what happens to fringe theatres: the uncaring of their creators. **MICHAEL COVENEY**

weak diction coarsely over-amplified will be thereby improved? Of course the contrast between enclosing reed-screen and open mountain-top is intentional, but the price to pay is heavy: not for the first time in this Ring Friedrich has tripped up over Wagner's time-scale.

Fortunately in this producer the intellectual is balanced by the brilliant man of the theatre. The director is a working actor, a man who knows the limits of opera-singers. Even his perverse way of abolishing the picture-frame stage by drawing attention to it (which means an awful lot of actual only half-attention) is a subtle way of compensating for other things hidden from the amphitheatre: pays off in the clownish encounter of the brother dwarfs, Alberich and Mime. Otherwise the director could not have been so unrelentingly honest. He believes in "liability not quite overcome" by Paul Crook's Mime—able, well sung but not firmly enough articulated. The Siegfried of Jean Cox (only matched in this respect by the company's Siegmund, played by Salminen) and his colleagues a lesson in clear, unforced direction. Cox's Siegfried is conventional (the even looks like old picture-postcards of the buxom hero) but soundly, likeably.

And what of the other? The young Walter Möntzner's often striking Water-Dwarfener was up and

down. There were some oddly pitched phrases and a little oddity in movement and making up this is a clever performance—Friedrich's good side again, but there is little tonal variety now in the voice and less of the pathetic nobility in matter how the producer adores the character—imperiously demanded by the music and provided by such baritones as Adam and Bailey. Gwyneth Jones gave Brünnhilde's greeting to the sun a little more of the quality of half-uncontrolled movements did for once suggest, not a merely prima-donna nervously testing a dangerous piece of scenery but a woman waking from long, unnatural sleep. Gwyneth may not be Brünnhilde, but she might not be the part of the Ring in which she shines most brightly, her singing improved by leaps and bounds, with much that was eloquent and moving. Elizabeth Balfour's Valkyrie sang with a sureness that overcame some unevenness of vocal quality.

In the orchestra pit Colin Davis

started the evening at an almost too profound level. Wagner's "The Flying Dutchman" was heard in a sound that was heart-breaking. Mime's mind need not entail dwarfish playing. The temperature remained low until, at the departure of the Wanderer, the orchestra blazed magnificently. The "Parsifal" section featured the most perfumery flickers in the stage lighting). The climax was out of proportion to what had gone before, but it released energy so far only latent.

There was still a lack of the "Maggio" style in the vocalists, sometimes visceral score (by a not entirely fortunate chance. Their Siegfried came the night after Heintik's admirable Mahler Third with the LPO), also of the furious scherzo element. But the only positive quality was Boulez brought to his Ring at Bayreuth. But from that point on the first act onwards Davis's Siegfried was continually alive and interesting, often highly persuasive and none the less, in referring to conventional, homogeneous Wagnerian sound a more distinct palette.

though Solzhenitsin's name in David Mercer's list of "wrecking" is a little different, it is the Solzhenitsin line Mr. Mercer follows. But he does so heavily that it isn't really, he said to have a point of any kind, except Russian and British, both of the second-rate citizens of that kind of people does Vladimir Vladimir, a defecting Russian physicist—expect to be in England? For years crossing the line he has up science and the national manipulation of black market in knitwear, as entered England in the age, as it were, of his cousin A., who has made an enormous marriage in Vienna with Proctor, a Jew, a nuclear scientist who has abandoned the mission. Proctor was drunk the time, and remains drunk throughout the play, which is on George Baker, since the man's wife is married to the part with any kind of normality.

Rusakov's new companions are the "hard core" from the pub, a gang of drunken Russians living off what remains of the state's pool of wine, are Gordon (Julian Glover), a bankrupt architect, and his men (W. J. Sheila Reid); the gaye (Shaw), a bad girl, and the others.

do not know what to do with his judgment, which is a phrase—though it puts Solzhenitsin in his place as no more than the latest in a line of Russian puritan moralists. Halfway through the second act it looks as if there is to be a balance, a fairer between Solzhenitsin and Proctor, but it comes to nothing.

Neither does the promised development that looms also late in Act 2—when a government scientist arrives with the news of a conquest from the Atomic Energy Authority who has wangled Vladimir's entry into the country. All that is left is to dispose of Katja (Susan Engel), the one wholly admirable character in the whole play. Katja remains admirable; she has a Jewish grandmother and resolves to move on to Tel Aviv.

What, then, are we to conclude from this sad, and sometimes tedious display, and some of the things that the key lies in a remark that Rusakov makes to Proctor, who is sitting in a near-catatonic haze of drunkenness while a couple from the hard core quarrel nearby. Rusakov rebukes him, "and you do nothing."

If this is a rebuke to us for not trying to improve the state of society a bit when we can do nothing, then all is lost.

don't think we need accept it. There are good architects, good engineers, good singers—there are, I dare say, good private detectives among us; there are others besides the Workers Revolutionary Party who are trying to improve the state of our life.

Mr. Mercer allows nothing off. He has no respect for respectable characters as shown only as agents of official-blackmail, Ruskov's safety for Proctor's return to nuclear physics. "Your freedom is something you do not want to give up," he says to Ruskov. "You have the same noneludes." We have the same diagnosis from Solzhenitsin—a man whose life-story is closely analogous to Ruskov's.

Jane Howell, the director, and her talented players cannot refuse much life into the bickering of the play, though they are confined. Only Susan Engel and Mark Dignam as the Ruskovs whose name is variably personated, display the glow of personality, apart, oddly enough, from the rest of the cast. The crowd—Edward Jewesbury as the scientist, Walter Brown as the security man. An equal sense of purpose in any of the hard work would rescue them from their place in the crumbling Hitler-Prigbin's red-brick walls with their mock-Hockney. But then of course Mr. Mercer would have torpedoed his motif. He too, like the others has heard and does it.

Nothing

**Schwarzkopf**

Although she has bade her farewell elsewhere, Elisabeth Schwarzkopf continues to appear in the first of the two series of the first of two at the Wigmore Hall this month, mounted on the familiar Schwarzkopf portrait gallery of women in song — Suleika (Schubert's, and also Schumann's) "Lied der Suleika"; Gretchen's Ophe- (Strauss's three settings of Hamlet), Schumann's fortune teller, Wolf's drunken collier woman and, as an encore, his Phäne. These songs were mingled with other favourites in a programme that made no conscious attempt to be a "concert-singer, that matched — as ever — the highest appreciation of musical and poetic excellence to the keenest sense of a balanced and satisfying bill of fare. A Schwarzkopf recital is always an accomplished thing, and she is hailed as one of the greatest and most concentrated forms of art: and this was no exception.

It was an occasion in which feelings of fascination, admiration, profoundest pleasure hardened to evening to become one's final response. About so self-aware and self-critical a singer it will not do to write with less than full frankness. On Saturday she seemed to be very little voice left, and which remained had to be posi-

[illegible]

likeably singing.  
Donald McIntryre's often striking Wotan-Danderer was up and

# THEATREMAN

THEATRES

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**FORTUNE** 836 2238 Evgs. 8. Thurs. &  
 Fri. 8.00. 8.00. 8.00. 8.00. 8.00. 8.00.  
 Mustel Pattern as MISS MARPLE in  
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 FOURTH GREAT YEAR.

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 in HAIRD. THE VICAR'S REVEREND  
 in HAIRD. PINTER'S  
 "NOT TO BE MISSED," The Times  
 LAST 4 WEEKS MUST END  
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## Riverside premiere

The British premiere of *Mauvette* (or *Mouthpieces*) by the German composer Dieter Schnebel will be given on October 29 at Riverside Studios as part of the series of cultural events organised by the Goethe Institute. The institute has been centralised by the composer uses an array of technical effects including film and video to show how the mouth and other parts connected with the making of vocal sound are used to produce a wide range of sound effects. The result is an exceptional insight into the making of form of music.

*Mouthpieces*, composed in 1974, is being performed at the Pompidou Centre, Paris immediately before playing at Riverside.

and nursed with unceasing vigilance. All vowels aspired to towards the condition of a single closed sound; dynamics, except on one or two vigorous outbursts, were sedulously restrained to the lower range. An arsenal of ill-used weaponry—facial expression, physical bearing and demeanour—had to be called upon when the voice alone failed to dominate the fray.

That the songs were still presented with such unerring confidence was in itself a demonstration of supreme artistry, of

[illegible]

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## Chicago Symphony Orchestra

by MAX LOPPERT

The Chicago orchestra under Solti gave the final concert of its European tour at the Royal Hall on Friday. The programme was simple—Brahms's Symphony followed by Wagner's First. The playing, far from some slips towards the end of the latter that could be interpreted either as tour de force or as the familiar clumsiness of Mahler's orchestral writing, was firmly on a level of accomplishment derived from this distinguished assembly. And yet the interest of the concert was perhaps unshared, though not might have been predicted.

The orchestra's personality is a thing. The Chicago orchestra boasts the kind of assurance in all departments simply not to be expected from any of the London orchestras on an average Sunday afternoon; and yet the orchestra, to my ears at least, lacks the special, tremulously recognisable aura of a corporate orchestral temperament, of a distinct and identifiable orchestral sound, such as orchestras much less brilliantly able will sometimes manage to combine.

The Brahms symphony was played with a steady security of deportment in which nothing was put at risk. There seemed a determination, on the part of the conductor whose technique is well-known in London, not to produce the high-powered, intense reading of the F major symphony that might be expected of him. Except for the final Allegro, the music was free of the flashes of the true Solti vitality, the absence of a convinced interpretative impress on the music, coupled with a familiar Solti want of Brahmsian reticence, seemed to be emphasised by the shoddy expertise of the orchestra. It was not that the kind of performance given that soft playing—a truly supported *pianissimo* tone rich in emotional weight and sensitivity—was at a discount throughout.

The Mahler was something else. Clarity, rhythmic forwardness, strength of tone combined more than warmth or thoroughblended Umbré (although this did not to suggest that warmth was out of place in a Mahler symphony). The "function" quality of the Chicago orchestra was turned to account in a reading of the work noted above all for its charge of dramatic electricity, for its urgent forwardness of impulse. It was not the way one might always want to hear the work, but it was the kind of music, and the wonderful way the movements grow from *Wachend* and *Lied* melodies in novel and dramatically articulated symphonic structures, was not features of the work that were missing in the reading of this performance. But it was rare pleasure to recover, after frequent exposure to symphony, his tremendous exponents its high and unfulfilled theatricality.

aw material through a glass of  
verrational intelligence; but it  
cannot be said that the pleasures  
of the evening were ever simple,  
or that they had as their source  
delight in the songs themselves.  
In proportion as a song  
developed layers of complexity,  
its performance grew powerful  
and rewarding—the many-faceted  
expression of "Gretchen am  
Spinnrade" and "Der Schiffer-  
lied" and the songs of "Das Kohler-  
weib," was brilliantly depicted.  
In the opening Mozart group,  
where simplicity of utterance  
must outweigh all other gifts, the  
singing was hardly nourishing.  
Most of the more straightforward  
songs, such as the "Lied der  
Gretchen," were derived from  
"Parsons' pianism—a model of  
discretion, supportive sympathy,  
and well-placed tone."

MAX LOPPERT

**BBC wins second  
award in Prix Italia**

Following its success with  
the category, the BBC has also won  
be documentary award at the  
1978 Prix Italia International  
television Festival in Milan with  
"Casualty," the first programme in  
the series Hospital.

This is the second time the  
BBC has achieved the "double"  
at this festival.

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## The skilled worker shortage takes a turn for the worse

By Richard Cowper

IT MUST rank as one of the more absurd aspects of the workings of the British economy that, at a time when most companies are still working below capacity because of lack of demand, and some 1.3m people are unemployed, one manufacturer in five complains that his output will be limited this year because of a shortage of skilled workers, according to figures from the Confederation of British Industry.

The structural nature of the problem is underlined by the fact that a year ago, when unemployment was even higher, 22 per cent of companies were making similar complaints.

Although the extent of the deficiency can vary from sector to sector and from region to region, the problem appears common to much of British industry (see illustration) and the indications are that if the economic upturn continues, the situation could reach crisis proportions for some companies.

The shortage of skilled workers is not a new phenomenon. It has been with us in varying degrees since the war, as a significant factor in the supply bottlenecks which have contributed to British industry's failure to meet increased demand as the country approached the peak of each and every boom, so that a flood of imports has been sucked in. There is some evidence to suggest that the situation is now slightly worse than at similar stages in previous economic cycles.

There are two ways of assessing the extent of the problem. One guide is the ratio of notified vacancies to the number of registered skilled unemployed (see illustration). On this basis the situation was at its worst in the middle of 1965 (at a time when unemployment in Great Britain averaged 1 per cent) when for example, there were 6.5 vacancies to every one unemployed person in the main skilled engineering and allied occupations; this was at a stage when the economy was booming. More recently, in November, 1973 (at the height of the 1973 boom), there

were 2.2 vacancies to one unemployed person.

Since officially notified vacancies are generally estimated to be only about a third of the total vacancies, the position must be—and has been—much more dramatic than the statistics show. One indication that the underlying situation may now be worse than ever before comes from the engineering industry. In nearly all skilled manual engineering jobs, the ratio of skilled vacancies to the number of registered skilled unemployed was higher last December than for two years before, although engineering output had fallen.

For half the engineering job categories, skilled shortages last December were already greater than at the end of 1972, when unemployment was half today's total, and when output was growing rapidly.

### Indication

Another way of looking at the problem is to compare the percentage of companies working at full capacity, which is a fairly good indication of the state of demand, with the percentage of companies reporting a skilled labour shortage. Although the relationship since 1960 between these two has been virtually constant in spite of various government-inspired training schemes designed to limit future shortages, the graph shows that today the situation is slightly worse than at similar points in previous economic cycles.

For example, in the summers of 1970 and 1972, when as today, around 22 per cent of manufacturers were reporting that skilled shortages were limiting output, over 40 per cent of companies were working at full capacity, whereas at the moment this is true for only 35 per cent of companies.

One of the sectors to be worst hit by the phenomenon has been the broad one of engineering—also one of those most affected by lack of demand. A survey into recruitment problems in British industry published this year for the Manpower Services Commission by

International Fact and Forecasting (IFF) found that 46 per cent of the 870 establishments which made up the survey had suffered employment difficulties, the great majority in finding suitable workers.

Skilled manual workers were the main problem occupational group, and within it mechanical engineering craftsmen were the most commonly mentioned. Of those groups with recruitment difficulties, 41 per cent claimed that the problem was adversely affecting output. The survey found that larger establishments seemed more affected than small, but there appeared to be little difference between the regions.

A recent report from the Engineering Employers' Federation showed reported vacancies for skilled engineering workers to be around 30,000 though the true figure could be as high as 90,000. And the latest CBI figures (July) showed that some 35 per cent of manufacturers in mechanical engineering believed that the shortage would limit their output this year.

Within engineering, machine tools seems to be among the worst hit, with half of the industry claiming to be affected by shortages, in spite of the fact that, in general, order books are far from full. According to the National Economic Development Office (NEDO) the problem seems to be particularly acute in some regions, with the South East and the West Midlands the most badly affected.

Another industry to be suffering despite depressed demand is motor vehicles, with some 40 per cent of companies claiming that the shortage is affecting output. British Leyland, for example, would appear to be short of some 2,000 skilled workers in spite of its large intake of apprentices (900 this year).

It is interesting to note, however, that GKN, Britain's biggest engineering company, with a large number of its subsidiaries in the Midlands supplying the automotive industry, does not at present have a significant shortage of skilled blue

collar workers, though it admits that a growth in demand could well bring problems.

The extent of the nation's problem varies not only from sector to sector, but from skill to skill and region to region. The regional figures for June, for example (see illustration) show both the varying sizes of the shortage and also the changing degrees of skilled job mismatch. In the South East, for example, the number of notified skilled vacancies was as high as 23,000, though the area had 32,276 unemployed skilled workers. And the situation could be worse, as notified vacancies are roughly a third of actual vacancies.

The North West, on the other hand, had 4,491 vacancies although it had 30,016 skilled unemployed, while the North had 2,567 vacancies and 14,000 skilled unemployed.

Another instance concerns the shortage of toolmakers in the South-East. In December it was much more acute than the overall trend for skilled workers might have suggested. The area had twice as many vacancies for this skill than there were unemployed. And the problem was nearly as bad in the West Midlands, where there were 206 vacancies and 173 unemployed.

### Deficiency

The picture in electrical engineering reflects the general trend, with around 20 per cent of the industry claiming that a deficiency will prove a brake on output this year. GEC—Britain's largest private employer—is looking for 3,000 extra skilled men and women. At its Marconi subsidiary, for example, there is a shortage of anything up to 700, with the plant at Chelmsford needing 400. A similar picture emerges at Ferranti, where the company claims that the current shortage of 500 skilled workers at every level could prove to be the main limit on its future growth.

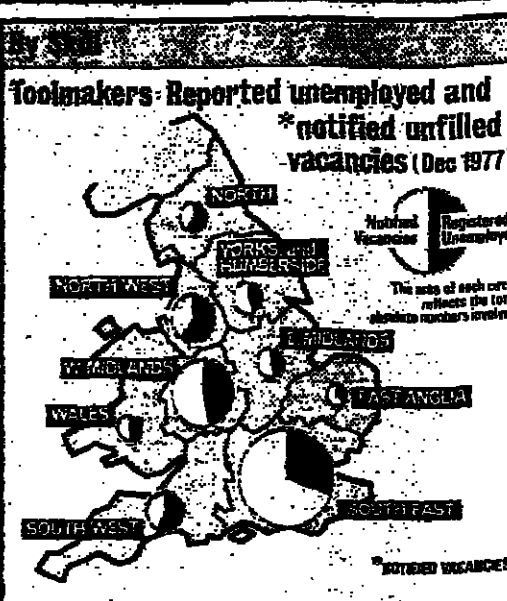
The chemicals industry, together with coal and petroleum products, has been affected in specific areas, but it appears to be less badly hit than most other

## HOW THE SHORTAGE VARIES FROM CASE TO CASE

**Impact on UK industrial output (July-Oct 1973)**

Industry	% of sector claiming skill shortage limits output
Food, drink and tobacco	3
Chemicals, coal & petroleum products	4
Metals manufacturers	14
Mechanical engineering	25
Electrical engineering	28
Shipbuilding & marine engineering	31
Motor vehicles	46
Other metal goods	26
Textiles	22
Other	22
Total for all industry	22

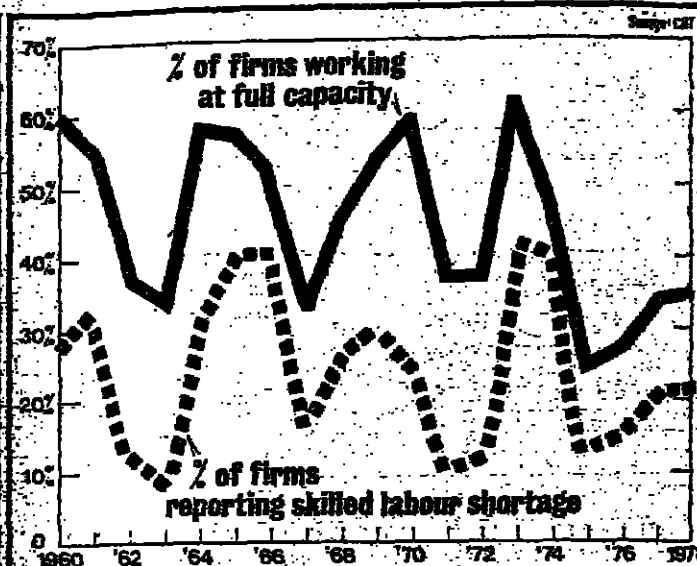
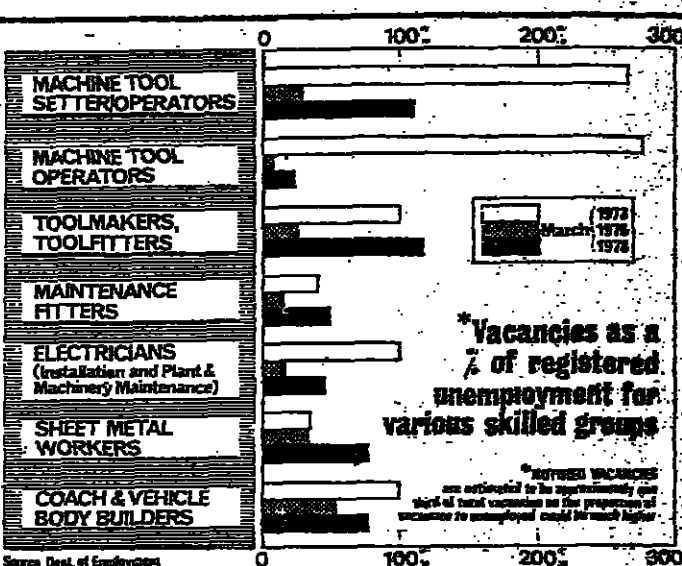
\* Total trade sample was 2,104 companies.  
Source: CBI Trade, July 1973



**Regional unemployment and vacancies for craft and skilled workers (June 1973)**

Region	Notified vacancies	Unemployed	Unemployed/vacancy
S. East	22,013	32,776	1.49
E. Anglia	1,821	2,994	1.61
S. West	3,573	9,636	2.70
W. Midlands	4,489	12,800	2.85
E. Midlands	4,944	6,827	1.38
Yorkshire and Humberside	4,938	10,388	2.11
N. West	4,491	28,016	6.24
North	2,567	13,932	5.43

\* NOTIFIED VACANCIES are estimated to be approximately one third of total vacancies.  
Source: Employment Service



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## Managers to discuss Third World strategy

By Nicholas Leslie

THE ROLE and responsibilities of management in promoting economic growth and human welfare will form the main theme of a major conference to be held in India in December.

At the same time, the 18th CIO World Management Congress aims to provide an opportunity for managers from developed and developing countries to assess ways in which the development of the Third World can best be exploited. It is likely that India will be promoted as one of the most promising countries through which, in partnership, Western industry can broaden its activities in developing countries.

The congress will be held between December 5 and 8 in Delhi, with Shri Moraji Desai, India's Prime Minister, giving the inaugural address. Mr. Prem Pandit, president of the All India Management Association—which will host the congress—and chairman of Cadbury India, sees the conference and its venue as an ideal way to bring together managers from East and West.

The CIO—originally the Conseil International pour l'Organisation Scientifique—is a non-political, non-government and non-profit-making association of representative management organisations throughout the world (though the British Institute of Management is not a member) which has consultative status with a number of organisations, such as UNESCO. Among the speakers at the conference will be Professor Peter Drucker, the well-known management pundit, and Dr. S. S. Ramphal, secretary-general of the London-based Commonwealth Secretariat. Other speakers, including industrialists, academics and government representatives, will be attending from as far afield as the Philippines, Hungary, Russia, Yugoslavia, Brazil, Canada, the U.S., Malaysia, Venezuela, as well as many West European and other countries.

The conference will comprise plenary and group sessions. Subjects for discussion include—in plenary session—Management Culture; Management and Technology; Management of Development for Human Welfare; and Managers' Concerns in the Next Decade. Group sessions will then look at all different aspects of the subjects covered in plenary session—for example, Regional Characteristics of Management; Entrepreneurship; Management of Research and Development; Technology Transfer; Management of Urban Communities; Managerial Realities of Global Interdependence; and Consumerism.

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# Where half of North Sea oil is going this year.





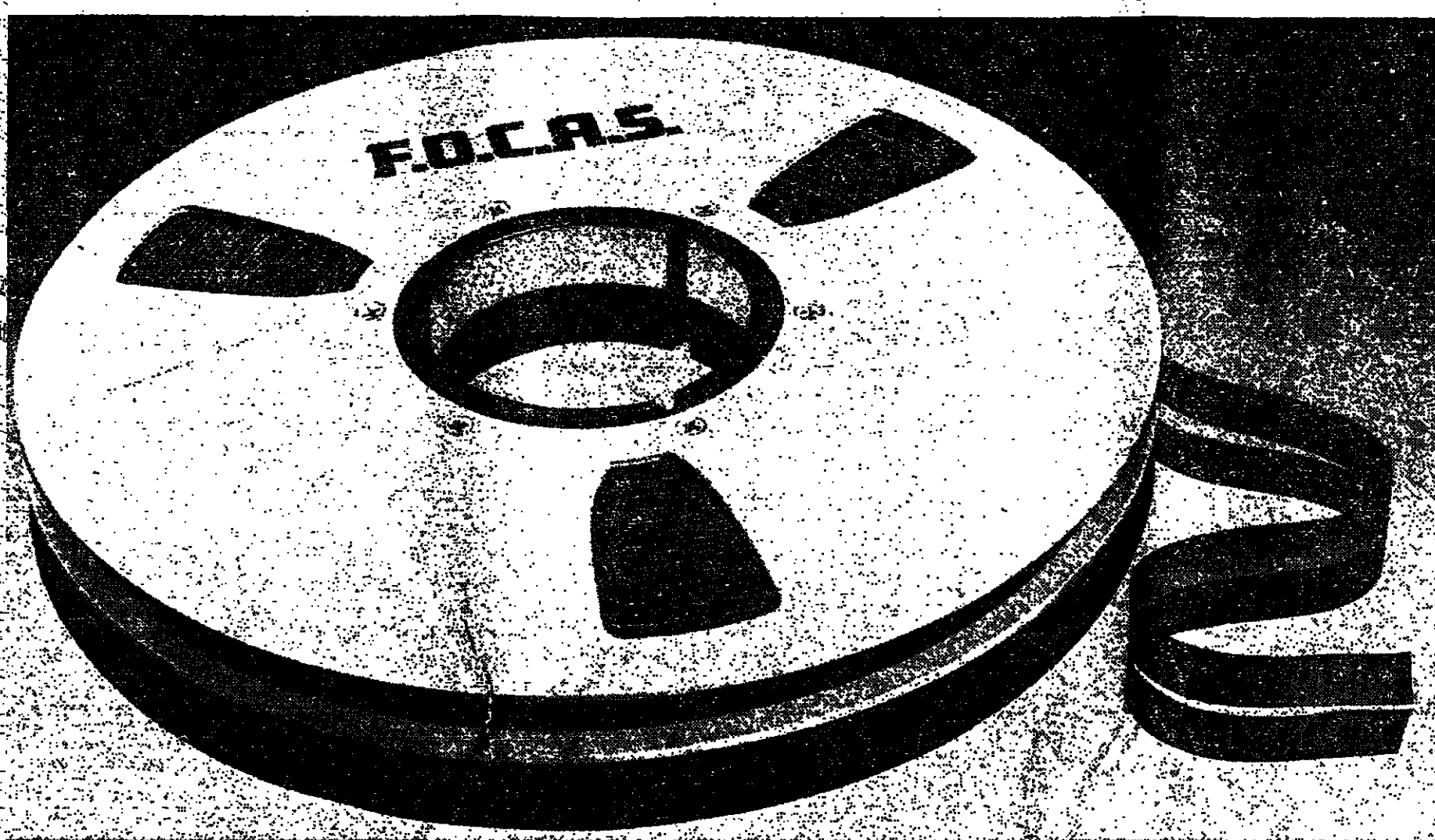


# FINANCIAL TIMES SURVEY

Monday September 25 1978

## Commercial Vehicles

The UK commercial vehicle market is growing faster this year than any other in Europe. But it is facing a big challenge from importers, who have raised their market share substantially as British production has stagnated. Meanwhile the rationalisation of the industry within the EEC is continuing.



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## COMMERCIAL VEHICLES II

## The big get bigger

By Terry Dodsworth, Motor Industry Correspondent

THE WORLD'S commercial vehicle industry is rapidly developing a structure in which a few very large companies dominate a dwindling number of second division organisations. This trend has shown a marked acceleration in Europe in the last three years with the creation of IVECO, the pan-European organisation headed by Fiat, and the amalgamation of Saviem and Berliet in France. It might have gone even further had the proposed merger between Volvo and Scania come off. But even without that—and there is a good chance that it will still happen in the not-so-distant future—the move towards greater scale has been given added urgency by the attention the American multinationals are now giving to commercial vehicles in Europe.

The Americans, despite their overwhelming strength in the world car industry, are not in a particularly superior position in commercial vehicles. Indeed, in sheer numbers, the two European giants, Daimler-Benz and Fiat/IVECO, now lead the field world-wide among heavyweight vehicle producers. Where the Americans score is in their depth of manufacturing expertise, which is spread between a wide number of companies, and in their potential for expansion. The U.S. has five heavy truck producers—International Harvester, Mack, Ford, General Motors and White—with a capacity of more than 20,000 units a year, and of these, three, IH, Ford and GM, have substantial production resources in Europe. All of these are now mobilising their facilities for an all-out assault on the heavy vehicle market.

## Struggle

Within the heavyweight sector, the figures show that the struggle among the leading manufacturers is as yet fairly concentrated. World production of vehicles over 15 tonnes came to about 480,000 units last year, with Daimler-Benz, including its Brazilian and Argentinian plants, making about 62,000 units, and Fiat, including IVECO and its own South American facilities, 41,000. In this sector, the leading American company was IH, with an output of 35,000,

## PRODUCTION OF HEAVY COMMERCIAL VEHICLES OF MORE THAN 15 TONNES, 1977

Daimler-Benz	61,620
Fiat/IVECO	41,303
International Harvester	37,939
Mack	33,581
Ford	30,946
General Motors	24,899
White	22,441
Volvo	20,444
Isuzu	19,913
Saab-Scania	19,892
Hino	18,583
Renault Group	16,769
Kenworth	16,456
Mitsubishi	15,954
MAN	15,717
Peterbilt	11,335
Nissan Group	11,328
Leyland Vehicles	9,661

\* The figures include subsidiaries.

Source: Daimler-Benz.

Where the Americans score over both the European and Japanese producers is in having a strong manufacturing base on two continents—the U.S. and Europe—and good distribution throughout the EEC. In the all-important 15 tonnes and over weight ranges, this is a potential strength at present. But it is clearly a position on which the U.S. producers intend to build. Within this weight range, for example, Ford of Europe, GM (through its Bedford subsidiary in the UK) and IH have recently developed new vehicles in the shape of the Ford Transcontinental, the Bedford TM and the Seddon Atkinson 400 Series. IH would have an even stronger position if the production of DAF in Holland, in which it has a 33 per cent stake, were also taken into account, but it is not at all clear what the U.S. company intends to do with this stake so far.

None of the new vehicles has made an enormous impact as yet. Production, in all three cases, has been running at about 3,000 units or fewer a year. But, the leading American company with the new vehicles, they have all designed their way into the

American market, particularly in sales of diesel-powered urban and inter-urban delivery vehicles. Second, the Europeans are rationalising their own industry. The most celebrated move on this front has been the creation of IVECO, mainly at the instigation of Fiat, from Fiat's own plants in Italy, UNIC in France and Magirus Deutz in Germany. What has impressed competitors about this development is the speed at which the rationalisation has been pushed through. A new, unified range is swiftly emerging from this conglomeration of companies, along with an integrated system of buying parts and manufacturing components internally.

## Takeover

Before the development of IVECO, however, Daimler-Benz had established the base for another large European group by the takeover of Hanomag-Henschel, which gave it an entree into lighter commercial vehicles, and the investment in its plant at Worth on the Rhine, which applied automation on a totally new scale. This is now being followed in France by the merger of Saviem and Berliet, which has created a group with a capacity of about 17,000 units in the 15 tonnes and over range, and 35,000 vehicles overall. Although this merger took place in unpropitious market conditions, and has only created losses so far, rationalisation is going ahead, with Berliet emerging as the main heavy vehicle producer and Saviem as the medium weight producer. The question now is whether there will be much further integration in Europe. In Germany, for instance, there is a possibility that MAN, the heavy vehicle manufacturer, and Volkswagen will come completely together following their decision to collaborate on a light truck in the 5-14 tonnes range, designed to extend VW's range into the heavier weights and MAN's into the lower. It would seem logical for them to get together more permanently. In addition, there are continuing suggestions of further rationalisation among the other

	Production	New registrations
U.S.		
Year 1976	2,272.6	3,058.3
Year 1977	2,482.3	3,485.3
% increase	+9.2	+13.3
7 mths. July 6 mths. June		
1977	2,043.3	1,680.9
1978	2,289.9	1,837.0
% change	+12.1	+10.6
France		
Year 1976	423.2	293.1
Year 1977	415.4	298.4
% change	-1.8	+1.8
Half year to June		
1977	225.9	156.9
1978	222.9	158.5
% change	-1.3	+1.0
West Germany		
Year 1976	321.2	137.4
Year 1977	314.7	138.0
% change	-2.0	+0.4
Half year to June		
1977	166.1	72.2
1978	145.7	79.6
% change	-12.3	+10.3

their rivals to remain competitive. The third alternative, most is in not having a wider range of products extending down the many and the UK, but is badly followed by the Swedish manufacturers, has weight scale. But at the moment down in Italy, and status in been to specialise in making their strength in the heavier French, and the West German high quality, up-market vehicles, which have greater is carrying them along. These competitive issues are fairly flat. Medium-range fore, products, and which appeal bound to raise their head casts indicate a total EEC more to drivers. The Swedish strongly in the next five years market of about 900,000 units because labour costs in Sweden the major companies, and big end of the decade. So there will mean that they could not afford new investment plans at Ford not be a great deal of extra, to become simple assemblers of (3400m in Europe), Leyland must to soak up the extra capacity. That is likely to be as much added value as possible into their trucks.

## THE UK

## Labour disputes cast a shadow

THE UK commercial vehicle industry splits neatly into two main sections, the first embracing the large-scale producers, and the second a number of specialist manufacturers with a much smaller volume base. This structure, which has become well-entrenched since the last war, has provided a relatively strong base for the industry in the UK. British manufacturers generally make more commercial vehicles than producers in any other European country, except the French from time to time. This improvement is based on expanding profits and developed a flourishing export trade. Within the last three years, however, several questions have been raised about the long-term future of the British companies. In 1975, the UK Government had to go to the aid of Foden's, the Cheshire-based specialist, after it was caught out by the slump in the market after the oil crisis. This temporary problem is now resolved, but this year it has been followed by increasing evidence of a decline in performance at Leyland Vehicles, which has led to a large slump in profitability. At the same time, Chrysler UK's truck interests are now bound up in the bid made for the American-owned company by France's Peugeot-Citroen group. If the deal goes through, it could well mean changes in the company's business.

## Profit

These problems have cast a shadow over the commercial vehicle sector at a time when fortunes ought to be reviving. The market in Britain this year has gone up substantially, providing good profit opportunities after a long spell in which heavy discounts have prevailed. Yet despite these buoyant conditions, the UK producers have raised production only slightly. In the period to July, production went up by only 2 per cent on the same period last year, against a 14 per cent increase in the UK market. Looking at longer term trends, output has fallen by 8 per cent in the last quarter compared with the previous three months. The statistics indicate that the main problems have been encountered at Leyland Vehicles (BL's heavy commercial vehicle division) and Ford. According to figures produced by the Society of Motor Manufacturers and Traders, Leyland's production has fallen from 584, comparing the first six months of this year with 1977. Ford's went down from 2,852 to 2,615 in the same period. Ford's problems, which were caused by labour disputes affecting output of its Transit van, along with production difficulties associated with the introduction of the new vehicle, now appear to have been overcome. Its weekly average output in June amounted to 3,419 units, well above its average in 1977. But Leyland, which has suffered a long closure of its Bathgate

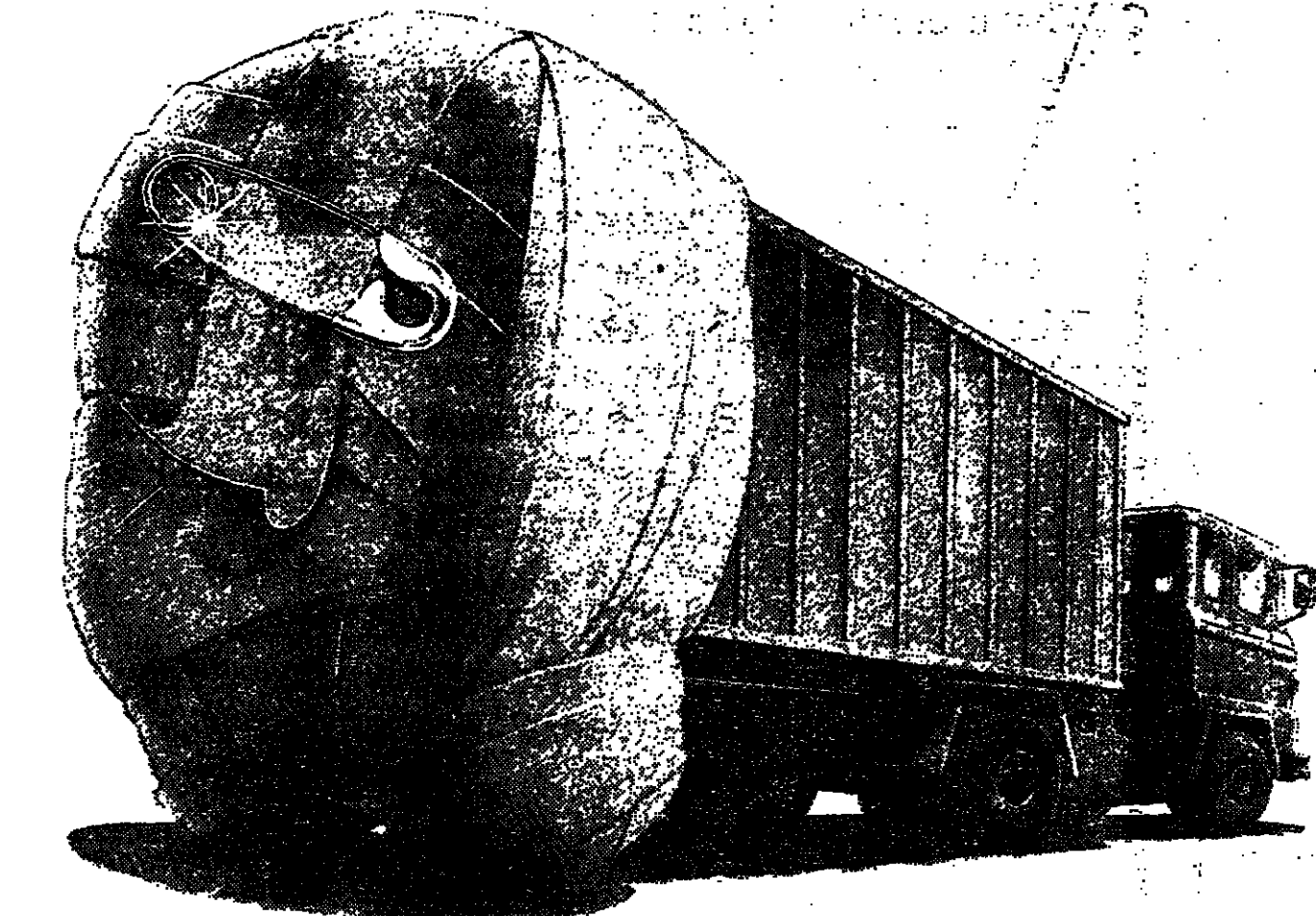
## COMMERCIAL VEHICLE PRODUCTION AND REGISTRATIONS, '000

1976-June 1978

	Production	New registrations
Italy		
Year 1976	119.4	90.1
Year 1977	142.5	111.9
% change	+19.3	+24.2
Half year to June		
1977	77.1	62.9
1978	78.2	44.8
% change	+1.4	-28.8
Japan		
Year 1976	2,812.7	1,534.6
Year 1977	3,083.5	1,894.1
% change	+9.6	+23.4
Half year to June		
1977	1,497.9	877.0
1978	1,555.9	899.1
% change	+3.9	+2.5
UK		
Year 1976	372.0	214.5
Year 1977	386.0	230.3
% change	+3.8	+7.6
Half year to June		
1977	210.7	117.3
1978	215.4	133.7
% change	+2.2	+14.0

Where the Swedes are weak very quickly. This year it has been to have a wider range of products extending down the many and the UK, but is badly followed by the Swedish manufacturers, has weight scale. But at the moment down in Italy, and status in been to specialise in making their strength in the heavier French, and the West German high quality, up-market vehicles, which have greater is carrying them along. These competitive issues are fairly flat. Medium-range fore, products, and which appeal bound to raise their head casts indicate a total EEC more to drivers. The Swedish strongly in the next five years market of about 900,000 units because labour costs in Sweden the major companies, and big end of the decade. So there will mean that they could not afford new investment plans at Ford not be a great deal of extra, to become simple assemblers of (3400m in Europe), Leyland must to soak up the extra capacity. That is likely to be as much added value as possible into their trucks.

market is not expected to grow rationalisation.

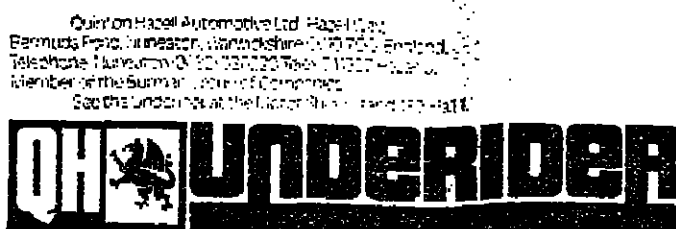


You know how much rear-end damage is costing you.  
Now the Underider will change all that.

Last year, rear-end damage to lorries, trucks, and trailers cost industry vast amounts of money. And it will cost more in the future when intended legislation demands immediate repair of rear-end damage to the under-run bar. That's one reason a new Underider has been invented. The Underider is so important it will reduce rear-end damage costs. We say 'one reason' because the Underider will accomplish something greater: it will save lives. Here's how it works. The Underider is sited at the rear of the vehicle in place of the traditional rigid 'under-run' bar. The great problem with this rigid bar is that it is rigid. In a reversing mishap, even at low speeds, it does nothing to prevent damage. The Underider, on the other hand, is not rigid; it retracts or 'gives' on impact. It doesn't retract all at once, however. The Underider works on hydraulic principles which means that it retracts progressively, gradually absorbing the energy of the collision. And afterwards, light springs ensure that the unit resets in its original position. What it means for industry is a potentially sizeable reduction in downtime.

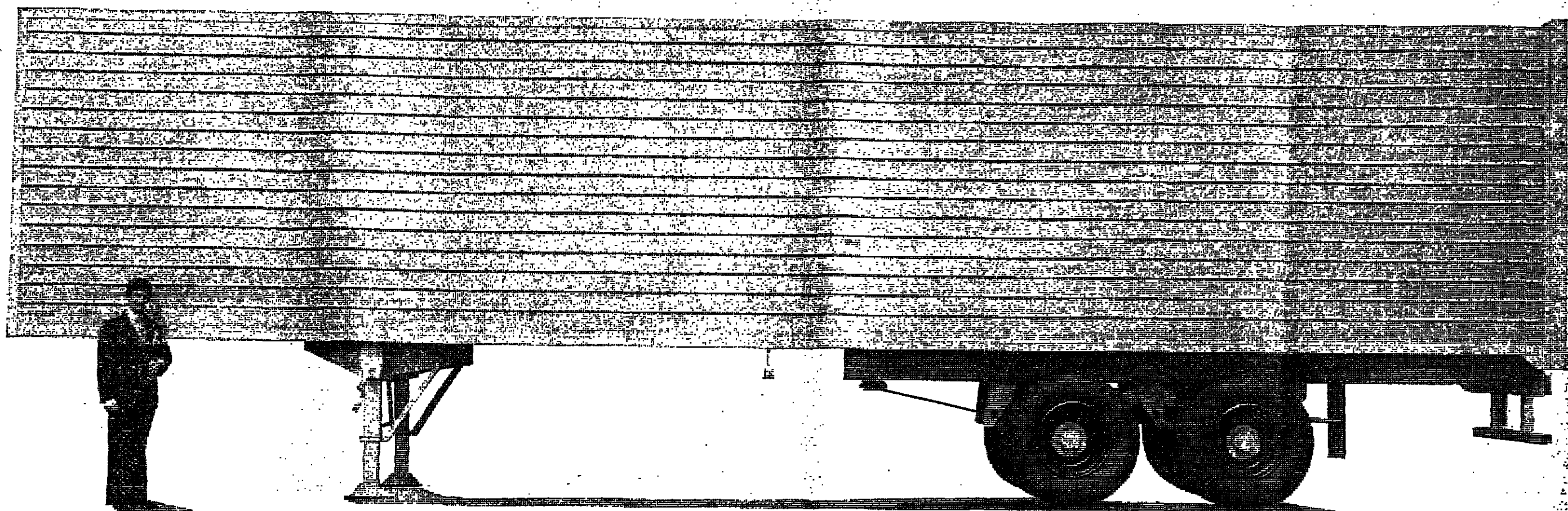


What it means for road safety is this: If the driver of a one-tonne car hits the rigid bar of a lorry at 30 mph, he will probably die. Even if he is wearing a seat belt. And your truck will be off the road. If the driver of the same car hits the Underider at the same speed, he will probably survive. And the truck will not be off the road. About the cost of a tyre. We've seen what the Underider will mean for the everyday motorist. What will it mean for the industry? If you build or operate vehicles it will give your salesmen an important selling tool, a real plus. If you operate vehicles it will save you down time. No question. With the benefits of saving time, blind turnings and low walls the Underider is a godsend. If you're a driver it will give you that important bit of sensitivity when reversing. If you do hit something the Underider will let you know, and you can stop before there's any damage. The Underider achieves all the virtues little more than a tyre. Imposes no serious weight penalties, and is very easy to fit to almost any vehicle. One further reason to seriously consider the Underider is that the law regarding rear-end protection of heavy vehicles is likely to change. If current recommendations are passed as law, it seems certain that they will be then the rigid bar will no longer be practical. The Underider on the other hand, will be. But why wait till then to save money, vehicles and lives.





# 14 AWKWARD QUESTIONS TO ASK A TRAILER VAN SALESMAN.



**Q. I have always bought chassis vans. Why change to frameless construction?**

**A.** The frameless van gives you more cube and more payload.

**Q. But surely you lose rigidity and strength when you leave out a chassis?**

**A.** On the contrary, the Freightmaster's monocoque construction is amazingly tough. It's the same principle as an aircraft's fuselage. Inherent strength without weight.

**Q. But the floor must be weaker, mustn't it?**

**A.** We put our T beam cross-members at 12" centres. You can run a loaded fork-lift the length of the van.

**Q. Do you save weight by using thin aluminium in the side walls?**

**A.** No. We use thicker panels than normal for extra cargo protection.

**Q. How about protection from the elements? And pilferers?**

**A.** The Freightmaster is watertight. The drum-tight, one piece aluminium roof has all its rivets outside the cargo area. The doors are the same as those used on ocean-going containers and we use special double seals. And the patented raised rear header not only allows you to load up to the full height of the van, but it also incorporates a rain channel to force water away from the doors.

**Q. What protection do I get?**

**A.** We guarantee the Freightmaster for materials and workmanship for 12 months.

**Q. What about after that?**

**A.** York have 12 factory branches in the U.K. and a European network that is the envy of the industry.

**Q. Talking about the EEC, does your van conform to all the regs?**

**A.** Yes. We've been in Europe for 16 years. And, thinking ahead, the current Freightmaster is designed for 44 tonnes operation.

**Q. How long can I expect my van to last?**

**A.** We built the country's first frameless semi-trailer van in 1959. It's still hard at work.

**Q. How well does your van hold its value?**

**A.** Look at the used-trailer ads

**Q. What's this Hobo axle?**

**A.** It's unique. And a genuine fuel and tyre saver. Basically it's a lifting axle which converts your tandem to a single when you're running half laden or empty. It's an option you can get only from York.

**Q. Surely I can buy a cheaper van from someone else?**

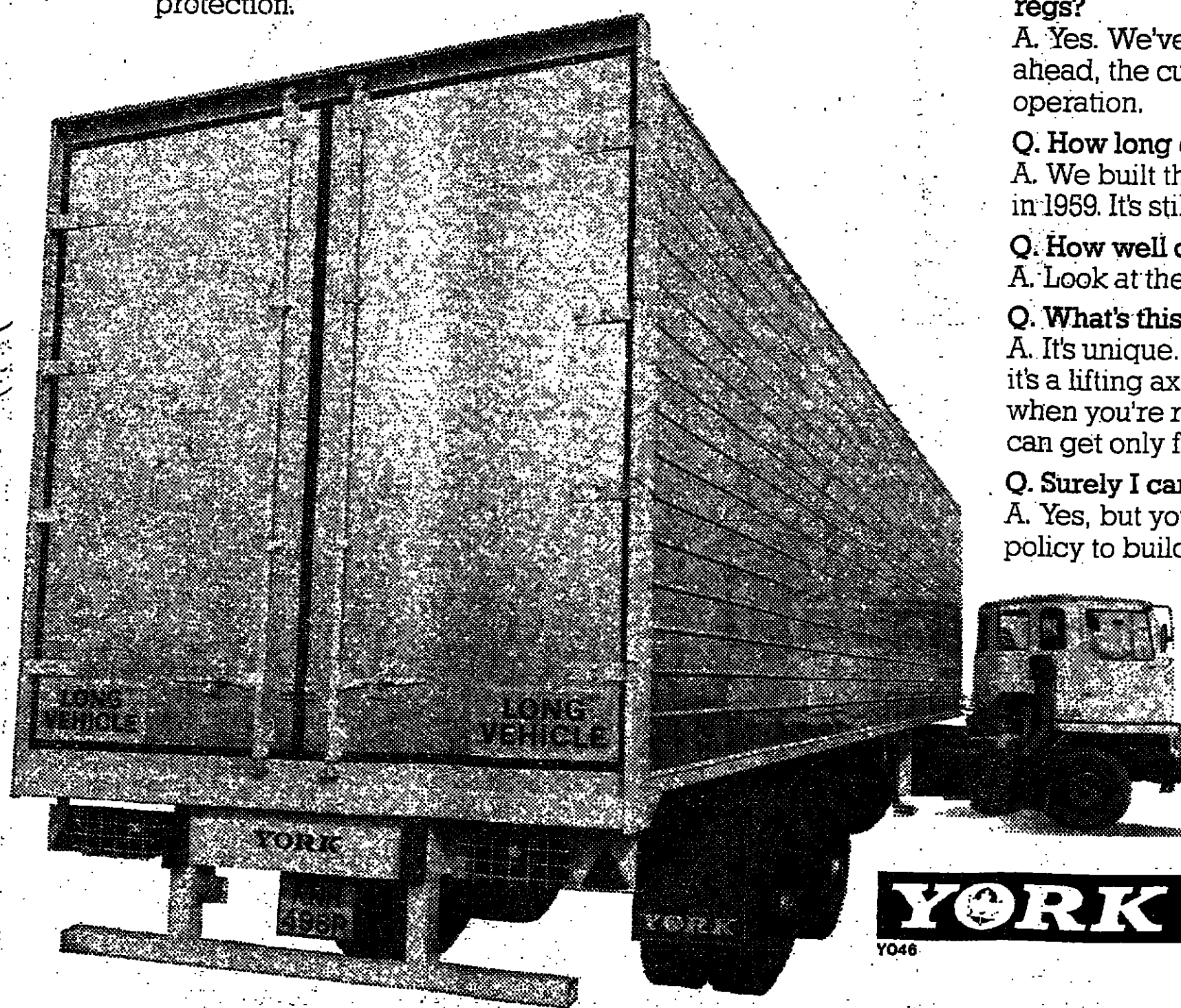
**A.** Yes, but you get what you pay for. It's always been York's policy to build up to a specification and not down to a price.

**Q. Fair point but how long would I have to wait for delivery?**

**A.** At the moment we can supply standard vans from stock.

**Q. Where do I place my order?**

**A.** York Trailer Company Limited, Northallerton, North Yorkshire. Telephone: Northallerton 3155. Telex: 58600.



**YORK FREIGHTMASTER**

Y046



# Sales flagging in a weak market

FRANCOIS ZANNOTTI is the man who has turned up so early for a train which is running very late. One day a fortnight ago M. Zannotti, the chairman of the vehicles subsidiary of the state-owned Renault Motor Company, stood at the saluting base near the company's works at Lyon under a hot late-summer sun and watched a parade of 48 vehicles representing the modernised and redesigned range of Berliet and Savim trucks and buses.

The new ranges, for the most part medium and heavy vehicles, represented the first fruits of the merger of Berliet and Savim. With the maximum of commonality of parts, complementarity in range, but maintaining the distinct identity of the two marques, the vehicles in parade indicated that Renault Vehicules Industriels now had products to launch in its mission to reconquer the domestic market and carrying the French flag into export markets.

When next year the company unveils its F range—small delivery vehicles and vans—the process of renewal of its models will be largely completed.

But while RVI put on a brave show under the sun, it was clear that M. Zannotti's mood was anything but sunny. For Renault is labouring under a recession which has pushed sales back to the level they were 10 years ago. Earlier this year it was possible to claim that at least part of the lack of investment was due to wait-and-see attitudes among hauliers in the

period before the election. But the election has been held and won for the conservatives and still there is no sign of a recovery.

The market for vehicles of more than five tonnes has fallen by a quarter over the three years. In 1976 the market was 10 per cent down on that of the previous year. In 1977 there was a further decline of 6 per cent in registrations. In the first seven months of 1978 registrations were running at 13 per cent below their 1977 level.

Prices have suffered. A ferocious discount war unleashed by importers saw up to 40 per cent being knocked off prices around the end of last year and average discounts of 25 to 30 per cent were offered. While this kept work in the factories it represented a haemorrhage of cash which caused RVI to pull out of the war at the risk of losing market share. Even now, with the worst of the price-cutting over, M. Zannotti reckons that prices are still some 17 per cent below their "pre-war" level.

The state of the market has been a serious blow for RVI. It has on its hand a FFfr 5bn investment programme to modernise its range, installations and commercial network, and strong sales were required to provide the cash flow to maintain the momentum of the programme. The depression in the market has caused the programme to be stretched out, though what M. Zannotti calls "hard core" investments in new plant and equipment have been carried out on schedule.

The parent company, Regie Renault, has also maintained its programme of capital support for its subsidiary of subscribing FFfr 1.4bn of new capital to RVI over five years.

Last year, RVI turned in losses of some FFfr 250m. So far this year losses are running at more severe levels, which means that operating losses are probably very substantial indeed, since last year's deficit was exacerbated by the separation money paid to workers to take early retirement. All told some 1,800 workers are in the process of being shed, and M. Zannotti's remarks about the need to be able to adjust manning levels to the size required to fulfil market demand leaves little doubt that more is to come. The company is carrying stocks of 10,000 vehicles.

If RVI is unfortunate in having to launch new models on to an "unreceptive" market, the same problem of lack of market buoyancy has made it unable to profit from the Government's decision to restore to the industry freedom to set its own prices within the limits of "non-abuse of freedom." Commercial vehicles were one of the first sectors to be liberalised, but the 5 per

cent increase RVI imposed is, a meagre compensation for the loss of income caused, above all, by the refusal of successive governments to permit companies to reduce their labour force in line with production. The requirement to hoard labour was one of the reasons for the downfall of the excavation equipment manufacturer Poclain: it is one of the reasons for the crisis in the French steel industry; and on a more minor scale the tardiness with which the Government finally permitted a minor compression of the workforce at RVI effectively circumscribed the ability of management to respond quickly to changed market conditions.

While the restoration of price freedom has caught the headlines, for many companies a more pertinent test of the Government's new policy of economic liberalism or non-digisme will be the freedom to adjust the size of the workforce. If the home market has been disastrous, the export market has been little better. Exports have shown a third of the FFfr turnover of the RVI group but an uncomfortable 50 per proportion of the sales have

been in politically sensitive markets, particularly in North Africa. The company hopes that the new range will enable it to challenge more effectively with Renault, although it is hoping that it will carry off a substantial contract now being awarded to develop commercial vehicle manufacture in Algeria.

On the export front RVI is one of the French companies which feels the urgency of establishing a presence on the American market (which, in fact, represents almost a third of the world market for commercial vehicles). To this end it has signed an outline agreement under which Mack of the U.S. will market Renault medium range diesel trucks in North America. If the accord can be hardened up and if American investors are convinced by the long-term arguments in favour of diesel, this agreement could increase significantly the volume at RVI factories in France.

The planned acquisition by Peugeot-Citroen of the weight of vehicles on French roads (lorry plus trailer) is 38 tonnes, and it is in this category that the market has grown the most substantially since 1970. All the French companies

have had a solid presence in the market for urban delivery vehicles, ranging from small Fourgonettes (a Deux Chevaux, Mercedes-Benz and Iveco all present).

A second important market segment is for vehicles falling within the regulations which lay down a maximum of 13 tonnes rear axle weight and 6 tonnes front axle weight (19 tonnes all told) for a four-wheeled lorry. The field is slightly thinner here but the competition nonetheless severe.

Finally there is the sector of vehicles of two, three or four tonnes for urban distribution, which the French companies fight for among themselves. Renault is at a distinct disadvantage here with a range averaging some 15 years of age, but it is precisely here that it is investing some FFfr 1bn to produce its F range, which should be unveiled in around a year from now.

At all events, given France's rapid urbanisation over the past two decades (in 1958, when De Gaulle came back into power, more than 25 per cent of the active population were on the land, now there are fewer than 7 per cent), it is this sector, and the related one of urban transport, which is

usually singled out as being set for considerable expansion. The top end of the range, because of the expansion of transcontinental transport (you can get practically from Amsterdam to Barcelona without leaving motorways), is also regarded as being promising in the long run.

Over the first six months of this year registrations of trucks of over six tonnes showed Renault with 48 per cent of the market, Iveco with some 20 per cent (of which approaching two-thirds was UNIC, vehicles produced in France), Mercedes-Benz with 15 per cent and Volvo with 7 per cent.

At the moment these manufacturers are scrambling over a declining market. If, when the market finally recovers (and provided the French Government permits the necessary adjustments of manpower to market needs) Renault does not find itself making inroads against the importers at home and diversifying its markets overseas there will be some very anguished reappraisals made by both Government and industry.

David Curry

## WEST GERMANY

# Sharp fall in export orders

AFTER TWO years of almost uninterrupted boom, which began with the West German economy's recovery from recession in 1975, the commercial vehicle industry has found itself coming down to earth during the current year. During the first seven months of 1978, according to statistics put out by the motor industry trade association Verband der Automobilindustrie (VDA), commercial vehicle production was down by 7 per cent from the same period of 1977. From a total of 151,930 units, it fell in the January-July period to 165,800 units for the current year.

Figures for the industry's exports go a long way towards explaining this somewhat abrupt change in circumstances. For the first five months of 1978 (the last period for which full data has been published), shipments abroad of commercial vehicles were running 22 per cent below their level during the corresponding period of 1977. There was no sign, the VDA reported, of any significant improvement in the export orders outlook. Domestically, the industry has been fortunate to benefit from substantial orders from the public sector (notably the armed forces), as well as from the boom in the construction sector.

Besides achieving important export successes in the Middle East, the West German utility vehicle builders responded to the 1974-75 recession with increased sales efforts in other relatively new markets, such as Eastern Europe and the non-oil producing developing countries. Some of this new business, including the OPEC countries, has turned out to be sporadic, so that the lower levels of export orders during the current year are in part due to the fact that the very large contracts won two or three years ago are now running down and have not been followed up. The industry, like others in West Germany, is having to live with the feast-or-famine nature of a new type of customer.

In the meantime the German manufacturers are also working to strengthen their direct presence in overseas markets. If Volkswagen's decision to manufacture cars in the U.S. market is more a matter of the disadvantage which the

industry suffers in third markets where the prices of competitors are denominated either in dollars or in currencies that have appreciated less against the dollar than the D-Mark has done. Some of these difficulties have been masked during the past year or two by the success which German builders of trucks, buses and other utility vehicles managed to win in opening up new markets. Most noticeable was their drive to sell in the Middle East in the years immediately following the steep oil price rises of 1973 and 1974. German commercial vehicle builders could be said to have responded quicker than virtually any other industry in a major oil-consuming country to the new opportunities that were opened up by the combination of a suddenly increased wealth and a hearty appetite for capital equipment on the part of Middle Eastern governments. The West Germans were helped, no doubt, by their reputation for building vehicles tough enough to stand up to hard use on poor roads—an advantage that, for customers who could afford it, plainly outweighed the price differential.

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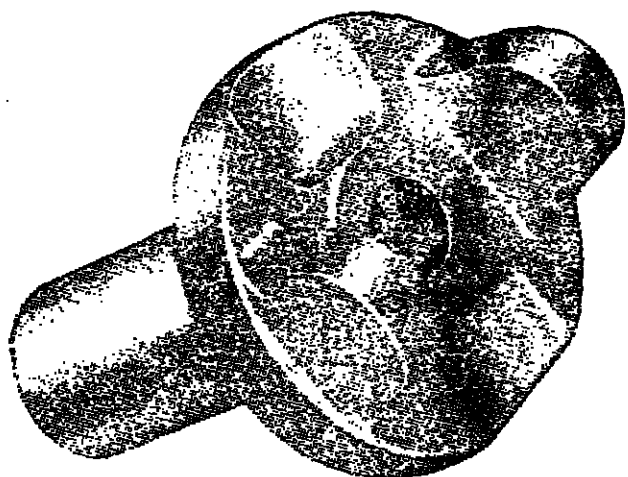
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## Why Detroit Buys British



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## ITALY

# Integrated stake in Europe

COMMERCIAL vehicles represent for Italy perhaps the first experiment in European industrial integration. With the creation three years ago of IVECO, or the Industrial Vehicles Corporation, grouping together Fiat's truck interests with those of UNIC in France and Magirus in West Germany, and with Fiat controlling 80 per cent of the company and Klockner-Humboldt-Deutz the other 20 per cent, the first effectively European industrial group was set up.

The logic of the operation forms part of the long-term policy of the Fiat group. Italy's largest private enterprise, whose turnover is expected this year to total about L13,000bn. It centres on the basic concept that to compete with the large-scale American and Japanese companies it is essential for European manufacturers to rationalise their operations and create a truly European market with competitive European enterprises.

In the U.S. Fiat repeatedly points out, there are six major manufacturers for a domestic annual market demand of about 1.4m vehicles, while in Europe there are as many as 20 manufacturers for an annual European market demand of barely 500,000 commercial vehicles. Only through widespread co-operation and integration late the economy over the next three years so long as it can rate of leading commercial European producers hope to maintain and indeed increase their share of European and world markets.

IVECO today controls about 36 per cent of the Italian domestic market, with sales in Italy last year totalling some 42,356 commercial vehicles, or 11 per cent fewer than in 1976. During the first six months of this year IVECO's turnover in Italy amounted to 21,000 vehicles or 17.5 per cent less than during the corresponding period last year. IVECO's overall sales last year totalled 108,376 vehicles.

In France, IVECO's market penetration grew last year to 15.1 per cent, although during the first six months of this year, with sales dropping, its presence on the French market declined to 13.2 per cent. In Germany, too, where market penetration reached 15.8 per cent last year, IVECO has lost some ground and currently holds about 13.8 per cent of the market.

In large measure this reflects the present difficulties of the commercial vehicles sector as a result of the continuing economic uncertainties affecting the main European markets still conditioned by a certain extent by restrictive measures, while not appear to share these from the authorities has yet to take solid shape.

In Italy the Government is now attempting to win all-party and trade union consensus for its long-awaited and much over-due economic recovery programme. It proposes to stimulate the economy over the next three years so long as it can rate of leading commercial European producers hope to maintain and indeed increase their share of European and world markets.

The Italian authorities have indicated this month their intention to promote a recovery of the country's flagging industry by cutting output by 100,000 units, or 10.5 per cent of the total. This move has since been followed by a similar reduction in the lending rate of prime borrowers. However, a series of fundamental measures, although the dear money

## Failed

Although previous piecemeal attempts to introduce such reforms have failed, there are signs that the Government may be able to win support for its so-called "three-year" (1979-81) economic recovery programme. Indeed there is at present a relative degree of political stability and the trade union leadership has indicated its willingness to adopt more moderate policies, although the labour rank and file so far does not appear to share these sentiments.

The Italian authorities have indicated this month their intention to promote a recovery of the country's flagging industry by cutting output by 100,000 units, or 10.5 per cent of the total. This move has since been followed by a similar reduction in the lending rate of prime borrowers. However, a series of fundamental measures, although the dear money

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# Strong world presence

THE SWEDES have carved out a share of the world heavy truck market quite disproportionate to their population of 8.5 million. Between them Volvo and Scania produce roughly 100,000 trucks a year in the range from 16-tonne and upwards. Were they to merge, they almost did in 1977—when they would have made them second to Mercedes in this category.

In its own right Volvo, with an output of 20,400 trucks in the 16-tonne range last year, ranked third in Europe behind Mercedes and the IVECO group. Scania, on the other hand, produced 40,000 trucks of the same range last year, but its sales were only slightly behind Volvo's.

Both the Swedish manufacturers bank on reliability, long life and good marketing back-up. Their prices are generally higher than those of their rivals, but they pitch their sales to customers who regard trucks as investment rather than consumer products. "We are not the lower price ranges but the total transport economics of our trucks are fully competitive," says Mr. Bertil Krook, president in charge of Volvo's marketing.

More significantly, both Volvo and the Volvo truck division feel that they have a technological and financial muscle to survive on their own. This is partly a matter of technical pride. The engineers have seen a steady growth in the number of trucks sold and have faith in the product developments in the pipeline.

But they are also backed by financial experts. During the past three years of recession Volvo truck and bus division has returned a consistent 11 per cent on capital employed (all assets except short-term notes and cash). In 1969 it has been able to invest some SKr 1bn (\$220m) in product development alone, business's "battle of Europe".

breakdown by division but Scania, which has had to "carry" the loss-making Saab car operation for years, claims to have an even better profitability record than that of Volvo trucks. Aggrarvärlden, the Stockholm business weekly which has a good insight into Swedish company affairs, estimated that, including returns from the Volvo, Scania and Audi agency for which it holds the Swedish franchise, Scania earned a profit of over SKr 500m (\$110m) last year.

## Confidence

The Volvo and Scania truck makers' confidence in their ability to develop the products and generate the cash for expansion is also boosted by the belief that their operations conform to the new approach now emerging from a rather battered Swedish industry in general. They are already making the advanced technology products, tailor-made instead of produced in series and with high added value, on which it is argued Swedish industry must increasingly concentrate.

However, the decision to go it alone could have a cut-throat aspect. In Brazil, for instance, a clash is building up between Volvo and Scania which could generate a lot of bitterness. Volvo is going ahead with a joint venture to produce buses and later trucks in Brazil, where Scania already has a wholly owned factory and supplied 40 per cent of the heavy trucks sold in the country last year. Scania has an expansion programme underway in Brazil but this year the truck market there declined substantially and Scania also had trouble with local unions.

On the technical side, the approach is again very similar. Product development is a continuing process and both maintain a high standard of quality control as an essential part of their market image. Over the last five years both Volvo and Scania have renewed their product ranges, one of several factors inducing an air of quiet confidence in both Gothenburg and Södertälje before the truck parades with a total market growth of 3.6 per cent during

sufficient home market and both Volvo and Scania export around 85 per cent of their trucks and buses. They have seized as their "home" market the Nordic bloc as a whole, where they completely dominate. But the need to export has compelled both to invest heavily in production and assembly units abroad and, above all, in the servicing of their dealers.

Both have concentrated on the European market but both have penetrated other trading areas. Scania in South America and Volvo in Australia and Iran. Further marketing expansion is on the way. After two years' careful preparation, on the eastern seaboard Volvo is bidding for a share of the U.S. market for distribution and construction trucks through its arrangement with Freightliner, while Scania has new assembly plants in Iraq and Tanzania.

Yet despite their similarities it is not accurate to lump the Swedish truck makers together. They compete intensively both on their Nordic "home" market and abroad, even more so since the breakdown of the merger negotiations between the parent organisations last year. In fact the truck makers on both sides were among the keenest opponents of the merger scheme.

A non-Swedish observer, noting the new constellations being formed by other truck manufacturers in order to compete on an increasingly tough market, would consider it logical for the Swedes to combine forces. Not all Swedes themselves see it that way. The Scania men argued during the last year's negotiations that a merger and rationalisation of the joint product range would result in an abrupt decline in the 90 per cent share of the Nordic markets they now enjoy.

On the other hand the overall results so far available for the first months of 1978 indicate that both Swedish manufacturers have been doing well in competition with other truck makers. Thus in the 10 Western European countries where it sells most Volvo increased the number of trucks over 16 tonnes delivered by 14 per cent compared with a total market growth of 3.6 per cent during

the first half. Volvo's deliveries in the over 10-tonne category were up 12.2 per cent against a 2.7 per cent general growth. Volvo took 51 per cent of the Swedish market in the 16-tonne category and 54 per cent over 10 tonnes. It supplied 46 per cent of Portuguese registrations over 16 tonnes in the first five months of 1978 and was the market leader in Denmark (39 per cent), Norway (35 per cent) and Belgium (20 per cent). Its highest market was Britain, where Volvo sold 2,092 trucks above 16 tonnes, giving it a 16 per cent market share, during the first half. It claims to be the market leader in Britain for vehicles over 20 tonnes.

After Brazil, Volvo's most ambitious current project is the agreement with Freightliner in the U.S. For two years Volvo has been marketing its distribution trucks—produced in Ghent, Belgium—in the New York and Boston areas. Co-operation with Freightliner gives access for these vehicles to some 200 dealers nationwide, while the U.S. company complements its heavy truck range with the lighter Volvo vehicles. Volvo is not marketing its long-haul F-10s and F-12s in the U.S.

## Strategy

The Gothenburg company's marketing strategy develops from its so-called basic markets in the Nordic bloc, Western Europe and those overseas countries where it has assembly plants, such as Australia, Iran, Peru and Morocco. These are complemented by the "introduction" markets in West Germany, Italy and the U.S., highly industrialised countries with strong domestic truck industries, into which Volvo is now trying to penetrate. It showed its new F-10s and F-12s for the first time at Frankfurt last year.

Its products are designed for these markets and subsequently adapted for the developing countries. In 1973 Volvo introduced its front-controlled N series heavy-duty trucks. These were followed in 1975 by a new series of medium-sized, cab-over-engine trucks designed for short-haul distribution work and produced in the Ghent factory.

Finally, last year the F-10s and F-12s completed the range. This year's innovation has been a six-cylinder four-litre diesel for city transport. In 1977 Volvo made 25,200 commercial vehicles, of which 20,400 were in the over 16-tonne class.

In the same year Scania sold 20,700 vehicles, of which about 18,500 were trucks. Roughly one-third of its production goes to the Nordic countries and another third to the rest of Europe, but Brazil, where over 4,000 vehicles were sold last year, is its largest single market. Scania also has a manufacturing plant in Argentina which produced around 450 trucks last year. Like Volvo, Scania has a gate into the EEC through its Dutch assembly operation at Zwolle, where 4,700 trucks were produced last year. Most components are freighted from Sweden to Holland.

The mainstay of the Scania range comprises three basic diesel engines of eight, 11 and 14 litres, all available in turbo-charged versions. These engines power three series, the smaller 81 and 86, the medium-range 111 and the heavy 141 and 146. The various wheelbase alternatives in each series add up to a total of about 150 different models.

Scania has put much effort in recent years into developing its largest, low-revving V8 diesel, the latest edition of which was introduced last year. The company believes that it represents a significant advance in driver comfort, the high torque developed at lower and broader engine speed ranges are appreciably reducing the need for gear changing. A truck with double-front axles was also developed last year.

Production during the first half of 1978 was more than 11,000 trucks and buses or roughly the same as during the first half of last year. Scania has done particularly well in Tanzania, where it sold more trucks in the first six months than during the whole of last year, and has made a breakthrough in South Korea, where 250 vehicles were delivered against no sales at all in 1977.

William Dullforce  
Nordic Correspondent



The assembly line in the chassis works at Scania's Södertälje plant.

## Integrated

CONTINUED FROM PREVIOUS PAGE

situation appears to be easing promoting such an European approach is not only clearly the key to success, where demonstrated by the IVECO venture and the new deal with Peugeot-Citroen. The Italian commercial company called IVECO Trucks of North America has been established to promote sales in the U.S. and Canadian markets.

In line with its broad rationalisation programme to give the group greater competitiveness and flexibility, Fiat is now about to complete a major reorganisation started in 1970, which will transform Italy's biggest private industrial group into a series of operating companies. These will be under the control of a central holding company and will therefore benefit from increased elasticity and independence. At the same time, through ventures like IVECO, the Turin group clearly intends to project itself as a major international company organised in an international way.

In so doing it feels it can generate the sort of firm competitiveness to challenge the U.S. producers, now accounting for about 30 per cent of European vehicle production, and the Japanese. Though its arguments for European integration and collaboration are often shrouded in rhetoric, they are nevertheless prompted by a basic sense of commercial logic.

In Latin America, where Fiat sales totalled some 12,000 units, a figure which the group hopes to double by 1982, a new com-

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Paul Betts

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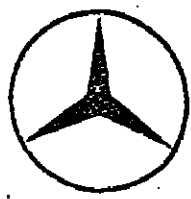
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## COMMERCIAL VEHICLES VI

## Exports doubled over five years

ALTHOUGH Japan has conquered the world with its small cars during the past few years, its motor industry originally developed after the war on the basis of the local market for commercial vehicles. As recently as 1968 truck registrations (including everything from light vans to heavy lorries) exceeded car registrations by 75 per cent (1.3m trucks and 40,000 cars).

The typical "truck" of the 1960s and early 1980s was a sturdy pick-up or small lorry with a payload ranging from one to four tonnes suitable for use on the unpaved roads which covered much of Japan in those days and priced so as to be easily within the means of the smaller businessman. Another vehicle popular in Japan from the early post-war days to the late 1960s was the 360 cc mini-truck.

The market for mini-trucks and minicars began to decline steeply from the early 1970s onwards and has now virtually reached zero. Truck registrations in total have also flattened out during the past few years. The 1977 figure for all types of trucks was 1.67m, nearly 300,000 below the 1973 peak of 1.95m. Truck registrations, however, still constitute around 40 per cent of all new vehicle registrations.

While the domestic market for trucks and commercial vehicles has stagnated in the

past five years exports have more than doubled, rising from 808,000 vehicles in 1973 to 1.36m last year. The reason for the sharp contrast between domestic and overseas sales lies mainly in the striking success of Japanese pick-up trucks in the U.S. market, which in turn harks back (somewhat surprisingly) to the EEC "chicken war" of the early 1980s.

At the beginning of the 1980s Volkswagen was selling pick-ups with some success in the U.S. but its sales virtually ended in 1964 when the U.S. slapped a 25 per cent import duty on pick-up trucks costing \$1,000 or more for in retaliation for EEC restraints on chicken imports from the U.S. The duty failed to hit Japanese pick-up trucks, which were priced just below \$1,000 in the mid-1960s, and thus had the effect of giving Toyota and Nissan (the top two Japanese exporters) a virtual monopoly of the fast growing U.S. pick-up market.

Prices for Japanese pick-up trucks subsequently exceeded \$1,000 but this problem was circumvented for a while by the device of shipping the chassis and rear body separately from Japan and having them assembled in the U.S. (in Toyota's case the chassis only is shipped from Japan). The result has been that pick-ups have maintained a consistently large share in total Japanese vehicle exports to the U.S. In the first eight months of

this year exports of pick-ups totalled 241,000 units and accounted for 45 per cent of all Japanese vehicle exports to the U.S. Prices of even the disassembled chassis have now risen above \$1,000 but Japan has hopes of persuading the U.S. to revoke the 25 per cent duty as part of this year's Tokyo round tariff-cutting package.

The success of Japanese car exports to Britain has been based partly on sales of a type of vehicle which is classified in Japan as a "light van" (and which thus belongs officially in the category of trucks and commercial vehicles) but which is classed in the UK as an estate car or station wagon.

Japanese light vans are adapted from the saloon versions of small cars such as the Toyota or Corolla or Nissan Sunny by the addition of a station wagon type rear-loading door and a collapsible rear seat which can be flattened to provide goods-carrying capacity of over one cubic metre. Light vans, according to the Japanese classification, can have the same number of windows as passenger cars so that the only difference between a van and car lies in the seat and goods capacity.

The distinction between the two types of vehicles carries a 40 per cent tax advantage in Japan. In Britain it became significant early in 1977 when Japanese vehicle exporters were trying to step up their sales in

the face of a "gentlemen's agreement" which limited Japan's car sales to a specified share of the British market. Japan shipped 12,435 commercial vehicles to Britain in the first eight months of 1977, of which no fewer than 7,331 were "light vans" of a type which appear indistinguishable from estate cars to British drivers.

Another Japanese success in the UK has been the sale of light, four-wheel drive, jeep-type vehicles similar to but smaller than the Land Rover. Sales of all types of Japanese commercial vehicles in the UK are now subject, however, to Government-to-Government agreement which will freeze 1978 shipments at or below the levels of 1977.

On a unit basis Japan's production of commercial vehicles remains overwhelmingly orientated towards vehicles with a payload of two tonnes or less (1.9m vehicles in this capacity were produced in 1977). Next come trucks with a 3- to 4-tonne payload (500,000 vehicles in 1977). Production of heavier trucks with a 5-tonne payload and upwards totalled 102,000 in 1977. The heavy end of the Japanese vehicle industry is dominated by specialists such as Hino, Isuzu and Nissan Diesel. In pick-ups and light vans the market leaders are the main car manufacturers—Toyota and Nissan.

Charles Smith



The Daihatsu four-wheel drive has a 1.6 litre engine and is smaller and cheaper than the Land Rover. About 1,000 are being imported into the UK this year.

## HEAVY TRUCKS

## Fierce fighting for the European cake

THE EUROPEAN market for trucks—in this context vehicles of 3½ tonnes gross vehicle weight and above—is the most competitive in the world. At the top end, say for trucks of over 24 tonnes, it is also the most densely populated in the world. Small- and medium-sized companies vie with the giant multinationals in a sector which should be offering more scope for profits, given the higher added-value involved in the big trucks.

But many of the European manufacturers geared up for growth which did not materialise. So there is overcapacity. Even the most optimistic forecasters see only a 1 to 2 per cent a year volume growth in truck sales in Europe in the medium term—certainly not enough to take up the current slack.

In this part of the commercial vehicle market the customers buy only if they really need a new vehicle. A big truck needs to earn about £400 a week just to pay its keep, so demand tends to keep in step with economic activity.

The fierce competition seems unlikely to diminish. The North Americans, in particular Ford and International Harvester, seem to feel that their size entitles them to a bigger share of the European market and are taking steps towards that end.

Then there is the potential threat posed by the Japanese truck makers, who could provide serious competition before long. There have been protectionist protests and suggestions

that the Japanese should be "kept out of Europe." But the reality is that the Japanese are here already. Hino has an assembly plant in Belgium all ready to go. No doubt other plants will be set up elsewhere in the Common Market area, perhaps not by the Japanese themselves but by local organisations "fronting" for them.

The Japanese have a reputation, deserved or otherwise, for seriously disturbing the price structures in any new market they are attempting to open up for themselves. In the case of trucks in Europe, however, there seems so much disturbance already that a little more stirring of the pot would scarcely be noticed. Price cutting, or to use the industry's euphemism, "discounting" is widespread and cut-throat.

This is even the case in the UK where sales have been particularly buoyant. Last year the over-3½-tonnes market increased by 7.3 per cent to 61,486 units. Registrations in the first six months of 1978 were up 12.5 per cent on the first half of 1977 and it seems reasonable to estimate some 70,000 units might be sold this year—given that the International Motor Show and the new truck models that go with it should give a lift to registrations in the last part of 1978.

## Split

In the UK the total truck market can conveniently be split into four segments: "light trucks" of between 3½ and six

tonnes gvw; "city delivery trucks" of six to 14½ tonnes; "inter city and construction" of 14½ to 28 tonnes and "extra heavy duty" of 28 tonnes and above. The "city delivery" sector is by far the biggest in unit terms and accounts for 40 per cent of total truck registrations. "Inter city and construction" trucks have 25 per cent, "extra heavy duty" 22 per cent and "light" trucks 13 per cent of the market respectively.

In all but the "extra heavy duty" part of the market, the UK's "Big Four" manufacturers, Ford, Leyland, Dodge (owned by Chrysler and potentially Peugeot-Citroen) and Bedford (General Motors), tend to dominate.

In 1977 Ford had 32.2 per cent of the "light" truck registrations to its credit, Leyland 30.3 per cent, Dodge 18.7 per cent and Bedford 9.3 per cent. In the six to 14½ tonnes "city delivery" sector, Ford, in 1977, had 37.9 per cent of the market, Bedford 35.8 per cent, Leyland

14.2 per cent and Dodge 9.2 per cent. In the 14½ to 28 tonnes "inter city and construction" area, Leyland led with 31.5 per cent, Ford had 17.3 per cent, Bedford 9.8 per cent and Dodge 8.6 per cent.

This year Ford has increased its market share mainly at the expense of Leyland, which has had well-publicised production difficulties. Output of the popular Redline trucks was affected by the rumblings of discontent at the Bathgate plant in Scotland where production this year averaged only 65 per cent of that planned, culminating in the recent full-blown stoppage. Overall, Leyland has been achieving only 75 per cent of planned production levels. But all its rivals complain about the need to increase productivity at their UK plants. In the event, Leyland's share of the market, 22.8 per cent at this time last year, is down to 19.8 per cent simply because it has not had the trucks to offer.

At the really heavy end of

the sector, as the accompanying table shows, the "Big Four" do not have such an easy ride. Volvo is by a long way the market leader. It would claim this is because it paid careful attention to getting its service back-up right and to offering the customer a truck he wants to buy—even if its price might not be as low as that of some competitor's model.

Now that so many Continental companies are firmly established in the UK market—and Scania is given the credit for leading the invasion—any potential new entrant is faced with the considerable problems of finding dealers and setting up the service and training facilities customers insist on. This could be one reason why the threatened Japanese push into the UK has so far remained only a threat.

## Mutterings

As well as mutterings about the Japanese, the word "polarisation" is frequently employed

in discussions about the UK truck market these days.

Users are tending to buy larger trucks so that they can shift as much as possible with the one—and expensive—driver. But in the UK there are artificial cut-off points imposed by legislation. There is no need for an operator's licence for vehicles below 3½ tonnes gvw. Above 7½ tonnes an HGV (heavy goods vehicle) licence is required by the driver, who these days insists on more pay because he has the skills necessary to obtain such a licence.

Consequently users are buying the heaviest possible trucks within the limitations posed by the HGV regulations. This has been to the detriment of the truck weights which fall in the middle of the market. For example, the 22 tonner, once a very popular truck, is now hard to find on UK roads.

The British market, like each of the other European markets,

has its own peculiarities which have to be given attention if a truck is to succeed. And this is not simply a matter of making sure the truck complies with local rules and regulations.

Mr. J. Patrick Kaine, president of International Harvester's trucks division, said in Birmingham recently, for example, that IH, the major manufacturer of medium and heavy duty trucks in the U.S., had learned a lot of useful lessons from its unsuccessful foray into the UK in the mid-1960s. "Among other things," he learned that you can't take a well-accepted U.S. product and with just a few minimal changes expect equally successful results in the markets of other countries; any more than a European truck will be totally acceptable in U.S. applications.

IH, which will sell around 90,000 trucks worth in the region of \$3.2bn this year, is still trying to make up its mind about how to improve its penetration of Europe. One option would be for it to take full control of Daf trucks of Holland, in which it already has a 33 per cent stake, while continuing to expand its UK subsidiary, Seddon Atkinson. Seddon, a newly appointed American director and sales director, is already

having its output stepped up rapidly.

But IH has not ruled out the idea of starting a new business in Europe, although this would entail forbidding problems and a huge investment.

What might be described as a "greenfield" approach to Europe has been employed by Ford in its break into the heavier end of the business with the Transcontinental, made in Amsterdam with considerable UK content among the components. Some of its competitors would maintain Ford has not been particularly successful even though sales of the Transcontinental have improved every year since it was introduced.

The determination of IH and European truck will be totally acceptable in U.S. applications. IH, which will sell around 90,000 trucks worth in the region of \$3.2bn this year, is still trying to make up its mind about how to improve its penetration of Europe. One option would be for it to take full control of Daf trucks of Holland, in which it already has a 33 per cent stake, while continuing to expand its UK subsidiary, Seddon Atkinson. Seddon, a newly appointed American director and sales director, is already

Kenneth Gooding

## Labour disputes

CONTINUED

big growth market of the UK and have increased their exporting pressure. At the same time, many of these importers are now in a much better position to exploit the British market than they were a few years ago, having spent heavily on establishing dealer networks since the advent of the UK to the Common Market. Mercedes, which has spent heavily on changing its image in the UK from that of a car producer only, is the classic example of this trend: it is now established and beginning to expand steadily.

The British response to these challenges depends crucially on Leyland Vehicles. The State-owned truck company is still the most sizeable commercial vehicle producer in Britain, and it is Leyland's loss of markets in

the past few years which has contributed most directly to the surge in imports. The company's chairman, Mr. Michael Edwards, has made no attempt to hide the fact that it faces considerable difficulties at present, partly induced by labour disputes and partly by a record of underinvestment in the past few years.

Action is now proceeding to correct the difficulties on both of these fronts, with programmes set in motion to improve productivity and a big new investment plan being pushed forward (although this is being trimmed at Bathgate because of the labour problems there). Leyland is aiming to inject some £350m into its commercial vehicle interests in the 1978-81 period, and already well

over £100m has been earmarked for new model programmes and factory modernisation. The idea is to bring in a competitive new range of vehicles which will be built in modern factories capable of yielding considerable improvements in productivity. At the end of this period the company hopes to emerge with a new heavy truck as good as any in Europe—it has seriously lacked a flagship of this kind in the past few years—which will be built in a factory capable of producing about 20,000 units a year. This will also provide the base for a range of vehicles going down the weight scale, the idea being to offset costs by designing as many common parts as possible into a number of weight grades.

At the same time, Ford has

embarked on a similar plan with the aim of spending £400m on its truck interests in Europe during the five years to 1982, a large proportion of which will be injected into Britain. All of its range is scheduled for serious revision during this period, and it can be assumed that there will be a large-scale expansion of its plant near Slough to cope with increased production of its middle-weight D-Series truck, along with a complete revamp of its Transit van.

Bedford may also be making changes to its long-serving TK range in the near future, having virtually completed the introduction of the heavier TM. The TK cab in particular is now regarded as somewhat out of date, despite the fact that the vehicle is still selling well. In addition, Chrysler, which introduced its well-regarded Commando range a few years ago, will soon be launching a new medium-weight parcel van and chassis cab.

For both Ford and Bedford, these developments will also mean an intensification of their drive into Europe. For Leyland Vehicles, such a move will be more difficult because of its failure so far to establish a strong dealer network on the Continent. But in the medium term all the U.K. manufacturers believe that they should be able to increase output. Forecasts indicate that production should be up next year, although this year it will probably not be much above the 398,000 units of 1977. But this prediction will clearly depend on the ability of the commercial vehicle manufacturers to overcome the current round of awkward labour disputes. In an industry which has had a reasonably good industrial relations record when compared with the car sector, these are causing considerable anxiety at present. Executives are anxious now to stop the rot before the process of decline sets in as it has done in the car industry.

Terry Dodsworth

EXTRA-HEAVY-DUTY TRUCKS (Over 28 tonnes; UK market shares per cent)			
	1976	1977	Jan-July 1978
Volvo	24.2	21.1	25.0
Leyland	18.9	17.9	14.7
ERF	10.2	11.1	12.3
Seddon Atkinson	12.7	12.7	12.1
Daf	8.0	10.0	9.8
Scania	4.3	3.8	5.6
Daimler Benz	2.4	2.7	3.8
Magirus Deutz	2.7	2.8	3.2
Foden	3.3	3.2	2.6
Bedford	3.4	2.5	2.6
MAN	2.9	2.5	2.3
Ford	2.3	2.1	1.8

Source: Ford Trucks.



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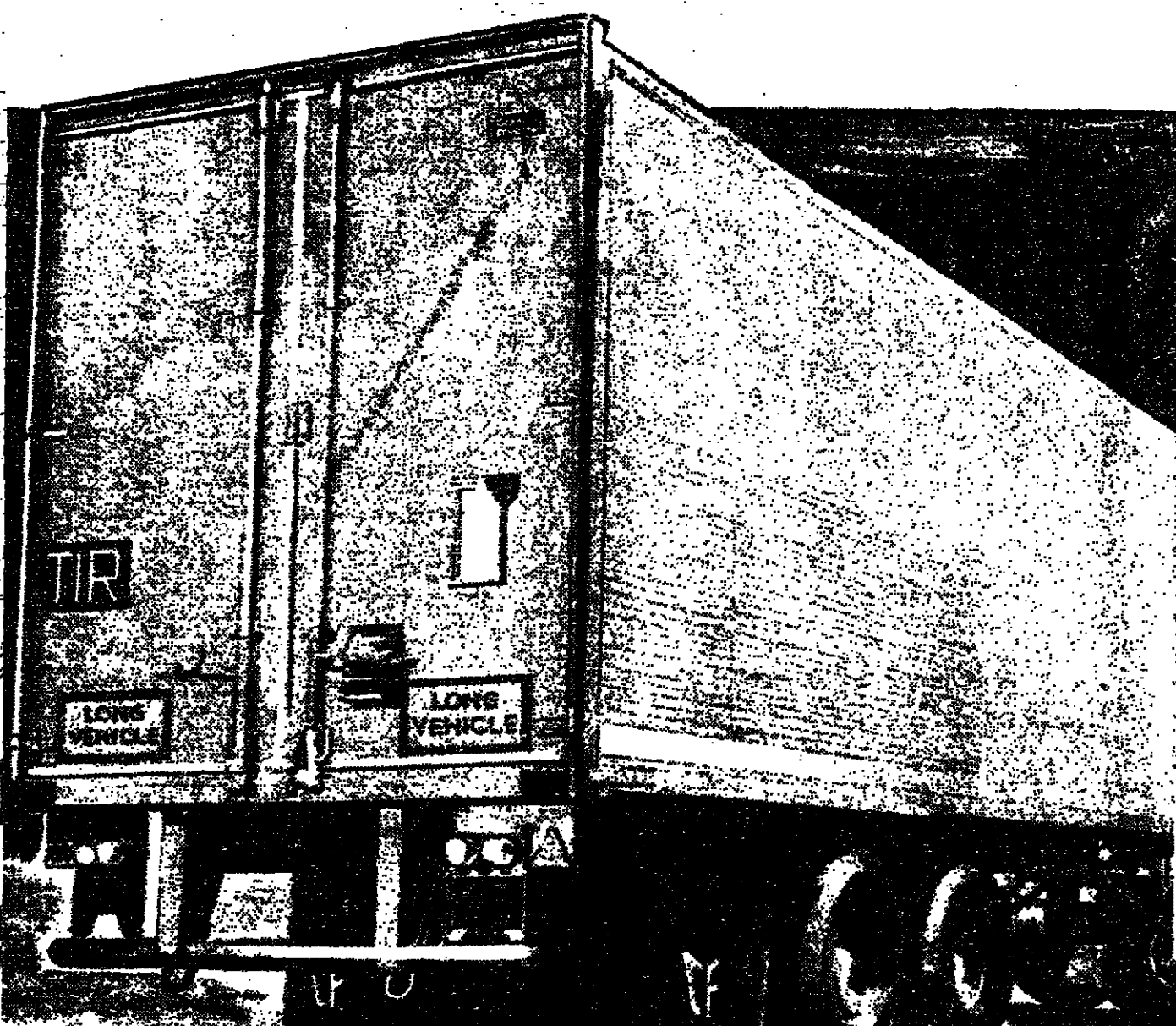
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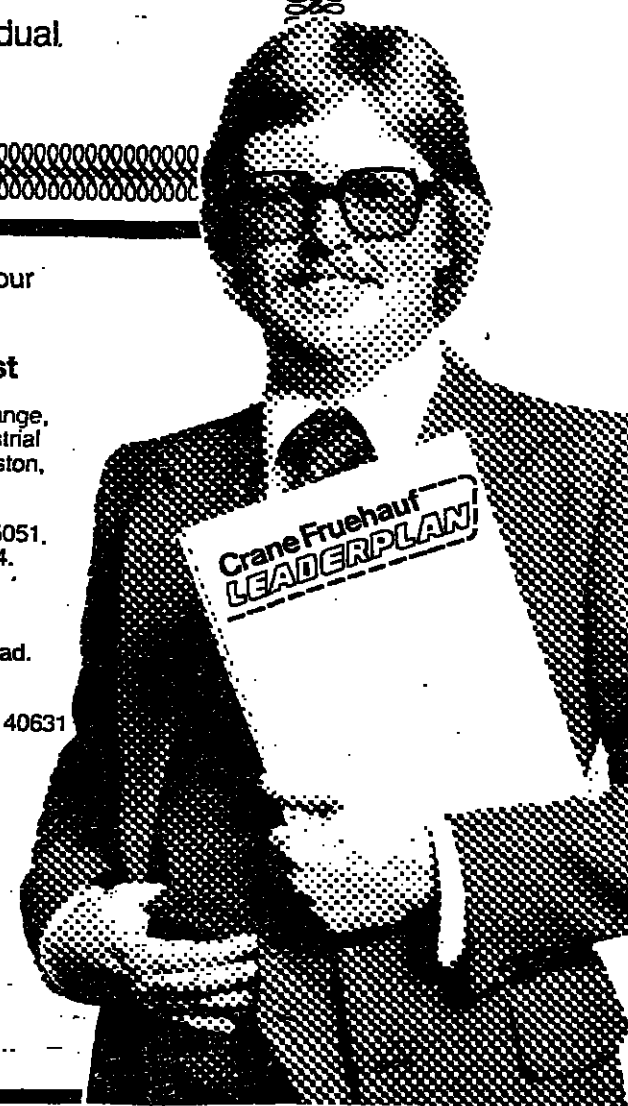
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The Ford Transit, which dominates the medium-size vehicle market.

# Demand begins to outstrip supply

ABOUT a third of the sales of commercial vehicles in Europe are accounted for by medium-sized vehicles of up to 3.5 tonnes. In the UK the market share is even greater, last year reaching 41 per cent and totalling 81,306 units. By far the greater proportion of these were vans. The medium vehicle market in Britain is showing the biggest growth: it was up more than 16 per cent in the year to August compared with the previous 12 months, and demand for vans is leading the market upwards.

Few people in the industry believe that van sales will this year recapture the peak 115,000 units sold in 1973. After all, they have since sunk back to only 74,000 before recovering to the 84,000 level last year. However, it seems almost certain that around 95,000 vans will be registered in the UK in 1978 and some industry optimists reckon 100,000 might be achieved.

Like other commercial vehicle sectors, this one is fiercely competitive. And importers are making the most of the buoyancy of the British demand.

The market is still dominated by Ford's Transit which was originally launched 13 years ago and had another facelift earlier this year. This van helped Ford capture an impressive 33 per cent of the total "medium" market in the UK last year when the company sold 36,475 units. The majority of Transits are made in Southampton, but Ford also has a plant at Genk in Belgium, as the Transit is a "European" truck. A record 125,463 were made at the two plants in 1977. Ford's objective was to produce a van with the driving characteristics of a car — after all, in most European countries vehicles of up to 3.5 tonnes can be driven on a car licence.

## Similar

In 1970 Bedford launched the CF van on similar lines to the Transit, with many of the same characteristics of driveability and easy manoeuvring. The CF has also proved to be popular in Continental Europe, selling particularly well in Italy in its diesel form. Bedford could probably sell more CFs in the UK but has put the priority on exports.

Then three years ago BL or British Leyland as it then was, replaced its dated J4 and JU range — which had been losing market share — with the Sherpa. For obvious reasons there was no huge investment in this vehicle. Its reception was far from rapturous as it was looked upon by many as simply a facelift to the old vans.

But the Sherpa has proved to be an absolute winner for BL because it is so economical and reliable. BL claims that milages of 78,000 with little but routine maintenance are common.

The Sherpa was at first criticised as being "not wide enough" — it was less bulky than the Transit — but ultimately this has proved an attraction to some customers since drivers find it easier to handle and more manoeuvrable in crowded town centres. At the same time the vehicle has proved to be an ideal motor caravan base. It has a proper truck-type chassis, which the body builders prefer, and yet can be handled easily in a suburban driveway.

Over the past 12 months production of Sherpas is up 30 per cent on the previous year. And BL's share of the van market, down to 13 per cent in 1975,

had recovered to 17 per cent by August this year.

In this market sector Chrysler is represented by the Dodge Spacevan, which has proved very popular with the Post Office. There are currently 15,000 Spacevans in service in the Post Office fleet and about 50 per cent of production is still destined to go in that direction. In May, Chrysler UK received its biggest-ever order in Britain when the Post Office ordered 3,200 Spacevans worth £10m.

Importers, attracted by one of the few markets which offers growth — this arises partly because there is so much emphasis in the UK on road transport as compared with rail — have been attacking hard.

The Japanese producers, looking to make up for the artificial "stop" on the growth in their car sales, have turned to this sector. Both Datsun and Toyota more than doubled van sales in Britain in the first seven months of 1978 compared with the same period a year before — Datsun registrations rose from 1,111 to 2,519 and Toyota's from 1,115 to 3,163.

Mazda made similar progress — registrations rose from 815 to 1,380, while Honda made its presence felt for the first time in this sector this year, with 177 vans registered.

As usual, immediate availability figured prominently in the Japanese success. They were helped not only by Bedford's emphasis on exports, but also by a shortage of two particularly popular imported vans.

The availability of both the Volkswagen LT van and the

Mercedes van, each a relative newcomer to the scene, have failed to keep pace with demand. The Mercedes vehicle replaced the so-called Bremen van inherited by the group when it took over the Hanomag-Hanschell concern and is the first truly Mercedes-designed van — the group had previously concentrated on producing heavier trucks.

The Hanomag plant at Bremen has been rebuilt since Mercedes took it over so as to establish "reasonable capacity" for the new van. In the early years an output of around 40,000 a year was looked for. But output is currently constrained by the availability of diesel engines from a Mercedes plant which has to supply both cars and vans.

## Closed

Last year Volkswagen sold 1,800 LT vans in the UK, not bad going since it was introduced to Britain only in 1976 and since the company continues to sell its old Type 2 van (up to one ton) at the rate of 300 to 300 a month.

Volkswagen expects to sell 3,300 LTs this year. By August it had sold 2,260 LTs (and 2,499 Type 2s). The UK importers ran out of stocks of LT in July and as the Bremen factory supplies were not expected to begin again until late September.

The refusal of both Mercedes and Volkswagen to give in to the temptation to take short-term steps to build up supply to meet demand reflects the determination of the West

German groups to fix output at a level which is consistently profitable — even if this is at the expense of market share.

Perhaps the main interest in the van market next year will be focused on Fiat's new entry, due to be unveiled at the Motor Show. Already operating on the Continent, the "S" van will compete with the heavier Transits and will be available in either chassis cab or van form.

The new Fiat will use a new 2.5-litre diesel engine produced from the collaboration between Fiat, Alfa Romeo and the Bertel-Saviem combine in France. This is the only engine the new van will use and it will once again raise the question about the potential progress of diesels in the UK.

Although a diesel engine is more economical than a petrol one, the initial cost is roughly £400 more. A van has to cover a lot of extra miles in a year to make the extra outlay worthwhile. And in the UK, unlike practically any other European market, diesel is more expensive than petrol, which adds another complication to the arithmetic.

Perhaps one indication of the way the market might be split is via the Dodge Spacevan deal with the Post Office. The requirement is two to one in favour of petrol engines. And in August one in five of the Volkswagen LT vans sold were powered by diesel engines — but this higher than usual figure was certainly affected by the fact that VW was running out of stock at the time.

K.G.

## LIGHT VANS

# Imports grab a bigger share

reach around 83,000 units in 1978 against 72,430 last year.

Chrysler is also bringing in car-derived vans from Continental Europe. Its Dodge 110, based on the Simca 1100 and made in France, has a steady 5 per cent of the market. This compares with Renault, more easily identified in the customer's mind as a "foreign" car, which has 2.3 per cent.

In spite of the importers' successes, this is one market sector where BL does not appear to be losing out. It was market leader last year with a healthy 31.9 per cent — represented by sales of 23,076 units. And in the first eight months of 1978, BL had increased its slice of the available business to 33.8 per cent and has sold 15,702 units compared with 12,829 in the same period a year before.

In the car-derived van market cars, will be using the "O"

BL offers the Mini van and the model colloquially known as the Marina van, based as it is on the Marina car. The Mini van remains popular because it is a purpose-built commercial vehicle with a long wheel base, which gives more space. And BL is the only UK company offering a factory-built pick-up, based on the Marina.

BL would claim that those car-derived vans, like the Fiesta Bedford's Chevan, based on the Chevrolet, and some Japanese models, do not offer direct competition to the Mini in that they are simply cars with side panels instead of windows at the rear, that they do not offer as much carrying space and the rear access is not as convenient as it might be.

The van versions of the Marina have benefited from the recent facelift and, like the

## REGISTRATIONS OF CAR DERIVED VANS AND PICKUPS IN THE U.K.

Manufacturer	August		8 months ended	
	1978	1977	1978	1977
<b>BRITISH</b>				
Bedford	1,946	1,959	12,381	12,269
BL Cars	2,888	2,586	18,590	15,415
Leyland Vehicles	—	—	—	—
Chrysler	—	—	—	—
Ford	2,664	1,690	12,275	12,635
Others	15	27	123	135
<b>Total British</b>	<b>7,513</b>	<b>6,262</b>	<b>43,366</b>	<b>40,454</b>
<b>IMPORTED</b>				
Chrysler (France)	402	471	2,772	2,917
Citroen (France)	1	8	18	55
Peugeot (France)	132	0	478	0
Renault (France)	216	221	1,256	1,176
Mercedes-Benz (Germany)	—	—	—	—
Opel (Germany)	12	6	21	7
Volkswagen (Germany)	—	—	—	—
Fiat (Italy)	—	—	—	—
Daihatsu (Japan)	—	—	—	—
Datsun (Japan)	464	311	2,530	1,193
Honda (Japan)	90	284	1,613	1,796
Mazda (Japan)	—	—	—	—
Toyota (Japan)	54	88	343	381
Polski-Fiat (Poland)	104	—	120	—
Ford (Spain)	709	0	2,366	0
Jeep (U.S.)	—	—	—	—
Others	4	7	25	66
<b>Total imported</b>	<b>2,192</b>	<b>1,496</b>	<b>11,542</b>	<b>7,591</b>
<b>GRAND TOTAL</b>	<b>9,685</b>	<b>7,758</b>	<b>54,910</b>	<b>48,045</b>

Source: SMMT.

## INTERNATIONAL TRANSPORT

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### International Vehicles

K.G.



## COMMERCIAL VEHICLES X

## Europe presents a complex market

AS IN vehicle production, the main characteristic of the European trailer industry at present is its increasing concentration. The next decade or so will probably establish a much more permanent structure in the European industry, although the full benefits of rationalisation and the use of common design techniques will depend on political pressure and the speed at which the EEC brings together a new formula of weight and size regulations for European vehicles.

The market which the remaining manufacturers are aiming for is a healthy one by world standards. It probably accounts for about 100,000 units a year, and generates a turnover of about £800m, an amount similar to North American sales. The UK is probably the best of these sales zones because of the preference for road as opposed to rail transport in Britain, followed by Germany, France, Italy and the Netherlands. The latter's significance is based upon its position as a European entrepot.

This European market, however, is not as simple as it seems at first glance. Although of similar overall size to the U.S., the product demands in different countries vary widely. Before any manufacturer can enter a new market, he has to sort out an enormous variety of detailed specifications on questions such as axle weights and dimensions, which although only marginally different in themselves, can mean significant changes in manufacturing. In addition, each country varies enormously in the spread of its vehicle stock between trailers and semi-trailers.

For example, drawbar trailers in Britain, where total trailer stocks are believed to stand at between 165,000 and 185,000, are not yet used at the higher weight levels, although there have been experimental moves in this direction. But in Germany they are very popular, accounting for the majority of trailers (about 80,000 against 43,000 semi-trailers), as in Italy, where the drawbar stock is calculated at about 50,000 units against 12,000 semi-trailers.

France, by contrast, is a strong semi-trailer market, with stocks reckoned at about 100,000 units against 11,000 drawbars, and the Netherlands also shows a bias in this direction, with 32,000 semi-trailers and 10,000 drawbars.

Within the European context, the two U.S. companies, Fruehauf Corporation and Pullman, the market leaders in their own country, have made all the running so far. Like the American vehicle manufacturers, they seem to have been quicker, perhaps because of the Continental scale of their own domestic manufacturing, to latch on to the idea of an integrated European approach. This has meant, in the first place, establishing independent national manufacturing or marketing units in individual countries, although as Europe comes together, these will presumably be welded into more tightly knit groups. It is an open question now whether any of the indigenous European manufacturers can expand to challenge this dominant position.

The main indigenous independent in Europe are Kassbohrer in West Germany and York Trailer and Craven Tasker in

the UK (although York has links with a Canadian trailer producer). These companies are well-based financially, but they do not have the spread of European interests which the larger U.S. groups can call on. York Trailer is investing in the Low Countries at the moment, and has long had some assembly facilities there. But neither Kassbohrer nor Craven has yet established an international manufacturing position, which could be a significant weakness because of the cost of delivery for trailers.

Fruehauf, in which Pullman has 58 per cent, also has some way to go to become as widely spread as Fruehauf. Its base in France is strong, and it vies with Crane Fruehauf in the UK as the largest individual manufacturing resource in Europe, producing well over 20,000 units and holding more than 30 per cent of the French market. But despite establishing itself in manufacturing in the UK, it has not yet developed a significant position in this country.

Fruehauf, by contrast, has established a base in the three major markets. It owns 98 per cent of Ackermann-Fruehauf in Germany, where it is reckoned to have about 20 per cent of the market, has a wholly-owned subsidiary in France, where it also has more than 20 per cent of the market, and now owns 100 per cent of Crane Fruehauf following the recent, bitterly-fought takeover bid.

## Jointly

In addition, it owns the Netam company in Holland, and has 20 per cent of Forss-Parator, a group held jointly with Volvo and Scania, with plants in Norway and Finland.

Following the takeover of Crane Fruehauf, the European group is now being pulled together to develop a more integrated approach to manufacturing and marketing. A European organisation has been formed, with headquarters in London, to look at common manufacturing standards. Eventually it can be expected to develop a more rationalised method of supplying components, and also of standardising particular model lines in one area.

Both Fruehauf and Trailer, of course, can also draw on their U.S. facilities and expertise in much the same way as the U.S. vehicle manufacturers are now doing. This method of using resources on a multinational scale will be the main challenge faced by the smaller national producers in the years ahead, and their answer is likely to be to look for increasingly specialised niches in the market.

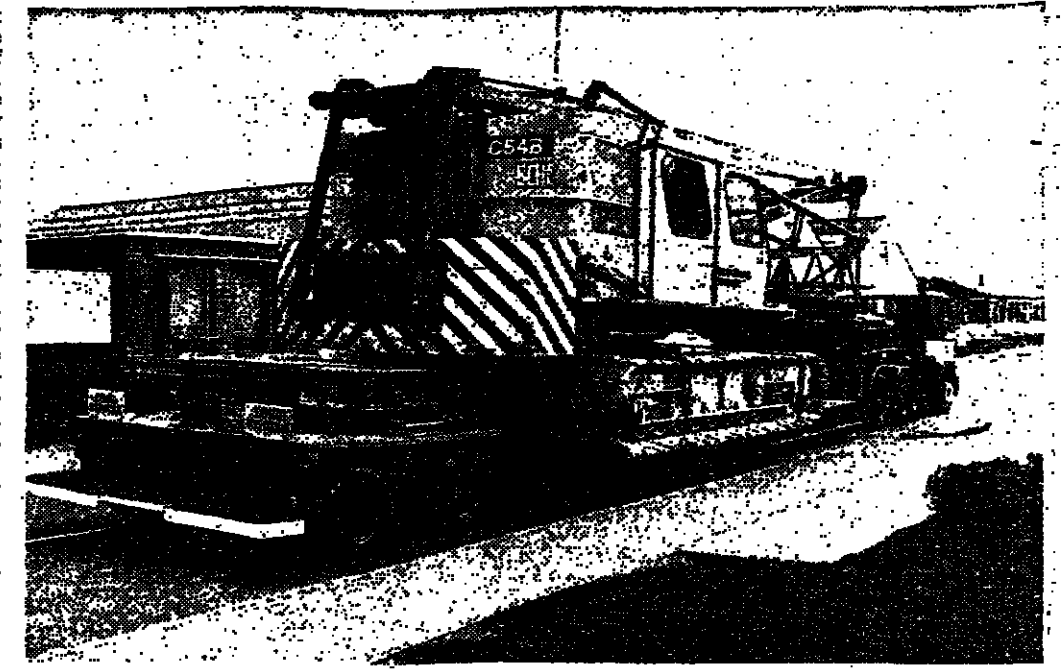
York, for example, has gone for an integrated approach to its manufacturing, trying to get the maximum amount of added value out of its resources. Craven Tasker has become a specialist in low loaders, and recently it took over Basilly, the company which developed a new method of manufacturing tilt trailers, the curtain-sided vehicles which have become popular throughout Europe. Freight Bopack is another specialist, in the refrigerated vehicle area.

One encouraging feature for the trailer companies is that they should have a reasonable

market to aim for over the next year or two, particularly in the UK. While sales in the rest of Europe, reflecting the general heavy vehicle market, may be slightly down in 1978, they should not plumb the depths which hit the industry in 1974-75. In the UK, the prospects are for a similar, or slightly better, year than last, when the industry finally pulled out of the recession and achieved unit sales of about 17,500.

The figures so far, in fact, indicate that the trailer industry will not follow the growth curve in commercial vehicle registrations. It is possible that the unusually high rate of growth in 1977, when many customers were forced back on to the market because of their deteriorating stocks, has soaked up any extra expansion that might have been expected. But the companies that have survived from the drubbing of the mid-1960s can now probably look forward to a more stable future.

T.D. The new Craven Tasker Tasklift low loader in operation by Hallet Silberman.



## OFF-ROAD

## Monsters free to roam

WHEREAS THERE is a limit to the weight of a load which can legally be carried along the highway, with off-road vehicles the sky's almost the limit. European manufacturers in the main are currently making a 50 ton payload the cut-off point to the ranges they offer. But they are by no means content.

The trend for users to demand more from an individual truck, visible in the on-road truck sector for some years now, is influencing the off-road sector too. Most of the manufacturers are looking towards the introduction of vehicles to carry 100 tons, while some already have 85-tonners on offer. And the UK is probably the most promising market in the world for 85-tonners, thanks to the activities of the National Coal Board.

The future for the off-road monsters has looked bright for many years now. In the words of Mr. Bill Shapland, chairman of Blackwood Hodge, the UK-based group which is the world's largest distributor of earth-moving equipment: "The continuing world population growth and the need to provide improved living standards are increasing the demand for food, raw materials and energy. Strip mining operations in Africa, Australia, Canada and the United Kingdom are being expanded to produce more coal, metals and other minerals to meet these increasing demands. Docks, harbours and railway facilities need to be improved and new roads built, not only in developing countries but in most parts of the world, to

improve communications and to handle an increasing volume of freight with political problems and cash shortages, so that even those areas with mines local wealth are not buying any capital equipment at much of a rate. Elsewhere in the world, even North America has seen a slowing-down in major civil engineering projects in recent years.

So the overall picture for the off-road truck makers is rather difficult. There are orders to be had, but price competition is tremendous. The problem is that the major manufacturers can more or less match one another in the technical specification of the trucks they have to offer. Therefore orders are won on the strength of a manufacturer's reputation among customers, the service back-up he provides and the discount he is willing to give on the list price.

Certainly in the UK, even with economic activity at a relatively low level, demand for off-road vehicles by the quarry and other "extractive" industries is reasonable. The National Coal Board, potentially the biggest customer, needs vehicles for open-cast mining projects and for clearing "spoil" at deep mines. However, as with most nationalised organisations in the UK, its ordering programme tends to be somewhat erratic.

The main problem for the vehicle manufacturers has been the virtual drying-up in Britain of major civil engineering projects during the past two to three years. The roadbuilders, for example, are not getting into a Dutch auction. There is plenty of business but tremendous competition among the manufacturers. The UK used to be free from this type of thing, but there is now so much over-production of dump trucks that the situation is the same at home as overseas.

The same can be said for the rest of Western Europe, traditionally a major market for off-road trucks. The civil engineering scene is extremely depressed. And to take other specific examples, the French cement industry's plans to upgrade its lorry haulers are going ahead at a much slower pace than originally planned, while mining activity in Spain has come almost to a halt, perhaps because of a lack of confidence about the future among the owners.

The Middle East is no longer the buoyant market of a few years back and demand is drying up. In any case, Middle East customers have often shown a preference for very heavy on-highway trucks which are specially reinforced to take the strain of belting across the desert. Such vehicles are suitable for long hauls, whereas the normal off-road truck is designed to carry heavy weights short distances over rough terrain.

Africa, potentially a major market for off-road trucks, is another area where demand is drying up. In any case, Middle East customers have often shown a preference for very heavy on-highway trucks which are specially reinforced to take the strain of belting across the desert. Such vehicles are suitable for long hauls, whereas the normal off-road truck is designed to carry heavy weights short distances over rough terrain.

market for off-road trucks, is exciting territory for A-B and following a £750,000 order for 12 30-tonners from Argentina, the group is looking at the possibility of an assembly plant there. Competition for European companies like A-B comes mainly from North America. Whenever there is a reasonable order for off-road trucks up for grabs, Terex, the General Motors subsidiary, Caterpillar, Wabco (Westinghouse Air Brake) and Euclid (now owned by West Germany's Daimler-Benz) will line up in competition.

And more and more these days Komatsu of Japan is making its presence felt, even in the UK, where it is offering 85-tonners. But then it was always a certainty that Komatsu, which last year had sales equivalent to £1.9bn (£1bn), three-quarters of which were of construction equipment, would want to match its major rival Caterpillar right through the construction equipment range.

For some reason, International Harvester and another major North American truck maker, Mack (part of the Signal Companies conglomerate) are not as aggressive internationally in the off-road sector as their importance in the U.S. might suggest.

And the European manufacturers of off-road trucks, such as Faun of France, Kockum of Sweden, the two Italians Perlini and Astra, and Beitz from the USSR, are stronger in some territories than in others.

The main impetus for changes in technology in this sector of the commercial vehicle market are the health and safety regulations which have become an increasing consideration in the industrialised world. Noise, for example, is a major consideration. It is possible to absorb the engine noise so that the decibels in the cab are at a tolerable level. But when you absorb noise, you absorb power.

And the major constraint on the size of an off-road truck and the load it can carry is tyre technology. In this case you might even say that the truck is designed around the tyre, for the first thing a designer considers when planning a new vehicle is the size of tyre required.

A-B is so pleased with the way that demand is progressing in Australia, from the open-cast mining and quarrying industries, that it is setting up an assembly plant for Centaurs in Sydney. Latin America is another

K.G.

**TONNAGE MOVED**

Year	Units	Value, £000
1973	22,169	43,121
1974	19,066	51,170
1975	11,024	38,571
1976	13,497	51,047
1977	17,500	—

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# A broader market

THE European saloon industry locked in a battle of attrition, the prospect of a relatively underdeveloped market seems like the answer to the off-the-road prayer. The off-the-road terrain market is not that, but it has certainly opened up new sales areas.

Two years ago the market was mainly limited to agricultural, construction and local delivery work. It has broadened out vigorously to embrace leisure activities, with two models like the Rover becoming status symbols. In the process new entry to the market-place shown a tendency to lean towards light commercial vehicles for certain major commercial cars, or to one allegiance to the growing proportion of which these days are commercial and business vehicles. Some, when the windows are boarded up, almost indistinguishable from the vans they are derived

interesting example of the fashion is moving is provided by Chrysler's Matra Rancho, being aimed primarily to from France, though at Third World markets where this is not an off-the-road

vehicle, having no differential lock and no four wheel drive. The French call it an "all-roads" vehicle, which implies more over there than it does here.

The Rancho is based on the associated Simca van floor pan with modified Alpine running gear and a glass fibre reinforced body on a metal frame. The bold emphatic styling gives it a safari-like, he-man, image which, whether it appeals personally or not has to be acknowledged as a trend setter, albeit with a greater affinity to the Kings Road than to Welsh hill farming.

It was not launched in Britain until May, but since then sales have mounted to 450 to help swell the European total in the first seven months of this year to 5,881. Significantly, reports next year are expected to reach 2,500, unless by then Peugeot-Citroen has acquired Chrysler and has different ideas.

In this country the concept of using van mechanics is behind the Yak Yeoman, pre-production models of which are currently being made by Manchester Garages. The intent behind this venture is far different from the Matra Rancho, being aimed primarily to from France, though at Third World markets where this is not an off-the-road

ments are likely to be rudimentary. Ingeniously and as simply as possible it bridges the gap between the sophisticated industrialised world and the large tracts of Africa, India and South America (which will be one of the first markets) which are still at the other end of the learning curve.

The Yak will use Escort mechanicals taken at the appropriate points from the van assembly lines, so that engines will be delivered to Manchester Garages (Motor Craft), the new company set up to exploit the project, complete with fans, belts, carburetors, dynamo and other attachments. The rear axle is being modified to incorporate the Suredrive automatic differential lock invented by Mr. Bob Stoodley, Manchester Garages chairman.

This employs an indexing or ratcheting device of the sort commonly used in plant and machinery which allows the outer wheel to freewheel on cornering. Power to both wheels is restored when they are rotating again at the same speed. When one wheel loses traction, the power is transferred to the other and the ratcheting effect can occur several times a second.

A power take-off is also in-

corporated so that if the worst comes to the worst it is always possible to winch the vehicle out with the help of a suitable anchor like a tree or stone. Otherwise, helped by a two to one reduction gearing, it can climb and restart on a 1:21 hill subject to wheel traction.

Besides the rear axle, the Yak Yeoman employs the heavy duty Escort van suspension. The chassis is another example of ingenuity in combining sophisticated materials in a simple way.

The chassis is in seven parts in tubular section. Any part can be joined or taken apart by a good amateur mechanic, it is claimed. The body panels are in T.I.'s new Superform lightweight alloy which gained prominence recently when used on the body shell of the Aston Martin Lagonda. Detailed design work on the Yak has reduced the number of different panels needed to only six. Thus the wing pressings fit either side of the vehicle, back or front and the dash panel will accommodate either left- or right-hand drive. The body panels stack compactly to enable six crated Yeoman kits ready for assembly to be packed in a standard 20 ft long container.

Fifty-three pre-production vehicles are being built and as an indication of where the markets are being sought 40 of them will have left-hand drive. The first models will be soft top only, with hard top versions following in about two years.

A third example of the way in which existing components (from different manufacturers in this case) can be harnessed together to produce an entirely different animal is provided by Stonefield Vehicles, a Scottish enterprise located at Crummock, near Kilmarnock. These are substantial four-wheel drive vehicles having payloads from 14 to 3 tonnes which extend the British range beyond that of the Land Rover. This again is a project in which a Government agency has taken a financial interest. The Scottish Development Association has injected £3m and now has a 75 per cent share.

## Automatic

The power units are standard Ford 3-litre or Chrysler 5-litre engines with automatic gearboxes - allied to Ferguson Formula units made by Borg-Warner that deliver two-thirds power to the rear wheels and the other third to the front. A self-energising clutch automatically locks to prevent wheel spin. A wide range of ancillary equipment can be powered from four different take-off points, two at the rear and two at the front.

Even in its basic form it is a sophisticated piece of equipment built to rugged standards that make it equally at home on Army duty - it has scored well in defence authority tests - as a fire service, mobile workshop or personnel carrying vehicle. Production is progressing towards an eventual 50 a week capacity with a strong export potential.

The Yak Yeoman and the Stonefield team up rather than compete with Rover, the major UK producer of off-the-road vehicles, and will help to defend the home market against increasingly keen competition from America, Japan and Eastern Europe. Ever since the war Land Rovers, supplemented in more recent years by the Range Rover, have enjoyed a virtual monopoly in the home market, besides being a familiar sight in many foreign lands, in



A Stonefield 4 x 4 on/off highway vehicle, which can ford water to a depth of 3 ft.

particular the Middle East. The new competition provided by a wide range of imported vehicles has perhaps done more than anything to stimulate BL (as British Leyland now likes to be called) into a belated programme to maximise the potential of the Land and Range Rovers and the expertise that has helped to give them a world renown.

Annual output has for some time been running at 50,000-60,000 units, with 40,000-plus Range Rovers and 10,000-12,000 Land Rovers. This is being pushed upwards, with £13m being spent immediately on the Range Rover and plans to introduce an extra shift at the Rover plant. But targets have been missed because of industrial action at supplying factories and resistance to late night working because it is considered unsocial.

Nevertheless, £248m is scheduled to be spent on doubling production. This would help to reinforce Rover's prestige position in world markets and enable it to defend its home market more effectively. Time, unhappily, is not on the British side. The number and variety of competitive vehicles being brought in is increasing all the time.

One of the persistent seekers of a larger share of the market is the Jeep division of American Motors, which makes a range

of Cherokees within an annual 180,000 unit output, starting with a two-door basic model at almost £8,000, which is under the Range Rover price, and going on to the Chieftain at nearer £10,000, with automatic permanent fwd available. The junior Jeep CJ, a near equivalent to the short wheel-base Land Rover, with manual or automatic drive, is perhaps better known.

Since the launch in March with 30 dealers the Cherokee has attracted another 20 dealers in all three countries and sales have been sufficiently promising to make the concessionaires think in terms of 700 Jeep sales next year including 450 Cherokees, with the remainder the smaller CJs.

## Contenders

Two contenders from Japan are the little Daihatsu fwd, estate, both with 1.6-litre engines. The Daihatsu looks a sturdier version of the Land Rover, lacks its pto facility, but is cheaper and seems to have been well chosen for its market. About 1,000 are being brought in this year, of which about two in three will be soft-tops, and a similar number of imports is planned for 1979. The Subaru's fwd enables the estate version to take to the countryside with some aplomb and marks it out

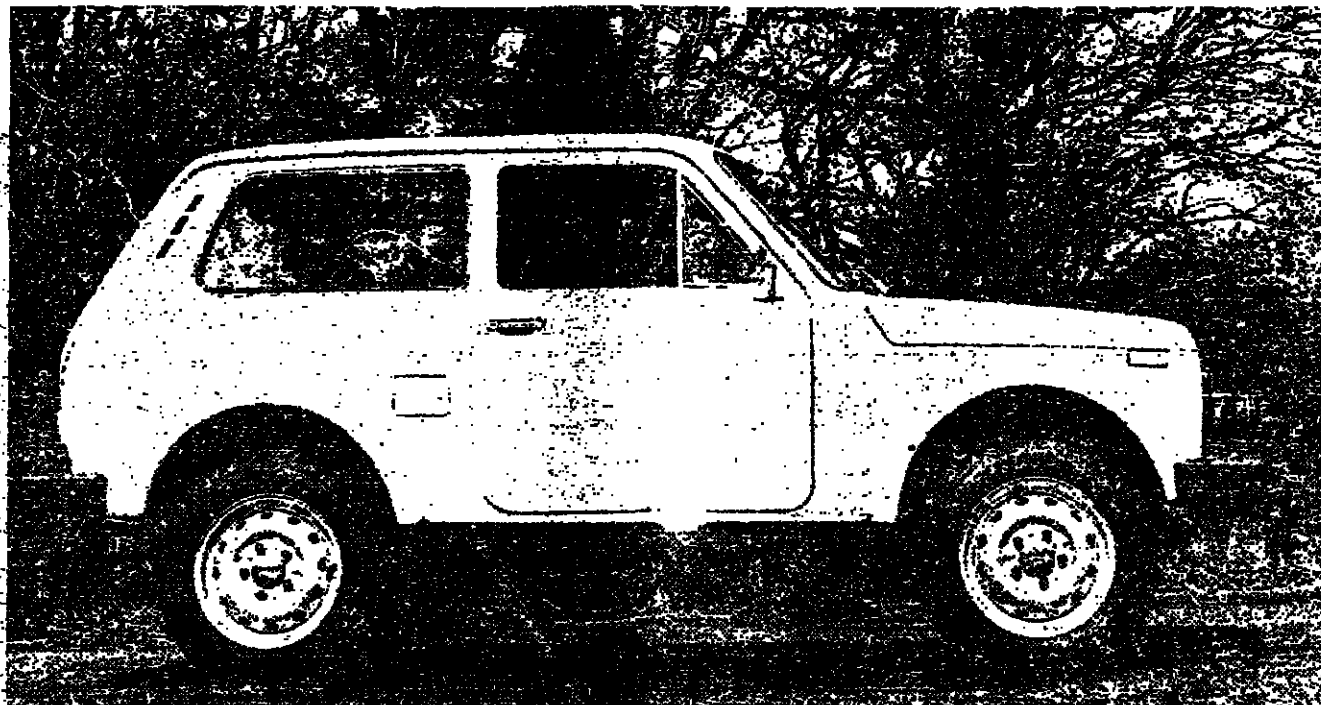
as an exceptional vehicle in its class.

Another newcomer currently undergoing type approval testing is the Lada Niva from the Togliatti factory in Russia. This is a short-wheel-base hatch-back saloon in permanent fwd at present only in left-hand drive form. Initial criticisms of vibration and excessive transmission noise have been taken up by the factory. Some 400 are expected to be available for distribution by the end of the year, with a programme to import 1,000 next year.

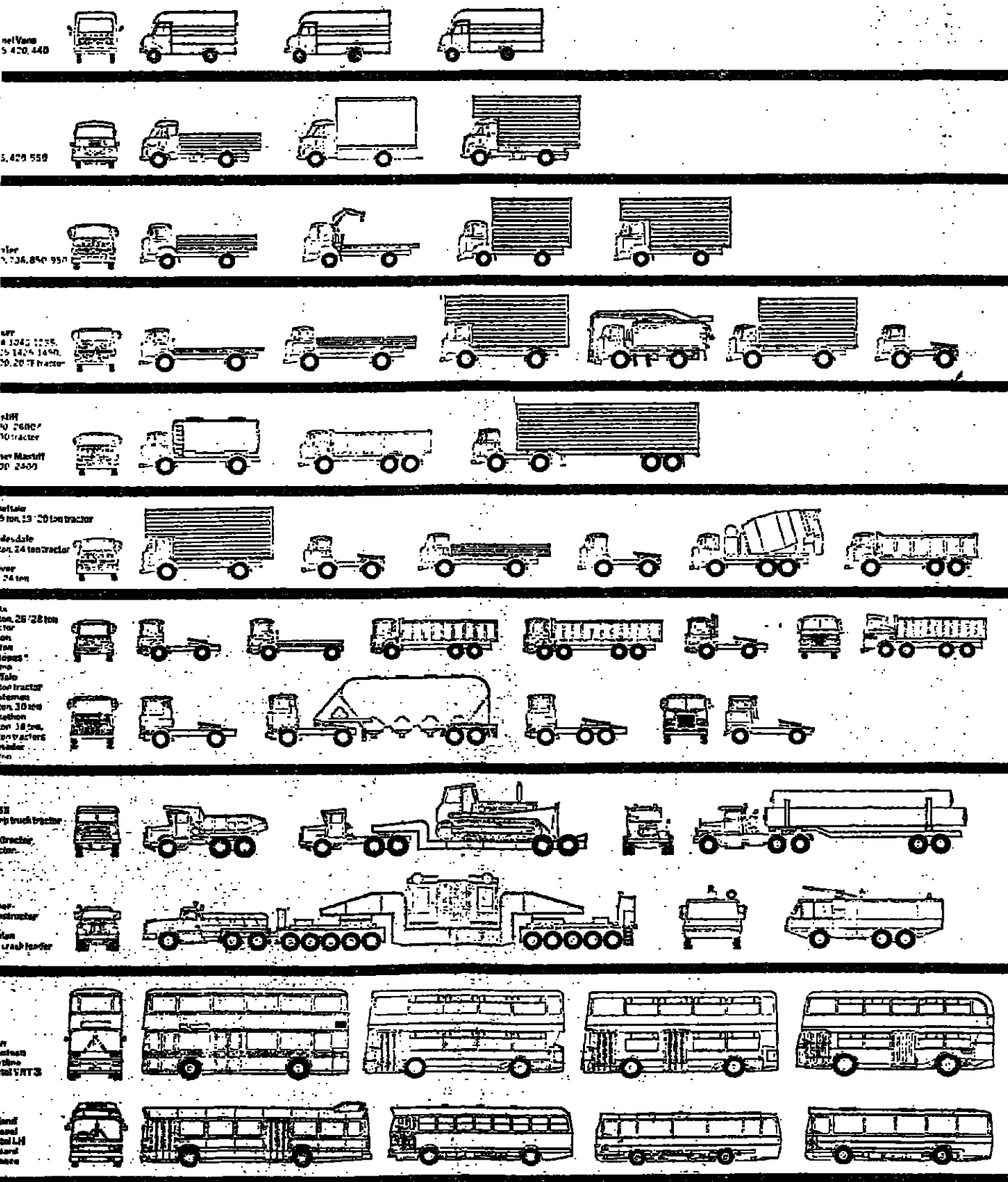
Still another newcomer being demonstrated to the trade in left-hand-drive form is the Romanian designed Portaro, with a Daihatsu 2.5 petrol or diesel engine, which will be yet another competitor for the Land Rover. This is the Portuguese version of the ARO imported in small numbers three or four years ago. It uses a number of domestic and European components, like Girling brakes, and has a 60 per cent non-Romanian content. It is intended to import 1,250 next year.

While none of these and other contenders for the market may excel the Land Rover or Range Rover in performance and ancillary facilities, do they need to? They illustrate quite dramatically the speed with which the market is broadening.

Peter Cartwright



The Lada Niva from the Togliatti factory in the USSR has a short wheelbase and overall length of only 12ft. 2 in.



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# Drift towards the specialist

MOST OF the big European vehicle manufacturers make a large proportion of their truck components within their own operations. But a strong divergence of opinion has emerged in recent years as to whether this process has a long-term future. Some component producers, particularly the American manufacturers who have invested increasingly in Europe in the last 20 years, believe that there will be a gradual trend towards the use of more proprietary items made by independent, specialist component manufacturers.

Whichever way the argument goes—it is probably balanced on the side of the truck producers at the moment—there is no doubt that a lot of the emphasis in the commercial few years will fall on component development. This is partly because the biggest scope for reducing the costs in producing vehicles lies in cheaper components, which account for all the single high-cost elements in construction. At the same time, the demands for better fuel economy, improved safety features, reduced emissions and lower noise levels are all creating additional demands for component re-design.

The twin pressures created by the need for reduced costs and new designs is pushing vehicle manufacturers inexorably towards new patterns in manufacturing components. They can go, in effect, in one of three different routes towards this end. In the first place they can aim to become large enough individually to manufacture in-house at high volume levels. This means that the company can get internal economies of scale, thereby reducing manufacturing costs, and offsetting development expenditure against the larger volume. Mercedes is the prime example of a company which has set its eyes on this type of approach in the last decade.

The second alternative is for manufacturers to group themselves together to make common parts or buy from each other. The Club of Four truck, developed by DAF, Volvo, Magirus Deutz and Saviem, is the classic example of this approach. Each manufacturer specialises in supplying a cer-

tain component, but they all assemble the commonly-designed vehicle independently. The Club truck has proved expensive to make, and it is unlikely that this particularly ambitious form of co-operation will be tried again. But a number of producers are working on simpler forms of joint component manufacturing: IVECO and Daimler-Benz, for example, are talking about the production of a new automatic transmission for urban buses.

The third approach is for manufacturers to use proprietary items, made by specialist component manufacturers who are able to plan for larger volumes by selling to a range of assemblers, and who should be able to produce more effective designs because of their in-house specialism. This kind of industrial structure is strong in the U.S. and is much more developed in the UK than elsewhere in Western Europe. The British industry has always tended to have a high degree of buy-out components—Lord Nuffield, in particular, built his company mainly as an assembler—and the trend in the UK is, if anything, strengthening under the influence of the U.S. companies who have now established themselves on this side of the Atlantic.

## Engines

The three main areas of development for the proprietary manufacturers at present are in engines, gearboxes and axles. In the engine field, most European vehicle producers are still quite well established. Indeed, in many ways engines are still seen as a basic factor in determining a character of a truck: to be an engine supplier means that the producer qualifies as a significant engineering force in his own right. For this reason, collaborative moves are limited in the engine field, although Daimler-Benz and MAN in Germany make some component parts for each other, and the creation of the IVECO and Berliet Saviem groups will create some rationalisation. Among smaller engines, the most significant recent development was the decision by Volkswagen to buy a Perkins diesel unit for its new LT panel van. This led Perkins to establish an



Assembling gearboxes for heavy duty trucks at Eaton's Basingstoke plant.

assembly plant in West Germany. The expanding need for light diesels, created by the demands for more economic fuel usage, has also led to the creation of a joint Fiat Saviem, Alfa Romeo venture in southern Italy to make units of this kind at the rate of about 250,000 a year. In the UK, the Bedford CF is now being fitted with a diesel engine derived from its sister company, Opel, in Germany.

Proprietary manufacturers have had much more success in supply engines in the UK than anywhere else in Europe. Gardner, one of the longest established independents, which was recently taken over by Hawker Siddeley, is a major producer for the bus and quality truck market, making about 5,000 units a year, and Cummins, the U.S.-based company, has made a big impact since it put down a plant in Scotland in 1956. It now makes about 11,000 units a year at its plant in Shotts, about 70 per cent of which are exported, and is currently engaged in a £25m

expansion scheme designed to double production. Gearboxes are probably the next most prestigious items in a truck after engines, and in this field the proprietary producers appear to have been making considerable advances at the heavy end in recent years. ZF, the German manufacturer, and the largest indigenous European producer, has always had a strong position in its domestic market, where Daimler-Benz, despite its general preference for in-house production, is a major user. More recently, ZF has been quoted for a contract with Leyland Vehicles in Britain.

The main expansion in this field, however, has come from the European subsidiaries of the two large U.S. gearbox suppliers, Eaton and Dana. Eaton, in particular, has been intent on establishing a pan-European presence in gearboxes for trucks of about 8-tonnes gross vehicle weight and upwards, and this was clearly one of the determining factors to establish a new gearbox factory in

France. This plant, at St Nazaire, is capable of producing about 24,000 transmissions, and is additional to its present gearbox capacity of about 80,000 units in the UK.

In addition, it sells transmissions to MAN in Germany, DAF in Holland and the new Berliet Saviem group in France, every heavy Berliet truck now has Eaton transmissions stated as an option. Eaton's main independent competitor in the UK is Turner Manufacturing, the subsidiary of Dana of the U.S., which is not well established as a supplier quite so widespread, but it has Leyland and is particularly

## Mixed

The split of markets between these suppliers is somewhat mixed. SOMA, for example, is a big supplier to the French industry, and also sells to Bedford for some of its medium-weight axles. For its new heavy truck, the TM Bedford has chosen Eaton axles; Ford has chosen Rockwell axles but an Eaton transmission. At ERF, one of the fastest growing of the small independent producers in Britain, Kirkstall has strong links. In Sweden, Eaton has made a significant breakthrough by selling axles to Volvo. SOMA supplies the Club of Four truck, but Eaton is also moving into this range of vehicles. This patchy development suggests that the independent axle suppliers are strengthening their grip over a wide range of the industry.

Another field of component supply which has been developed by US companies is in heavy-duty brakes. Rockwell has been active in this sector,

with the development of Rockwell Bremse in Frankfurt, which at present machines units used in the U.S., but which is expected to develop full-scale manufacturing. In addition, the U.S.-based American Standard group has established a strong position in the German market through its Webco subsidiary, recently reinforced by the Clayton Dewandre acquisition in the UK. All these developments show that the drift towards independent component manufacturers is now well established. It is not likely, over the medium term at least, to go as far as it has in the U.S., where only Mack exists as a highly vertically-integrated producer. One reason is that manufacturers like to be known for the engines they produce. Another is that many European companies would find it difficult to shift from in-house production because of the bias towards protecting established jobs: this is a factor behind Leyland's decision to remain a big manufacturer of components, and it is likely to hinder rapid rationalisation at Saviem Berliet. The third factor lies in the high labour rates in countries like Germany and Sweden. It would not make sense for these vehicle producers in these regions to be simply assemblers, competing with similar organisations from lower cost areas. They have to have the highest added value possible per vehicle. For this reason, the Swedes remain the strongest example of the vertically integrated manufacturing concept in Europe to-day. If they begin to buy-in components in great numbers, the American system will have truly arrived in Europe.

T.D.

## BUSES

# British producers meet their targets

THE RECENT delivery of the first Leyland Titan double-deck buses to London Transport ushered in a new era in the British bus industry. This vehicle carries with it Leyland's hopes that it will be able to hang on to its dominant position in the British—and world—double-decker market. It has been delivered ahead of its rival Metro-Cammell Metrobus, 50 of which have been ordered by London, and Leyland believes that it has been tested so extensively that it should prove to be reliable in operation.

Leyland needs to recover from a somewhat tarnished reputation in the bus field over the last few years. The takeover in the mid-1960s of Daimler—then part of Jaguar—gave the group a virtual monopoly of the double-deck market: it has had well over 90 per cent for much of the time since then. But the company was then hit by two main problems. The first was an apparent decline in quality and in the up service, which for a time created a great deal of annoyance among vehicle operators. The second was an inability to supply to anything like the level of demand.

Both were to some extent involuntary problems. For a start, Leyland had some difficulty in absorbing the merger with Daimler, and throughout the late 1960s and early 1970s it was constrained by cash limitations because of the group's well-known need to support the BL car operations. On the demand side, it was hit by the unexpected change in the transport unions' attitude to running one-man double-deck buses. It had been assumed that the unions would not give way on this point, and that the trend would therefore be towards single-deck units. Instead, the market began to go back the other way, bringing with it a big bulge in demand.

## Settled

Sales have now settled down on a somewhat more even keel in the UK, but Leyland still needs to prove a point with the Titan in order to fight off competition. During the worst days of supply shortages competitors were able to establish themselves in the UK and drive a wedge into some of the big corporation bus fleets which had previously been loyal Leyland customers.

The two main competitors are Ailsa, connected to the Volvo commercial vehicle importers in the UK, which established a plant in Scotland to build double deck buses using Volvo

## U.K. REGISTRATIONS OF BUSES AND COACHES

(eight months ended August)

	1978	1977
British		
Bedford	735	860
Leyland Vehicles	2,645	2,630
Ford	573	440
Seddon Atkinson	72	57
Volvo	36	29
Others	2	2
Total British	4,063	4,018
Imported		
DAF	11	1
Mercedes-Benz	26	30
Volvo	87	45
Others	29	170
Total imported	153	246
Grand total	4,216	4,264

Source: SMMT.

engines and running gear, and do not crumble so easily in accidents. They are also expected to vibrate less and to be quieter. engines are being pushed to the back or underneath to give the driver better conditions and to reduce noise. At the same time, Leyland has pioneered a move, with the Titan, towards lower entry steps so that the elderly, who are big users of buses, can get on and off more easily.

These developments are of course expensive, and are going to put up the price of membership of the double-deck club. Leyland, for example, has invested about £3.5m at its Park Royal facilities in London for its first line to manufacture Titans. This will have a capacity of about 350 units a year, and the intention is to have another production line alongside as orders build up. The company's plan is to produce 80 vehicles this year, 200 in 1979 and 350 in 1980; most of this production is covered by orders.

Leyland's overall share of the UK market this year has also gone up. Against 87 per cent last year in a market of 2,028 units (Metro captured 10.5 per cent), Leyland has so far this year pushed up to 95 per cent — 1,220 units up to the end of July.

The bulk of this volume is still being achieved by its three existing models, the Atlantean and Fleetline (both made at Leyland in Lancashire) and the Bristol VTR. Between 60 and 70 per cent of these are bodies in Leyland's own facilities at Park Royal, Charles Row in Leeds, and Eastern Coachworks.

In the single-deck bus market, including urban vehicles and coaches, Leyland is also undisputedly the UK leader. In the January to August period this sector accounted for 2,505 sales, of which Leyland took a little more than 48 per cent. Bedford was second with 24 per cent and Ford third with a little under 20 per cent.

Leyland's great strength in this sector is with its National bus used for heavy wear-and-tear, stop-start urban work. The National was specially designed for this of course and accounts for probably 80 per cent of these kind of sales.

The National has not been quite the success story it was hoped it would be, mainly because the unexpected switch-back towards double deckers has detracted from sales. But the company claims to be building profitably at the moment at a steady rate of 20 a week. This is about half the potential capacity of the plant, although an increase would demand some more investment and considerable manning-up.

## Dominant

In the coach field, dealing with vehicles used by private operators, Bedford has the dominant position, although sales in this sector are overshadowed in volume terms by the urban market. The company, is claimed to have almost 50 per cent of these sales, doing particularly well with its YMT mid-engined coach chassis first introduced in 1970.

The most encouraging feature for British producers this year, however, lies in the general performance of the industry. Output has gone up — indeed Leyland, which has suffered such serious losses in the rest of its commercial vehicle group, has met production targets consistently this year with its labour force of 3,500. At the same time, imports have been reduced. The figures indicate that they were virtually halved in the first seven months of this year from about 240 units to about 140, against the British industry's sales of some 3,650 units.

The market overall in Britain is slightly down—some 3,800 units in the first seven months of the year against 3,918 in the corresponding period of 1977. The position overseas is also rather sticky at present, because of difficulties in some developing markets: Nigeria, for example, which is now the biggest area for UK commercial vehicle exports, has been less buoyant than in recent years. As time goes on all these markets will be looking to create more local content in their vehicles. On the other hand UK manufacturers believe that they can look forward to a reasonably stable market in Britain at present, and recently more hopes have been raised of double deck orders overseas, particularly in the Far East.

T.D.

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# Abundant choice of methods

THE least important condition for the user of a commercial vehicle is that of its purchase or rental. The choice of methods is becoming wider all the time with the development of leasing and hire arrangements, and the market is both competitive and diverse. As an alternative to the purchase of a vehicle through a third party, the operator may prefer to rent the vehicle or—if the movement of freight is not his main concern—he may prefer to let out the job to a third party.

decision will depend upon a number of factors, including the size of the business, the nature of the work, the size of the fleet, the operator's financial position, and the operator's preference. At these levels, fleet replacement costs can make substantial inroads into cash flow. With profits squeezed by the trade recession and competitive rate-cutting, many hauliers may prefer to look to third party financing

## Inroads

At these levels, fleet replacement costs can make substantial inroads into cash flow. With profits squeezed by the trade recession and competitive rate-cutting, many hauliers may prefer to look to third party financing

while many "own-account" operators may prefer to deploy the cash in their main-line business.

There are, moreover, tax considerations to weigh. The rules which make the leasing of company cars so attractive do not apply to commercial vehicles. The first-year tax depreciation allowance on motor cars is limited to 25 per cent (or even less in the case of the most expensive models) unless it is owned by a specialist leasing company in which case the allowance is 100 per cent—the benefit of which can be passed on to the lessee company in the form of lower monthly charges.

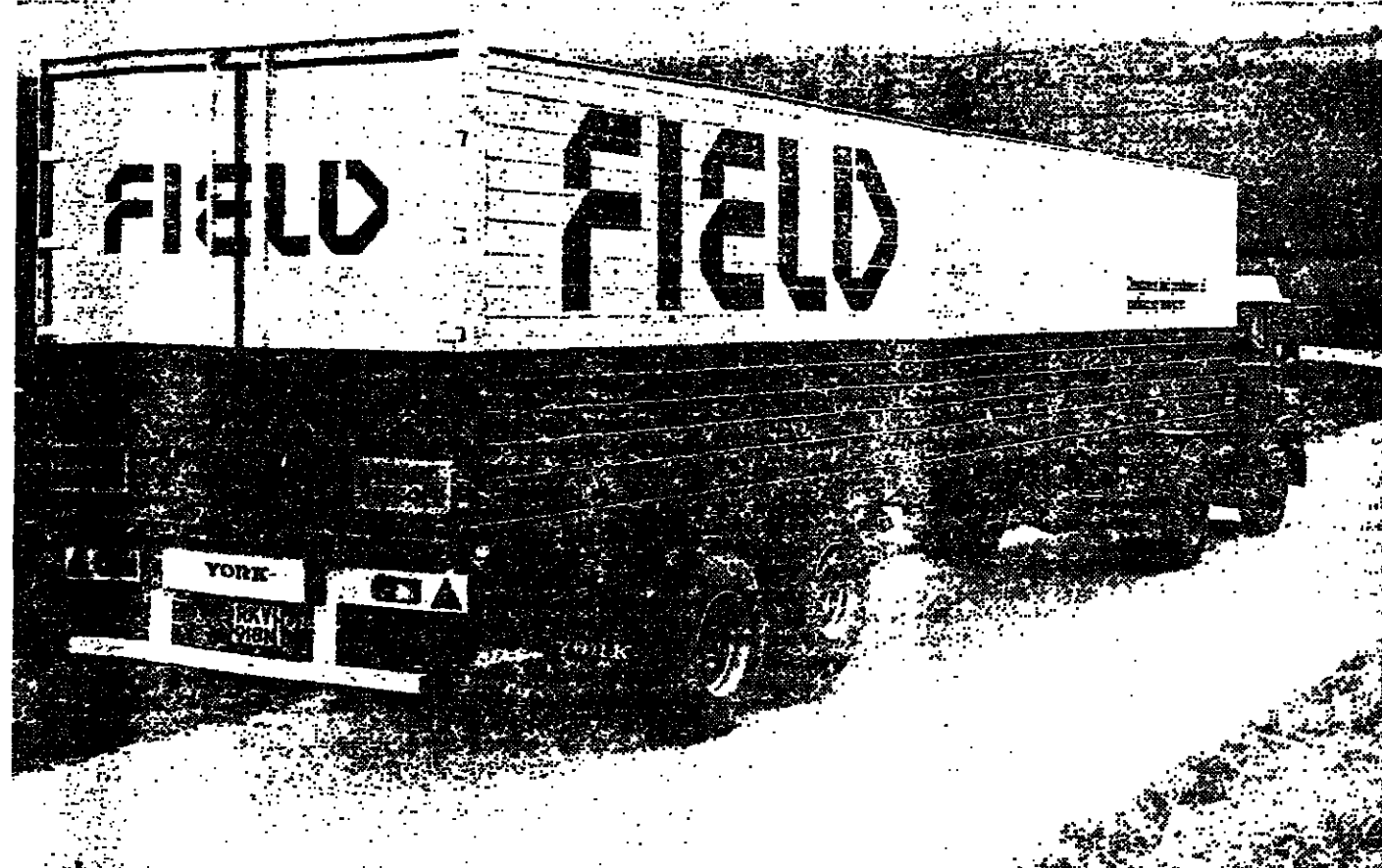
For commercial vehicles, on the other hand, the first-year allowance is 100 per cent without exception. But these allowances may not be of immediate benefit to a small-scale haulier making slim profits or to an "own-account" operator paying little or no mainstream corporation tax because of stock appreciation relief and other tax allowances. In some circumstances, there-

fore, tax implications may be a relevant consideration.

As an alternative to self-financing, the operator can approach his bank for an overdraft or loan, or make a deal with a finance house or hire purchase company. The true rate of interest charged needs to be closely looked at. Generally speaking, a bank overdraft is the cheapest way to borrow. Interest charges can, of course, be set off against profits for tax purposes, although the real cost of borrowing needs to be considered if interest plus depreciation produce a tax loss in the year of purchase. Tax losses and unused depreciation allowances can be carried forward to a following year, but their deferral reduces their discounted value. In any case, vehicle operators in a small scale of business may prefer to keep their credit lines open for other purposes.

The next options to be considered are leasing, contract hire and rental. In neither of these does the operator purchase and own the vehicle; ownership remains with the leasing or hiring company. None of them are particularly new, especially contract hire, which has been a familiar practice in the haulage business for years. But more and more different packages are being offered and leasing and renting have both—in different sectors of the market—been becoming more popular.

Leasing was given a particular boost by the relaxation in June of last year of the Control of Hiring Order, which meant that the minimum advance payment required from vehicle operators at the start of a new lease contract could be reduced from ten months to a more customary three months. Since then a number of new small leasing companies and lease brokers have sprung up, and the market has become



The York Hobo suspension trailer.

very competitive. All the major finance houses are active. Among the biggest leasing companies are Lombard North Central (a National Westminster Bank subsidiary) and Barclays Mercantile, while, in the trailer market, there are Crane Fruehauf's own finance company, Transport International Pool (another U.S. subsidiary) and Eurotree (part of Trax Financial Leasing).

Leasing is tantamount to a form of medium term finance. Leases can range from three to seven years, with an average of around five, depending upon the lessee's requirements and the estimated life of the vehicle or trailer. This means that the vehicle can be painted in the operator's own livery, even though beneficial ownership remains with the lessor. The terms available are very flexible and the operator can often obtain almost a bespoke arrangement.

Many leases are arranged on a full payment basis which offers the operator an option to carry on-paying a peppercorn rental at the end of the lease once the lessor has recouped

the full cost of the vehicle plus interest charges. Alternatively, the lessee can arrange an open-ended lease by agreeing with the lessor at the outset a depreciation rate on the vehicle; at the end of the lease the vehicle will be sold and both parties will share in the profit or loss on the disposal (another U.S. sub-value compared with the written-down value).

## Residual

Another option is the closed end lease under which the vehicle is taken back by the lessor. Because of the risk facing the lessor in estimating in advance the likely residual value of the vehicle, and thus the need to pitch rates to reflect this risk, this is not a widely used method in the truck and trailer markets.

Contract hire comes in many forms. As with rental, the main difference from leasing is that the vehicle or trailer is returned to the owner at the end of the contract with no sharing of the proceeds from its disposal. The advantage of contract hire

is that vehicles can be taken on for a set period and, if the contract is for a reasonable length of time, he can arrange to have them decked in his own livery. The period of rental agreements can similarly be tailored to the operator's requirements—from one day up to several years.

This enables the operator to match his fleet to the fluctuations in his workload almost on a daily basis. It thus becomes easier both to control and to predict costs. Furthermore, contract hire—like rental—can be arranged to include full maintenance and tyre replacement. This is a valuable consideration, particularly for small fleet operators, in view of the steadily rising standards required of vehicle maintenance and operation and the critical importance of adherence to these standards for the operator's "O" licence.

The same consideration has led the emergence and growth of a number of specialist firms offering preventive servicing, maintenance, spares replacement and breakdown recovery services. They now include BRS Rescue, a national breakdown

and recovery service operated by the British Road Services Group, which had attracted the operators of nearly a tenth of the country's commercial vehicle fleet by the end of last year.

However, the fact that running a lorry fleet has become an increasingly demanding and costly business and the development by the larger or more sophisticated hauliers of increasingly specialised warehousing and distribution services has encouraged more and more "own-account" operators to reconsider their distribution strategies and, within them, the role of their own in-house truck and trailer fleets. In some instances, these reviews have led to a more intensive use of the company's own transport facilities. In others, it has led to a decision to make greater use of the facilities on offer elsewhere. So one financing option the "own-account" vehicle operator should perhaps always consider is whether he needs to replace a vehicle at all.

Colin Jones

## ROAD HAULAGE

# Specialisation to the fore

FACT that road haulage is taken by a large number of businesses, most of them being only a handful of as or even only one, is a constituent both of its strength and its weakness.

strength lies in the fact business operating on a relatively small scale in a highly sensitive to changing circumstances and can be much more flexible than a one subject to heavily fixed direction.

is why the relatively few groups in road haulage—as the National Freight Union (NFC) in the United Kingdom and the Development Group private sector—have both a point of delegating responsibilities as far as practicable down the line. Far from monolithic organisations, both holding companies and a large echelon of subsidiaries and discreet operating each of them specialising segment of the market as a profit centre with degree of autonomy.

## gest

her, however, has a very small share of the market. The NFC, which is by far the largest UK haulage company with about 20,000 trucks, trailers and 37,000 staff, aims to only about a tenth of the professional haulage and only about a twentieth of the total freight market. It is this that is said to be its weakness.

If this were true at one end the troubles of the 20s may have partly been the result of the demobilisation of transport—there has been a decline of "inherent industry" in recent years. Controls in this industry were lifted in 1969, the present system of licences, based on financial standing, has not yet reached the worst of the industrialised world experienced for more than 20 years. Rates were cut, losses incurred, a number of businesses were reduced or reorganised. But it is still whether the ravages are greater than in other parts of industry. Overall, "own-account" operators have relatively little use of statutory freedom to ply for hire and reward. Certainly,

there seems no justification for the re-imposition of capacity controls as some hauliers have been urging (like protectionists of the world over)—a bid that the Foster committee reviewing the "O" licensing system is expected to reject when it produces its report shortly.

The fact that the industry has weathered the storm in relatively good shape says something about the professionalism of the modern haulier. It could also lend credence to the argument that road haulage may not be so fragmented as is commonly supposed. Statistics on the structure of the industry can hardly be said to be either plentiful or very up-to-date. But there are a number of studies which have suggested that the average haulage business has become larger in size and that the industry, both here and on the Continent, may have become somewhat less deconcentrated than the bare figures indicate.

One factor which needs to be borne in mind is the trend, especially over the last 10-15 years, towards larger payload vehicles. It is the larger concern, which tends to be predominant in long-distance operations or which serves extensive markets, that has access to the heavier traffic flows and able to take advantage of the larger lorry with the resulting scale economies. This is why there are about 10 per cent fewer lorries (excluding vans) on the roads today than 10 years ago in spite of the 30 per cent increase in the tonne-miles (weight times distance) of freight moved by road.

Another factor is the growing specialisation and sophistication of haulage services. Statistics may give rise to an assumption that haulage is one big market, whereas in fact it is a heterogeneous collection of a very large number of markets, each differentiated by area, route, load, and type of service required.

At one end of the spectrum there is tipping work and the movement of construction materials to sites dotted all over the country. This is still very much the province of the smaller operator with fewer than five vehicles—including some of the "cowboy" operators which give the rest of the industry such a bad name. At the other end, there are highly specialised operations such as the movement of abnormal loads (power station boilers), dangerous liquids, fashion goods, household and industrial waste, or refrigerated foodstuffs.

regies of manufacturers and retailers have become more intertwined.

All this has led to the market for haulage services becoming more segmented and specialised. It has also become more sophisticated, with new patterns of demand emerging to which the alert carrier has been quick to respond by offering break-bulk services or the undertaking on contract of complete distribution systems, including warehousing, stock control, point of sale promotion, as well as the mere haul of goods from one place to another.

The growing segmentation of the market and the increasingly specialised and sophisticated service required from the haulier has not eliminated competition. Far from it. But it makes nonsense of attempts to draw from the overall figures for the industry conclusions about the size of haulage companies in relation to their market.

Moreover, entering the business is no longer simply a question of acquiring a truck by hire purchase and driving off looking for work—not even, the "cowboys" notwithstanding, in the tipping and general haulage fields. The haulier has to undertake, or pay for, the proper maintenance of his vehicle, to abide by the increasingly demanding rules governing its operation and loading, to demonstrate an adequate measure of financial standing, and to observe the maze of road traffic laws—or else he will run a real risk of forfeiting his licence to operate.

The task of securing maximum efficiency from a haulage fleet has itself become more demanding with the growth of route restrictions, loading and unloading bans, roadside checks on vehicle fitness and loads, the need to cut vehicle down-time to a minimum—and the prospect of a further reduction in drivers' hours to meet EEC regulations. More and more of the larger operators, in both the haulage and "own account" sectors, have been making use of computer-based control systems.

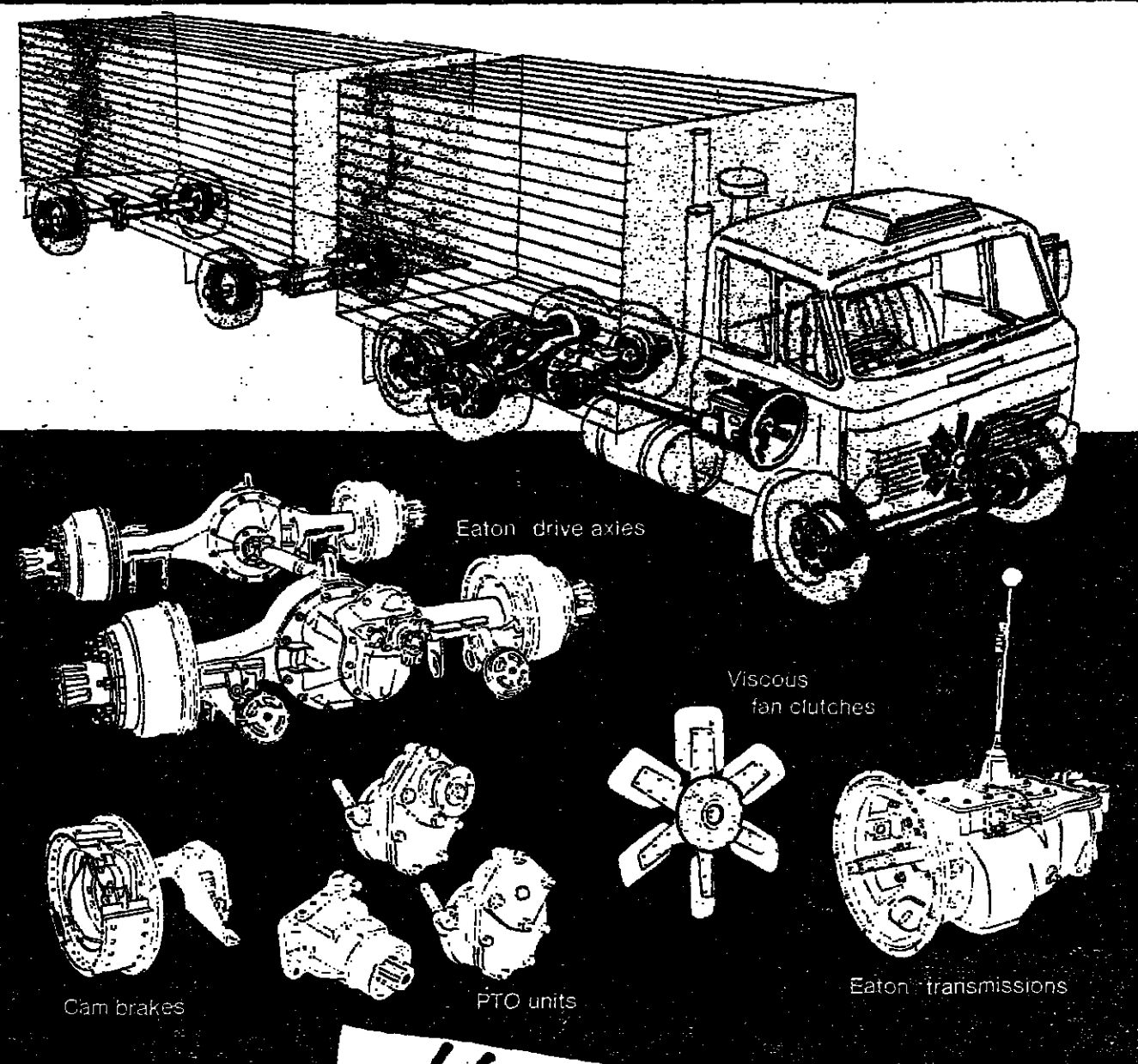
## Promised

Furthermore, a further tightening of the enforcement of the vehicle loading and maintenance requirements has been promised. The Foster committee will be recommending ways of further improving the quality and efficiency of the road freight industry. And the desire to protect the environment is unlikely to abate.

Looking further ahead, the thicket of bilateral permits and EEC quotas which currently limit hauliers' ability to operate their own direct through-services to the Continent and beyond may gradually give way to pressure from Brussels. This would add a trans-continental dimension to the concept of long-distance services (which currently means anything much over a mere 150-200 miles) and so provide yet another role for the larger or more specialised carrier.

CJ.

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## COMMERCIAL VEHICLES XIV

## Sales spread across frontiers

IT IS only in comparatively recent times that the commercial vehicle industry in Europe has begun to take on a truly international character. For many years after the war, manufacturing and sales existed in virtually closed markets. Geographical proximity between the producer and the user was a significant factor in sales patterns, and strong local traditions and loyalties were built up. Then, about ten years ago, commercial vehicle producers began to follow the example of the car manufacturers and cross national boundaries within Europe.

This has not so far produced a great decline in overseas sales to the old colonial markets. Most of the developing countries have concentrated the development of their motor industries on cars rather than trucks, although their interest is now coming round to the truck sector. But within Europe it has meant a big readjustment in sales patterns. Every one of the major markets in Europe has seen an incursion of imports over the last decade as rival manufacturers in adjacent

States have sought out new markets. There have been three significant factors behind these developments. First they have been encouraged by the international movement towards freer trade and the creation of the EEC. High tariff barriers were a strong deterrent in the truck industry, which has to deal with higher value products than cars. It is significant that in the UK, for instance, EEC producers have developed a much stronger position in the last two years as declining import restrictions took effect.

Second, there has been a strong incentive to establish more international dealer networks as longer-distance trucking has developed. Road transport is now used widely to carry goods right across the Continent in one run, and many loads are now shipped across the English Channel and then trucked on. As this pattern of transport has developed it has been in the interests of the manufacturer to have wider-spread distribution systems in order to provide back-up service facilities. The ability to support a vehicle fleet in remote areas has become an

important element in being able to sell the product in the first place.

The third influence has been the emergence of a number of big European groups in the commercial vehicle field. The industry is still not as rationalised as the car manufacturing sector, but it is moving in the same direction, and as it does, the pressure is all in the direction of larger groups capable of greater production economies. The consequence of this trend will be the creation of more competitive manufacturing organisations with greater volumes which must be exported in order to justify production volumes.

The pioneering moves towards greater size and internationalisation started in earnest in the 1960s, mainly concentrated in northern Europe where the three most successful heavy lorry manufacturers—Mercedes, Volvo and Scania—were based. In Germany, Mercedes began to concentrate its efforts very much in the specialist car and commercial vehicle field after the sale of Audi-NSU. The two Swedish companies, on the other

hand, had a tradition of building vehicles for a market where road transport was important and where affluence was creating a demand for sophisticated vehicles.

For Volvo and Scania, with fairly unique products on their hands, but only a limited home market in which to sell them, the move overseas was inevitable. As in other industrial sectors, the Swedish companies placed their emphasis on developing specialised products with a high level of quality which would appeal to a distinct niche in the market. Meanwhile, Mercedes went ahead with an enormous new investment in a green field site at Wörth, designing a plant with a much higher level of mechanisation than had ever been seen in the European truck industry before. At the same time, it created a whole new range of diesel engines.

No other manufacturer has quite approached the streamlined Mercedes system. But the creation of IVECO in the past three years has produced a commercial vehicle company with a similar size, as wide a range of

models, and as effective a marketing spread as any other group. The American companies, too, are now trying to get a similarly wide representation throughout Europe.

Following these moves, the interpenetration of national markets has developed strikingly. According to figures produced by Mercedes, for example, the grip of German producers in their home market has fallen from 85.7 per cent in 1965 to 37.4 per cent last year. British producers, who had an even stronger position at home with 99 per cent of the market 12 years ago, allowed this to slip to 83.5 per cent last year.

The same phenomenon is repeated elsewhere. In France, the home manufacturers' market share has declined from 91.7 per cent to 84.9 per cent, and in Italy it has fallen particularly sharply, from 88.9 per cent to 64.4 per cent.

This trend is not likely to be reversed in the near future at least. The figures already reflect the establishment of several fairly powerful pan-European distribution organisations, and these have become permanent features in the market. All the

emphasis in the next few years will be on building more sales on to the structure which has been provided, as manufacturers try to recover some of the investment which they have poured into these international networks. At the same time, most producers have some weaknesses in the overall pattern—Mercedes, for example, has been working hard in the UK for the last two years—and will be pushing harder in these areas.

Outside Europe, similar pressures are being reflected in a variety of markets. European manufacturers, for example, are now moving into the U.S. Mercedes already has a significant network established in the Eastern states (although this sells vehicles assembled in the company's plants in South America) and both Volvo and IVECO have also moved in. Although the volume of sales is very small as yet, the European producers believe that there is a market for medium-sized European-type lorries for inter-urban use. While not competing with the biggest American trucks used on their longer distance routes, these European vehicles answer a need for lighter construction, more economy and diesel engine propulsion.

The American manufacturers themselves are also showing expanding international horizons. They have been particularly vigorous competitors in the Middle East in the last three years, and during the last decade they have invested heavily in their European interests to be able to compete on an equal footing with the indigenous producers. As yet, however, they have not proved to be large-scale exporters: International Harvester, for instance, the largest of the U.S. groups, only exported 15 per cent of its output last year.

The biggest challenge to Western European producers has come from Japan. This has been most noticeable in the UK, where the Japanese have begun selling small vans so vigorously in the last few years that they have now been brought under the agreement on shipment limitations reached with the Japanese authorities last year. But the growth in Japanese sales has been equally

vigorous elsewhere in the world, particularly in the smaller European markets, like Finland, the Middle East, Indonesia and Africa.

In Indonesia and markets like Thailand, for example, European producers have virtually withdrawn in the last decade; and in Africa, the Japanese have shown a steady improvement. Much of this success has been based on designing simple medium-weight vehicles which can be adapted to a number of uses, and which are often sold, at very cheap prices, without sides or even door panels. This kind of utility product pays for itself quickly and does not tie up too much capital for the operator. But as in the car sector, the strength of the Japanese has been their diversity of product, ranging from four-wheel drive vehicles, pickups and light vans, to a variety of middle and heavy weight trucks.

In total, Japan exported 1.4m commercial vehicles last year, which is more than twice as many as any European country makes. The two top exporters,

Toyota and Nissan, shipped 445,000 and 362,000 units respectively, both figures which are close to the total production of individual Western European nations. Of course many of these vehicles are extremely light, and more related to the car industry than to heavier trucks. But the figures give an idea of the enormous growth in Japan's influence in this area.

This growth in competition is clearly causing a great deal of policy analysis in established companies. But of even more concern are the long-term trends towards more local manufacturing deals. Vehicle production is beginning to spread rapidly in developing countries like India, Turkey and parts of Africa, including the biggest potential market of Nigeria. Whether European or Japanese companies will be able to continue exports in any numbers at all to these areas is now an open question. The answer will determine the shape of European manufacturing in the rest of this century.

T.D.

## COMMERCIAL VEHICLE EXPORTS, '000

		ITALY	
U.S.		Year 1976	48.3
Year 1976	116.9	Year 1977	69.9
Year 1977	127.4	% change	+43.2%
% increase	+9%		
		Half year to June	
Four months to April		1977	36.9
1977	52.2	1978	35.8
1978	67.0	% change	-3%
% change	+28.4%		
		JAPAN	
FRANCE		Year 1976	1170.5
Year 1976	143.7	Year 1977	1393.9
Year 1977	148.4	% change	+19.1%
% change	+3.3%		
		Half year to June	
Half year to June		1977	627.8
1977	80.4	1978	831.8
1978	84.4	% change	+32.5%
% change	+5%		
		WEST GERMANY	
Year 1976	206.3	Year 1976	189.5
Year 1977	188.6	Year 1977	196.8
% change	-8.6%	% change	+3.9%
		Half year to June	
Half year to June		1977	109.6
1977	100.0	1978	99.1
1978	79.9	% change	-9.6%
% change	-20.1%		



Fuel savings of more than 10 per cent are claimed for the York Aerofoil deflector, seen here on the front bulkhead of a van trailer.

## ENERGY SAVING

## High priority for fuel economy

BEFORE THE 1973-74 oil crisis, commercial vehicle designers in Europe put fuel consumption in third or fourth place among their priorities. In-service reliability and long life were deemed to be more important considerations for trucks grossing 16 tons and above. Low tare (unladen) weight and low initial cost, in Britain at least, were other prime objectives which tended to outweigh the matter of miles per gallon.

But in the past five years, fleet operators have become far more economy conscious. A vehicle's fuel consumption now figures strongly in establishing its reputation as a whole. In independent assessments by Press road testers or large fleets like British Road Services (who publish their comparative findings) the mpg results are analysed most eagerly by transport managers, who now have to pay up to 90 pence a gallon for diesel fuel.

Vehicle manufacturers, keen to maintain and, if possible, increase their share of total market sales, wasted no time in implementing new fuel-saving programmes. The makers of automotive diesel engines, in particular, have shown how technology can be accelerated if sales are at stake. Research budgets were increased for programmes studying the fundamental combustion process inside the diesel engine.

As the world's largest independent supplier of heavy truck diesels, Cummins Engine Company last year devoted more than 90 per cent of its \$30m research and development budget to fuel-saving programmes and the related subject of exhaust emissions, at its engineering centres in the U.S., Britain and Germany.

How could more energy—in terms of horsepower and torque—be extracted from each drop of fuel sprayed into the combustion chamber? That was the challenge faced by companies such as Cummins, Rolls-Royce and Gardner (now a Hawker Siddeley subsidiary), as well as by truck producers like Leyland in Britain, Mercedes in Germany and Volvo in Sweden, which make their own big truck diesel engines.

Every manufacturer has tended to move the same way by endeavouring to get the fuel into the combustion space more quickly. This has meant faster-opening injectors and higher injection pressures—developments which needed advances in technology to achieve. The cams which directly (in Cummins and General Motors diesels) or indirectly (in other makes of engines) operate the injector to admit fuel into the combustion chamber had to do more work without durability suffering. And the fuel system as a whole had to withstand higher pressures without leakage, implying tighter manufacturing tolerances and better seal technology.

Obviously the time taken for the fuel to burn is less critical at lower engine speeds. Also, the improvements in combustion efficiency created by faster, higher-pressure injection, have produced the spin-off benefit of greater engine output. When the two factors are put together it can be seen that engines can run more slowly for the same performance. All those manufacturers who have improved fuel economy significantly have, at the same time, reduced the maximum running speed—typically from 2,100 to 1,900 revolutions per minute.

Miles-per-gallon figures on the new generation of engines introduced in 1977 past two years have been improved by up to 15 per cent, whereas other factors have remained unchanged.

Smaller gains in fuel economy have been made by reducing friction losses, not only in the engine but in the transmission line. Overdrive gearboxes and driving axles with extra reduction gearing in the hubs, for example, are tending to go out of favour because they introduce more energy-wasting friction and similarly wasteful oil "thrashing" losses.

Engine cooling fans, which are driven only when they are needed as cooling water temperature rises above a predetermined level, are now being increasingly specified. A fan can take away up to 20 hp from the truck as it is driven needlessly round when the engine is already running cool.

Reducing air resistance in a quite different way by making trucks more streamlined is another aim of designers. Rounded contours on cabs like that on the latest Mercedes-Benz heavy trucks can bring a 3 or 4 per cent fuel saving under constant high-speed motorway conditions.

Tooling a new cab merely to improve its aerodynamics is obviously not an economic proposition. The operator who runs trucks with high flat-fronted bodies or trailers can achieve similar gains in "mpg" by fitting a proprietary wind deflector bolted either to the cab roof or to the front of the body. Fuel savings of up to 10 per cent have been shown by some fleet users who have fitted deflectors on vehicles which carry bulky but light loads.

Indirect fuel savings can be made by making vehicles lighter, so that payloads are increased for a given all-up weight (controlled by law) and a known level of fuel consumption. Thus the truck's "productivity factor," used as a yardstick by operators and measured in payload-ton-miles-per-gallon, is increased. Aluminium is being employed in place of steel on truck chassis for components like fuel tanks and bumpers to reduce weight.

Unfortunately, fuel-saving refinements are not arithmetically cumulative. In other words, the law of diminishing returns applies. If a wind deflector which, on its own, will achieve a 10 per cent economy bonus, is fitted at the same time as a thermostatically-controlled fan also claimed to give a 10 per cent improvement, the combined effect is likely to be nearer 12 than 20 per cent.

Truck makers and operators must decide on the most economic way of achieving consumption improvements. For the manufacturer the fuel savings need to be related to long-term production costs. For the fleet user the outlay on a more costly yet economical engine must be looked at against the price of a bolt-on fuel-saving option where the latter may or may not show worthwhile benefits in that particular application.

Alan Bunting



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# Accommodating a necessary evil

EVER BAD their effect on environment heavy lorries are to stay and we can only try to minimise their impact. We need them and there is no alternative. They carry 90 per cent of our goods even if we could shift 50 per cent more freight on to the roads it would reduce road traffic by only 2 per

cent. There are only 12,000 miles of public highways. The road freight movement is 50 tonnes. There are 1.8m goods vehicles on roads, of which 1m are vans and only about 60,000 are heavy lorries. The rail freight movement is 33 million tonnes.

Forty years ago rail carried four times as much freight and road traffic was 41.5m tonnes. As long ago as 1971 road was carrying 50.4 bn miles, while the railway had fallen to 14.9 bn. By the late 1970s, the total of road and rail traffic was 41.5m tonnes.

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by using a motorway with a 60 mph truck speed limit against a normal road with a 40 mph limit. This is why the Road Haulage Association and the British Road Federation, both of which represent the trucking industry, are pushing for completion of the M25 and the building of more motorways.

The truck is not such a villain as some believe. The weight limit here is 32 tonnes against 38 tonnes in most of Europe and 44 in Denmark, Holland and Italy. There are no more big trucks than there were ten years ago; accident involving them are down 40 per cent, although

accidents generally are up 3 per cent. Yet trucks each run up to 100,000 miles a year. Thanks to developments like the use of turbo-chargers, radial-ply tyres, close-ratio gearboxes and wind deflectors and the use of thinner engine oil, there has been a fuel saving of 12 to 15 per cent and a modern 32-tonner uses the same amount of fuel as a 24-tonner of the 1960s. So we move more tonnage with less fuel.

But what are called the "social costs" of the big lorry are noise, air pollution, road wear, accident involvement, vibration, delays to other road

users, visual intrusion and damage to buildings. Reducing their size might help—although the industry says not.

The greatest public opposition is on noise. Our lorries are allowed to make a noise up to 86dB(A), although no one seems to stop them making more than that. To give some idea of comparison, the sound under the flight path of a supersonic aircraft within five miles of take-off is 115, a jet on the ground is 110, a riveting machine in a sheet metal shop 115, a major road with heavy traffic 83-75dB

rating, though many doubt the willingness of any member state to reduce weights.

Higher permitted weights will bring a requirement for more powerful engines—diesels developing at least 240 horsepower for the heaviest 40-ton trucks. Despite the continuing 32-ton limit in Britain, average engine power has risen steadily over the past 10 years. Every major engine producer now offers at least 240 bhp; some, like Cummins and Scania, have diesels developing 350 bhp or more.

A quite different aspect of legislation as it affects vehicle weight will arise next year when the Government's Finance Bill is due to contain provisions for revising commercial vehicle taxation, again as part of EEC harmonisation policy. Rates of duty are at present levied on the unladen weight of vehicles, which means that operators are penalised financially for specifying more durable—and therefore heavier—chassis, driveline components and bodywork. Operators will often avoid fitting shelves or racks in vans if the effect is to push them into the next taxation bracket.

All this will change, however, when gross (or all-up) weight becomes the vehicle tax criterion, under the new proposals. On the face of it the new system will be fairer, relatively, but it will be more

realistically in the wear and tear on roads and bridges. There are already, however, murmurings of dissent from some operators and a welcome tinged with caution from the Freight Transport Association for the suggested change.

Will rates of duty be related to the present "plated" weights margined on every chassis by the manufacturer, as the maximum gross weight for which the vehicle is designed? If so, then companies who run at well below the plated weight will be paying an unfairly high rate of duty. They will be looking for ways of downplating chassis—something for which the Department of Transport allowed a precedent to be created under plating and testing legislation 10 years ago. Downplating is possible if lower-rated tyres (and sometimes springs) are fitted.

Another question asked by the FTA, in its watchdog role, is whether the change in the basis of vehicle taxation will be used by the Government as a covert means of extracting more total revenue from Britain's truck operators.

There are several areas of legislation where Britain might have introduced new restraints on vehicle design but where loopholes have been perpetuated. For instance although external—or "drive-by"—noise levels are the subject of legal

control, no law has been implemented to regulate in-cab noise. Because the driver rather than the general public is the would-be beneficiary the matter falls within the province of the Department of Industry (concerned with safety at work) rather than the DTP.

Cab strength is another subject of EEC legislative proposals, but which show little sign of being adopted in Britain, although for British truck manufacturers exporting into the EEC it has been logical to standardise on cab designs which meet European requirements.

In the U.S., the last year or two has seen the adoption of a mass of new laws affecting truck braking. Minimum efficiencies are laid down, which specify allowable stopping distances and a permitted width of roadway in which the vehicle must be brought to rest. This last provision, by implication, demands the fitting of some kind of anti-skid equipment so that trucks—especially tractor-trailer outfits—pull up in a straight line. In Europe no comparable regulations are in force and there are no indications that anti-skid devices will be made mandatory, although component makers like Girling and Automotive Products have such units already on the market.

Alan Bunting

George Bishop

## LEGISLATION

## Tightening the grip

IT MIGHT be thought from the outcries of the environmental lobby—exemplified by the pressure group "Transport 200"—that Britain's heavy truck operators were free from any legal restraints. In fact they are subject to possibly the most complex network of legislation confronting any section of industry.

There are restrictions on all-up vehicle weight, individual axle weights imposed on the road surface, exhaust smoke and noise. A minimum power-to-weight ratio of 6 horsepower per ton of all-up weight must be achieved by the engine.

Through the Operator's Licensing scheme, standards of vehicle maintenance are effectively set. And in the much-publicised tachograph, the Government has added a further, arguably justifiable, constraint on fleet operations.

The tachograph, which gives permanent ink-trace record on a paper disc of speed, driving time, distance travelled, rest breaks and every opening of the instrument to get at the record sheet, superseded the former driver's record system required by law.

Legislation affecting the fundamental specification of trucks operated in Britain naturally presents a headache for manufacturers as well as end-users. The uncertainty surrounding Britain's commitment to harmonise its existing Motor

Vehicles (Construction and Use) legislation with EEC regulations—in the form of so-called "directives"—makes it difficult to plan ahead in buying vehicles.

Probably the longest-running dilemma has surrounded the matter of permitted vehicle weights. The maximum allowable weight for tractor-trailer combinations was last increased 14 years ago—from 24 to 32 tons. British operators and chassis makers have been expecting a further uplift, to 36, 38 or 40 tons, since about 1970. In most European countries, 38 tons has been permitted since the mid-1960s.

While the Italians last year went to the opposite way to Britain in spurning EEC recommendations for a 40 tonnes limit, by allowing a 44 tonne trucks on the road. It has been and continues to be difficult for British truck producers to build trucks competitively for 38 or 44 ton operation when the home market calls just for 32-tonners. The picture is more complex in practice, for many UK operators have bought 38 or 40 ton rated chassis in recent years largely in anticipation of a permitted weight increase, though also under the influence of drivers who naturally prefer heavier-duty vehicles and more powerful engines. The "over-specified" vehicles—typically from Mercedes-Benz, Volvo and Fiat—that are seen on British roads in such

large numbers bring the advantages of trouble-free durability because they are working with so much performance in hand. But they are heavier and much more expensive than the basic 32 ton chassis, so that payload ratings drop accordingly. And in most cases, their fuel economy is poorer, particularly where drivers exploit the extra performance when accelerating and hill-climbing.

**Intrusion**

Because of ancient weak bridges on British roads, usually over canals or rivers, the law restricts individual axle loadings as well as total vehicle weights; no more than 10 tons can be imposed on an axle at present. And on a combination of adjacent axles in the bogie of a semi-trailer or a six-wheeled truck, the allowable imposed load depends on the axle spacing. For 20 tons to be imposed on a two-axle bogie the axles must be 6 ft 1 in (1.85 m) apart.

The EEC transport legislators in Brussels propose an 11 tonne axle limit—representing only an 8 per cent increase on the current PK maximum. Driving axle manufacturers have been able to uprate casings with minimal alterations in design. Many have designed 13 tonne axles to cater for French and Belgian markets—where EEC harmonisation implies a down-

rating, though many doubt the willingness of any member state to reduce weights.

Higher permitted weights will bring a requirement for more powerful engines—diesels developing at least 240 horsepower for the heaviest 40-ton trucks. Despite the continuing 32-ton limit in Britain, average engine power has risen steadily over the past 10 years. Every major engine producer now offers at least 240 bhp; some, like Cummins and Scania, have diesels developing 350 bhp or more.

A quite different aspect of legislation as it affects vehicle weight will arise next year when the Government's Finance Bill is due to contain provisions for revising commercial vehicle taxation, again as part of EEC harmonisation policy. Rates of duty are at present levied on the unladen weight of vehicles, which means that operators are penalised financially for specifying more durable—and therefore heavier—chassis, driveline components and bodywork. Operators will often avoid fitting shelves or racks in vans if the effect is to push them into the next taxation bracket.

All this will change, however, when gross (or all-up) weight becomes the vehicle tax criterion, under the new proposals. On the face of it the new system will be fairer, relatively, but it will be more

realistically in the wear and tear on roads and bridges. There are already, however, murmurings of dissent from some operators and a welcome tinged with caution from the Freight Transport Association for the suggested change.

Will rates of duty be related to the present "plated" weights margined on every chassis by the manufacturer, as the maximum gross weight for which the vehicle is designed? If so, then companies who run at well below the plated weight will be paying an unfairly high rate of duty. They will be looking for ways of downplating chassis—something for which the Department of Transport allowed a precedent to be created under plating and testing legislation 10 years ago. Downplating is possible if lower-rated tyres (and sometimes springs) are fitted.

Another question asked by the FTA, in its watchdog role, is whether the change in the basis of vehicle taxation will be used by the Government as a covert means of extracting more total revenue from Britain's truck operators.

There are several areas of legislation where Britain might have introduced new restraints on vehicle design but where loopholes have been perpetuated. For instance although external—or "drive-by"—noise levels are the subject of legal

control, no law has been implemented to regulate in-cab noise. Because the driver rather than the general public is the would-be beneficiary the matter falls within the province of the Department of Industry (concerned with safety at work) rather than the DTP.

Cab strength is another subject of EEC legislative proposals, but which show little sign of being adopted in Britain, although for British truck manufacturers exporting into the EEC it has been logical to standardise on cab designs which meet European requirements.

In the U.S., the last year or two has seen the adoption of a mass of new laws affecting truck braking. Minimum efficiencies are laid down, which specify allowable stopping distances and a permitted width of roadway in which the vehicle must be brought to rest. This last provision, by implication, demands the fitting of some kind of anti-skid equipment so that trucks—especially tractor-trailer outfits—pull up in a straight line. In Europe no comparable regulations are in force and there are no indications that anti-skid devices will be made mandatory, although component makers like Girling and Automotive Products have such units already on the market.

Alan Bunting

George Bishop

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# Bathgate strikes a sour note

LABOUR RELATIONS problems in the commercial vehicles industry generally command less public attention than disputes in the car factories, where there is closer identification with the product and the number of vehicles lost through strikes rises more dramatically.

This position has been changed, however, by recent events at Leyland Vehicles truck plant at Bathgate near Edinburgh.

Machinists at the plant, supported by other members of the Amalgamated Union of Engineering Workers (AUEW), went on strike early in August demanding extra money for operating new computerised machine tools. Both the company and AUEW leaders took the view that under their agreement the men should do the work without extra pay and the union ordered the strikers back

to work. Concerted efforts by the union off their action met repeated rejection and there is no doubt that the long stoppage at Bathgate had a direct influence on the changes in future investment plans which Leyland Vehicles management announced this month.

Union leaders have been told that there will be a £32m cut in the investment the company intended to carry out at Bathgate between now and 1982; it forms the biggest element in an overall £58m reduction in Leyland Vehicles' investment plans for the period. For Bathgate this means that a proposed new building to produce knock-down kits will be abandoned and expansion of component facilities and other developments also shelved. As a result plans to increase the plant's labour force from 5,500 to 9,000 by 1982 have been pruned and

it will now grow to only 7,500. Perhaps of even greater significance is a Leyland Vehicles' decision that it can no longer allow other plants to be exclusively dependent on Bathgate for supplies. All components produced there will in future be dual sourced and an order for a new lightweight cab which was to have gone to Bathgate is going instead to a Midlands supplier outside Leyland.

Bathgate, opened in the early 1960s as part of Government policy to develop the motor industry in Scotland, has presented Leyland with repeated problems. Despite spates of good productivity its workforce has gained a reputation for unreliability, and output before the strike was running at only 65 per cent of planned production.

The Bathgate workers defied appeals and instructions to return to work despite warnings by Mr. Michael Edwards, chairman of BL, and their union that

## Trouble

Bathgate is also not the only trouble spot amid a sea of calm in Leyland Vehicles. In the first six months of this year the group produced 9,000 fewer units than in the first half of last year. Last year was in any case the worst ever, with 43,100 vehicles produced compared with 65,400 in 1970.

Recent production in Leyland Vehicles as a whole has been running at 73 per cent. This disguises the fact, however, that output in some factories is much better than others—productivity in the five bus plants, for instance, is better than average and usually runs at around 80 per cent.

However, the overall industrial relations climate was a central factor in Leyland Vehicles management telling union leaders that there would have to be a substantial reduction in planned investment. Disputes and inefficient practices, says the company, are costing a great deal of home sales and putting most of its overseas business in jeopardy. The unions are dissatisfied executives privately say that with Leyland Vehicles' investment plans for the next five years and are demanding a more ambitious approach to the improvement. Mr. Jack Smart, deputy managing director of Leyland Vehicles, has said that they intend to harness their research facilities and provide management with a detailed alternative strategy within the next few weeks.

Union leaders accept that they may have to go to the National Enterprise Board and seek more public money to finance their plans.

The company has said it is



Shop steward leaders meet the Press at the BL Bathgate plant, West Lothian, last week.



Ford D-series trucks in the quality control shop at the end of the assembly line.

willing to examine the unions' alternative strategy although they do not believe a more ambitious policy can be pursued until productivity improves. Mr. Jack Smart, deputy managing director of Leyland Vehicles, has said that the company will "gradually work itself to a standstill" without improved co-operation from the workforce. It was producing some very viable and economic models but markets would continue to fall off unless it could produce them in the necessary quantity.

Leyland has told union

leaders that the £32m investment cut at Bathgate is not negotiable in any discussions they hold on an alternative strategy. Despite this a campaign to reverse the decision was mounted as soon as it was announced.

Many industrial relations issues in the commercial vehicle industry are understandably similar to those in car factories, with complaints about compressed differentials, and the inflexibility which several years of tight pay policy has imposed. There is, however, a very close working relationship between

unions in some of the plants. Since the announcement of the Peugeot-Citroën offer for Chrysler's European operations the Luton and Dunstable truck plants of Chrysler UK have become a point of particular interest.

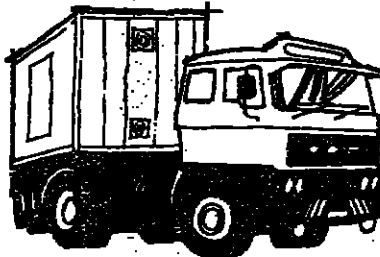
Speculation about the future of these plants, which have themselves suffered a recent strike by workers demanding pay parity with Chrysler's Coventry factories, has varied widely. Some observers see the union pressure to absorb them as a base for Peugeot-Citroën to expand in this sector of the

market. However, a joint research report by the main motor industry unions suggested that rather than develop the business Peugeot-Citroën might resell it; Leyland, IVECO and Saviem Berliet were held out in the report as possible buyers. If the union speculation proved correct and the Chrysler truck plants did go or the market the Government would come under strong pressure to absorb them into Leyland Vehicles.

Alan Pike

## Specialisation or diversification?

### It really depends what you want out of life

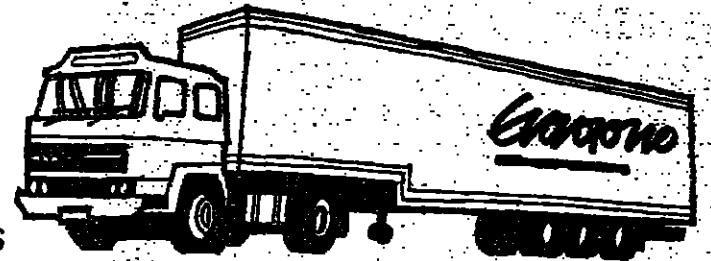


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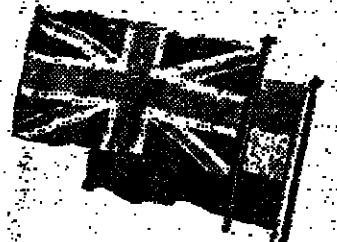
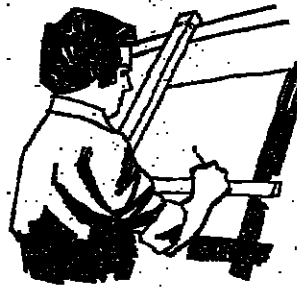
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# Euphoria in the fine arts salerooms

BY ANTONY THORNCROFT

LONDON fine art sale abroad but it could approach 80 per cent. The fall in the value of sterling has undoubtedly helped in attracting overseas buyers but the expertise of Sotheby's and Christie's, the two largest auction houses of the salerooms, and the relative simplicity and cheapness of the auctions compared with the traditional continental custom of buying art through a dealer, are other important factors.

But hand in hand with making London the acknowledged centre for most markets (Sotheby's toyed with the idea of dispersing von Hirsch's collection through other offices but wisely channelled it all through its Bond Street headquarters) Sotheby's, Christie's and Phillips have developed rapidly abroad. Last season Sotheby's drew almost half its sales from its overseas salerooms, with the U.S. bringing in \$81m, a gain of almost \$17m. Christie's was slower to set up an international network but in 1977-78 the offices in New York, Geneva, Holland, Rome, and Sydney almost doubled sales to \$32m.

## New York

For Christie's the most significant development has been its success in New York. For years it just maintained an office there after it competed with Sotheby's to buy the Parke-Bernet saleroom and lost. While Sotheby's Parke-Bernet stormed ahead for ten years, Christie's held back. Then in the summer of 1977 it ran a sale of Impressionist pictures with mixed results. Since then it has had a series of successes, with only one sale of \$18.3m in its first season but also making a profit of \$500,000, a notoriously difficult thing to do in New York. Its policy of charging buyers a

10 per cent premium while cutting the charge to vendors to 10 per cent, or perhaps less, has obviously paid off. Christie's has been particularly successful in selling books and jewels: a Gutenberg Bible sold in New York for an auction record price for any book of \$2.2m while jewellery sales brought in \$6m, including \$715,000 for a 26.95 carat diamond ring by Harry Winston. In the new season a sale of Wagner manuscripts should attract good bids—the score for Tannhäuser could fetch \$250,000 and Rienzi \$200,000.

The danger in opening offices overseas, apart from the high initial investment, is that it could be a case of robbing Peter to pay Paul. Christie's will be carefully watching its Geneva jewels sale this autumn to see whether the American dealers bother to come across. But Sotheby's experience has been encouraging. "When we took over Parke-Bernet in 1966," says Marcus Linell, joint managing director of Sotheby's, "I expected it to become more important than London in five years. It has not happened."

Phillips followed Christie's in New York and although it has held 60 sales in its first season instead of the planned 12 it does not expect to be making profits for 18 months. "It is very tricky," says the chairman, Christopher Weston. "It costs three times as much to do certain things, like printing."

London, and getting people to bring in the considered trifles for valuation. Bonhams has now got a mobile valuation unit to travel the country, while on a recent visit down to Norwich Christie's, South Kensington, unearthed an overlooked view of Liverpool which is expected to make £12,000 plus at auction this autumn.

The success of the London salerooms is based on their comprehensiveness, their ability to attract the big international collections and to dispose of them in the best markets—



Madame Chanel (right), pictured in 1929, and one of her creations which will be up for auction at Christie's South Kensington on October 10th. The famous couturière's personal wardrobe, plus her costume jewellery, go under the hammer.

Geneva for jewels: Monte Carlo for objets d'art; New York and London for Impressionists and Moderns—while also servicing the small collector. As Peter Wilson, chairman of Sotheby's, points out: "Of the 303,000 lots sold in 1977-78, 62 per cent sold for £200 or less." For every von Hirsch there are hundreds of routine auctions.

But von Hirsch was crucial. Sotheby's no doubt negotiated a fee much lower than its usual commission to handle such a prize but the rewards in publicity and in attracting

more business were immense. Sotheby's offices on the Continent already report increased inquiries, and the big event for this autumn is a sale of Italian pictures from an Italian collector which should top £2m: another good example of London acting as the art entrepot for the world for the really important items.

Such profitable growth naturally attracts critics. For a public company, with the attendant pressures on its financial return, there could sometimes be a conflict between the tradi-

tional role of the expert middleman and the entrepreneur. This is most blatantly revealed in the buying of collections, a common practice in Europe, but traditionally British salerooms were genuine auction houses keeping a fair balance between buyers and sellers. Sotheby's has been an active purchaser, especially in the U.S., where vendors, or executors, often want cash immediately rather than wait some months for the return from an auction. One particular collection of armour was bought by Sotheby's for £500,000 and sold for double that sum. Just recently it has spent £2m acquiring the Honeyman collection of books on science which will appear on the market in the next few years.

In the same way Sotheby's role as advisers to the British Rail Pension Fund has also caused controversy. In practice the Fund has bought from many sources in addition to Sotheby's and once works of art are considered a legitimate investment, it is difficult to see who can offer advice apart from the salerooms. Dealers are too specialist, and museums too circumspect.

Salerooms are careful not to lay too much stress on the investment potential of works of art, suggesting that collectors buy what gives them pleasure rather than profit. But when buyers take this advice too seriously it can slow down the flow of goods. There is a shortage of good furniture at the moment, mainly because people are keeping their investments in their homes. In contrast, jewels and books are fast growing markets, mainly because they are small and portable, and easily taken across fron-

tiers. All the salerooms are more anxious about acquiring works of art than about disposing of them, but rising insurance rates in London and nagging fears about a Wealth Tax or Capital Transfer Tax are ensuring a steady supply of goods (furniture apart).

In the main, though, there are no immediate problems facing the auction houses. British demand is picking up: in line with the economy, as was to be expected, for the purchase of works of art reflects confidence and prosperity. If the pound improves in value it could discourage overseas buyers who would then find British goods expensive, but there are enough dealers from countries with strong currencies to make up for the weaknesses in the U.S. and Australia, where Christie's has been forced to close down its office.

The major happenings in 1978-79 could possibly be within the salerooms themselves rather than outside. Bonhams could perhaps respond to one of the many takeover inquiries for this family run business; Phillips might consider following its bigger competitors and go public; Sotheby's in New York could decide that it needed to introduce a buyer's premium to stay competitive with Christie's. There might be no major sales on the von Hirsch scale but more lots will come under the hammer, even if there is little profit in such specialist headline-catching events as Phillips' auction of Cricketers last week. For years the London salerooms have prospered because of their knowledge; now that they are very competitive big businesses the race will be on to develop the managerial skills to go with their artistic expertise.

## Letters to the Editor

### Accountancy examinations

Srs. F. Mincer  
Once again the con-men of the Institute of Chartered Accountants of England and Wales are guilty of their twice-confidence trick. From the poor pass rate in the July Professional examination II. What these fellows fail to realise is that anybody is a university student. They will train students into training "A" and "A" levels, who, successfully passed into foundation and PE I find themselves con- by a PE II paper geared, opposition with university. These "O" and "A" students are therefore the examination hall under a severe handicap. One ask how many of sent members of the Institute are graduates, and how many would successfully pass the present PE II. Surely some allowance should be made for the students who have done four, five or more under articles, who now find themselves in a situation of closing and a waste of hard work and studying, have been exploited as a labour force for the office and auditing jobs. I have been more favourable to them in my examinations, and not a carrot in front of their noses. I have been more favourable to them in my examinations, and not a carrot in front of their noses. I have been more favourable to them in my examinations, and not a carrot in front of their noses.

### Normal fares

Mr. Stephen Harding  
Airline officials trying to solve the problem of what do future queues of stand- engers might reflect on that the root cause is called "normal" fares are out of reach of the public. Having been pitched at those travelling on business cause they have to travel, taken for a ride at any time. For the return, Copenhagen or Milan fares have always been with annoying length-of- for other restrictions for else to ensure minimum of this lucrative revenue.

Even so, I feel that another reader was poorly advised by the Financial Times recently (August 26) when you suggested that his best course, suspecting that a neighbour's tree was in a dangerous condition, was to put his neighbour on notice of the hazard and of his liability should the tree fall and damage his property. A more practical step would be to call on his local authority (under S.23, Local Government (Miscellaneous Provisions) Act 1976) to make an inspection of the tree and, if it considers that the tree is such condition that it is likely to cause damage to the complainant or his property, to require the neighbour by notice to make the tree safe within a specified period of time. Of course this leaves it up to the local authority whether it takes up the cause with vigour, but the practical advantages under the Act are as follows:

1. If the owner fails to carry out recommended work to the tree, the local authority has power to do the work itself and recover the expenses from the owner; thus, having already pro-

### Information gathering

From the Information Officer, Management  
Sir—Mr. Dan Smith in his article "Making sure managers are well informed" (September 18), considerably undervalues the role of the information specialist when he says that the company "information gathering job can be given to information scientists, librarians and researchers." (For "can" read "should.") The recent information explosion necessitates that this function is carried out by qualified information specialists, whether information scientists, librarians or researchers, to ensure company managers are kept well informed.

### Payment by results

From the Chairman, The Anne Shaw Organisation  
Sir—Mr. Williams is absolutely right in his statement on September 20, that non-manual workers' incentive schemes must be fair and seen to be so, that they should be reward for genuine assessment of efficiency and prompt. He assumes that these requirements are met by PBR schemes for manual workers.

I strongly disagree. Such incentive schemes are frequently unfair and seen to be so by those familiar with the shop floor. PBR schemes are liable to be fraught with inconsistencies and inequities whatever the type of work involved. Standard setting cannot be absolutely objective and away from the shop floor, related to actual levels of performance which reflect instead a whole complex of individual and social values and pressures. Thus control of level of production becomes "official" managerial influence; overall planning and co-ordination are adversely affected.

The complexities of modern production techniques make it difficult to isolate individuals for incentive schemes and the dependence of one production worker on other production workers, maintenance men, and supplies, for example, makes such an isolation impossible.

However, a PBR scheme that focuses on a group of workers also has disadvantages. Incentive effect is lessened when applied to combined effort and group reward systems may not satisfactorily accommodate less able or less efficient workers in the group.

Further, research suggests that PBR, while initially apparently effective tends to be subject to markedly diminishing returns in later stages. Thus I would suggest that the potential of this type of scheme is limited in both application and value for manual as well as non-manual workers. Where such schemes already exist and are accepted as working satisfactorily, there is, of course, no reason for them to be discontinued.

However, the suggestion made by Mr. Williams in his earlier letter published on September 6, that PBR schemes should be promoted on a widespread basis as a major cure for this country's economic ills, strikes me as a disturbing one.

There is a rigidity in setting standards of performance that is inappropriate to the pace of modern technological development and change. It is flexibility that must now be emphasised. If workers are prepared to undertake any task required within an organisation, if management is prepared in return to guarantee continued employment, and if all are willing to participate in an adaptable co-operation, then we will achieve the increased productivity that is so urgently required.

A. G. Shaw,  
Brook Lane,  
Alderley Edge, Cheshire.

### Building societies

From the Secretary-General, The Building Societies Association  
Sir—Sir Cyril Black expressed concern (September 20) about mortgage funds being diverted to Europe. There is no question of this happening in the short term; indeed, in the longer term it seems likely that mortgage loans arranged in (say) Belgium would be financed by Belgian investors.

What building societies are doing is to stake a claim to operate in Europe and to ensure that they are in no worse a competitive position there than savings and loan institutions based in other countries of the EEC.

Norman Griggs,  
14, Park Street, W1.

### Investment decisions

From Mr. E. J. Pinches  
Sir—Even when the 1929 Companies Act was still in force, chairman of companies used to sit up and take notice when the man from the Pru walked into a meeting where his own firm had a stake, but he always performed his role in a pleasantly low key.

Nowadays, however, associations of investment managers "hang a big drum," and directors of groups quite openly have private meetings with them at which, in the nature of things, information must be passed that is not at the same time immediately available to, perhaps, 80,000 other shareholders.

It all seems vastly improper to me.

E. J. Pinches,  
111, Dolis Road,  
Mill Hill, NW7.

## Today's Events

Mr. Roy Jenkins, EEC Commission president, addresses seventh world congress organised by the Society for Long Range Planning at Dorchester Hotel, London.  
IMF/World Bank annual meeting starts in Washington.  
Herr Helmut Rommberg, managing director of the German Confederation of Employers' Associations, lectures on business prospects and problems in West Germany at London Chamber of Commerce and Industry seminar.  
European Off-shore Industry Export Conference opens at Connaught Rooms, London (until September 27).  
EEC Agriculture Council two-day meeting starts—plans to reduce milk surplus to be discussed.  
Two-day conference on "Post Office Telecommunications—the way ahead?" opens at Cumberland Hotel, London. Speakers include Mr. F. Phillips, PO Telecoms marketing director.  
Sir Peter Vaneck, Lord Mayor of London, visits Chicago.  
Britain discusses new air traffic agreement in Copenhagen with Norway, Sweden and Denmark.  
Vicomte Edouard Davignon, European Commissioner for Industry, addresses International Federation of Cotton and Allied Textile Industries five-day conference at Grosvenor House, London.  
Re-opening of Marine Midland tax test case before the City of London Special Tax Commissioners.

British Tourist Authority annual report.  
Peru resumes industrial fishing—but anchovies must not exceed 20 per cent of catch.  
Fifth Commonwealth Magistrates' Conference continues at Oxford (until September 29).  
Crown Agents' Tribunal resumes at Church House, Westminster.  
President Carlos Andrés Pérez of Venezuela flies to New York to speak at the UN on the Nicaraguan question.  
Three-day "Ready-to-Wear" Fashion Fair opens in Harrogate.  
Five-day conference on "Trends in Physics" opens at York University.

Duchess of Kent attends Women of the Year Luncheon at Savoy Hotel, London.  
COMPANY RESULTS  
Final dividends: Advest Group, Chambers and Farquar, Parker Knoll, Intervest, C. D. Braham, Fisons, General and Commercial Investment Trust, Jersey Electricity Co. Albert Martin Holdings, Metalex (Holdings), Ruo Estates Holdings, Tarmac, Interco, figures only. Channel Islands and International Inv. Trust.  
COMPANY MEETINGS  
See Financial Diary, page 38.  
SPORT  
Boxing: Johnny Owen v Wally Anglim, bantamweight, National Sporting Club, London.  
Tennis: Pernod Trophy, Nottingham.

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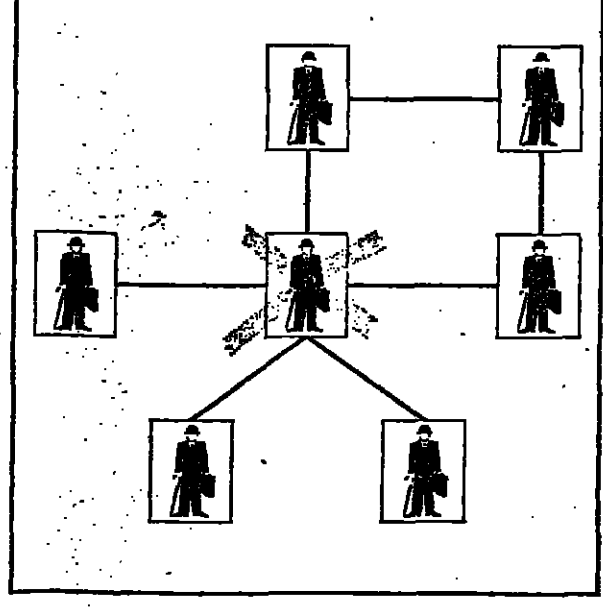
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# COMPANY NEWS

## BET on course for further improvement in current year

SIR JOHN Spencer Wills, the chairman of BET Group, believes profits in the current year will show an advance on the 1977m pre-tax level achieved in the March 31, 1978 year.

He says in his annual statement that to date a number of group companies are showing useful increases in profits, others are reporting unchanged results and one or two are finding it difficult to match last year's figures. Overall, the trend is in the right direction.

Sir John, who is to relinquish executive duties before the end of the year, but will stay on as chairman, says that on the printing and publishing side prospects for the year are good and further growth in profits of the publishing group should be realised. The group now has 40 newspaper titles against 32 last time, and the number of magazines and journals has increased from 47 to 53.

With Canadian Motorways profits are expected to be lower than the reduced £1.29m recorded in 1977-78. Severe weather conditions in the first quarter disrupted operations and the short term business outlook is gloomy, Sir John says.

In the reclamation and disposal operations, Biffa Holdings last year achieved a record £273,000 profit and is on the watch for suitable opportunities for expansion. Re-chem International last year cut its loss from £295,000 to £141,000, and its toxic waste treatment centres are steadily improving productivity.

At Humphries Holdings, a pre-tax profit was achieved last year, but its subsidiary Mole-Richardson (Stage 3 and Studio Engineering) increased its loss, largely owing to work carried out on major contracts entered into on unsatisfactory terms in earlier years. Further expenditure was incurred in the National Theatre contract, which is still not completed.

At United Transport trading has been on a par with last year, but with the loss of a half year's share of profits from African Bus Service Pretoria following the sale of this undertaking, profits for the group as a whole could be lower than last time.

In Australia further rationalisation is underway, while in Germany further extension of facilities is proposed following the increase in profits there last year. United Transport has recently acquired an air freight aircraft "such is the growth in requirements for cargo charter."

Advance Laundries is currently replacing much of its lost business volume following the recent increase in industrial activity, but overall profits are not expected to differ much from the £3.35m earned last time. Advance, in conjunction with the Plessey Group, has recently launched a clean-air service, and



Sir John Spencer Wills, chairman of The British Electric Traction.

while it already has a number of customers it will take some time for its full potential to be realised, Sir John says.

The improvement at Thames Television in the June 30, 1978 year will be reflected in BET's accounts this year, while at Rediffusion Holdings the group is committed to spending some £10m at Wembley Stadium under the Safety of Sports Grounds Act.

At Murphy Bros. the new management expects further improvement in the current year. The civil engineering subsidiary has built up an order book which will carry it well into 1979, and with open-east mining, although the market for coal is no longer expanding at the rate predicted, prospects in the medium- to long-term still look good, says the chairman.

The potential earning power of the plant hire companies is well in excess of the current profit level, and although best results may not be achieved until 1979-80, a useful increase is looked for in the current year.

It is hoped that plant hire rates will be further improved and maintained. Capital spending at Grayston this year is likely to amount to more than £4m, and at J. D. White some £2m has been authorised.

At Rediffusion manufacture of its new range of colour televisions began in the early part of

the year and a satisfactory and constant level of production has been achieved. In Hong Kong, one of the three Chinese language television stations has suspended operations and Rediffusion's improving trend in audience share and revenue is expected to continue.

Overall, Rediffusion profits are expected to show an advance on those of last year.

The group has authorised capital expenditure of £7.61m for the year, compared with £5.37m last time.

THE OUTLOOK for world trade and for the growth of the UK economy remains doubtful, Mr. Bernard Audley, chairman of AGB Research, says in his annual statement, and he adds that while the group cannot expect to be affected by general uncertainty, the spread of its activities is such that its rate of growth is likely to be maintained.

As known pre-tax profits for the year to April 30 1978 rose by 36 per cent from £1.01m to £1.37m on turnover up 39 per cent to £11.94m. The dividend is increased from 2.058p to 3.4p net per share, in the context of the one-for-four

rights issue in March which raised £990,000. A one-for-three split issue is also proposed.

In pushing turnover up to over £11m the chairman says that margins have widened to levels of some two years ago, due in part to substantial costs during the year, borne in respect of new services; as these start to contribute to future profits, Mr. Audley says, "We shall look once more to an improvement in our margins."

The group's cash position is "highly satisfactory" with a net facility position in the UK of more than £1m.

Commenting on the recent pub-

## Sena Sugar decides against liquidation

HAVING REGARD to the position taken by its principal creditors and a major stockholder, and notwithstanding the situations in Mozambique and Portugal, the directors of Sena Sugar Estates have concluded that it is inappropriate to take steps to put the company in liquidation.

They say that when they requested the Stock Exchange to suspend listing of the company's securities on July 20 last, they indicated that liquidation appeared to be inevitable.

However, the London office of Sena will be closed down on September 29, and the management and selling agency agreement between the company and Hornung and Co. will be terminated from September 30.

The company will maintain a minimum presence in the UK consistent with the needs to resolve the liabilities associated with its Mozambique operations and to take such steps as can be taken to protect and preserve the company's assets.

The directors intend to submit to stockholders for early approval in 1979 balance sheets as at December 31, 1977 and at June 30, 1978. While the company's borrowing powers until the end of 1978 are set at £40m, they say that in the absence of further amendments this limit will be reduced to £19m on January 1, 1979.

Explaining the company's position, the directors say that operations in Mozambique are no longer under their control, and the position regarding the liabilities associated with these operations, has to be resolved.

The subsidiary in Portugal, Sociedade Industrial do Ultramar (SIDUL), continues to trade profitably, but the directors' right to exercise control over it, or the company's other assets, in Portugal, has been assumed by the director resident there.

Portuguese law protects the company's Portuguese, UK and other stockholders resident outside the country, where confiscatory or similar measures have been taken.

The principal creditors outside Mozambique have indicated that they see an advantage in the company not going into liquidation, and a major stockholder in Portugal has indicated that it

### BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official intentions are not intended or final and the subdivisions shown below are based mainly on last year's timetable.

**TODAY**  
Interim—C. D. Braggall, Fisons, General and Commercial Investment Trust, Jersey Electricity, Albert Martin, Nevada, New Estates, Tarmac, Flax—Advest, Chambers and Farns, Parker Knoll.

**FUTURE DATES**  
Ash and Lacy—Oct. 12  
Ayrshire Metal Products—Oct. 27  
Bence—Oct. 27  
Combined English Stores—Sept. 28  
Foster (John)—Nov. 3  
Hurst (Charles)—Nov. 3  
Legal and General Assurance—Sept. 27  
Marshall Caudwell—Oct. 27  
North British Canadian Investments—Oct. 27  
Provident Life Association—Oct. 18  
Winnor Breeden—Oct. 18

A.B. Electronic Products—Sept. 27  
Backman (A.I.)—Sept. 27  
Belam—Oct. 1  
Footwear Industrial Investments—Sept. 28  
Scottish Metropolitan Property—Oct. 18  
Time Darts London—Sept. 28

would resist any steps to place the company in liquidation in the present circumstances.

## Recovery at Southern Constructions

The anticipated return to profitability in the first half of 1978 has been achieved at Southern Constructions (Holdings) with a pre-tax profit of £53,000 compared with a £650,000 deficit in the same period last year.

The directors say the gradual recovery from 1977 should continue against the background of some small improvement in trading conditions in the industry. A dividend for 1978 will be considered in the light of the full year's results. No dividend was paid last year when a £1.45m loss was incurred.

Sales and work done in the first half this year totalled £8.85m against £8.33m. Tax charge is £17,000 (£336,000 credit).

lishing acquisitions the chairman says that they establish the company as a major force in the information industry with great UK and abroad.

The purchase of the three trade and technical publishing houses: Business Publications, Arthur J. Heighway Publication and Hulton Technical Press brings 28 magazines covering electronics, transport, office equipment and commercial fishing industry into AGB.

One of the group's strengths, Mr. Audley says, is the investment in technology, particularly in the field of computers and micro-processing. Electronic meters for overseas TV audience measurement last year absorbed £250,000 in TV measurement. AGB has a new three-year contract in Thailand and another due in Hong Kong and another due in Hong Kong at home, because of the group's recent acquisition of a single unit of audience measurement service, the BBC is likely to subscribe to the ITCAR service next year.

Also, he says, "we have developed a direct-wire system of meter measurement capable of producing audience figures overnight, and this will be introduced in the London ITV area in December 1978."

To the group's syndicated market research services INDEX is to be added this year. This has the largest potential of all, Mr. Audley adds, providing information on how Britain's population saves and spends its money.

Commenting on the recent pub-

## Abbey Life fund value passes £100m mark

The Abbey Equity Fund managed by Abbey Life Assurance has passed the £100m mark, the second fund managed by the company to do so. This has been revealed by the company on the occasion of the publication of the annual report of the fund. This shows that at the year-end the fund stood at £55m, compared with £73m at the beginning of the year. But, since the year-end, the strong upward movement in the equity market, combined with the new money received for investment has taken the fund value beyond the £100m level.

During the year under review, the unit rose by 15.2 per cent, but allowing for the additional units added for distributable income, the rise in investment value was 16.2 per cent.

The managers point out that the fund benefits to a great extent from the bid made for certain investment trusts. During the year there were three bids made for major investment trusts and the fund had significant holdings in all of these trusts. These activities raised over £7.5m.

Looking into the future, the managers anticipate that equity prices will at least remain firm and probably move to higher levels.

The position at John Brown to date indicates that profits for the full 1978 year are likely to be comparable with those of 1977.

The interim dividend is lifted from 3.155p to 3.5p per 50p share last year's total was \$939p.

Tax charge in the half year amounted to £129,638 against £14,671.

Southampton Steam Packet ahead mid-term

Mainly reflecting a £154,233 surplus on the sale of a vessel, pre-tax profits of Southampton Steam Packet Company increased from £61,297 to £249,243 for the first half of 1978.

For the year, the directors expect the results to show a satisfactory improvement over the record £588,777 of 1977.

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FT Share Service

The following securities have been added to the Share Information Service appearing in the Financial Times (Section: Engineering): Candecra Resources (Section: Oils); Enray (Section: Industrials).

US \$30,000,000

Floating Rate London-Dollar Negotiable Certificates of Deposit, due March 26th, 1981

THE SANWA BANK, LIMITED LONDON

In accordance with the provisions of the Certificates, notice is hereby given that for the six months interest period from September 25th, 1978 to March 26th, 1979, the Certificates will carry an Interest Rate of 9½ per annum. The relevant interest payment date will be March 26th, 1979.

Credit Suisse First Boston Limited Agent Bank

Quicks Go Marching on

Record results were announced for the fourth successive time by Mr. Norman Quick, Chairman of the H & J Quick Group Ltd. In his Interim Statement for the six months to 30 June 1978, Mr. Quick reported:

• Group Turnover up by over 35% from £22,122,000 to £29,826,000.

• Trading Profit before interest increased over 27% to £888,000 from £695,000.

• Profit before tax up by over 48% from £450,000 to £669,000.

• The Interim Dividend is increased by 10% from 0.80p to 0.88p per ordinary share and will be paid on 2nd October 1978.

• All Group activities have contributed to these record results. Improved performance in all business areas continues. The prospects for the future look very good.

Copies of the Interim Report are obtainable from the Secretary: H & J Quick Group Ltd, Jubilee House, Chester Road, Old Trafford, Manchester M16 0GU

Quicks for Ford

Quicks for Ford

Quicks for Ford

Quicks for Ford

Quicks for Ford

Quicks for Ford

Quicks for Ford

Quicks for Ford

Quicks for Ford

### BIDS AND DEALS

## Legal action taken over Burmah deal

Santos has initiated legal action to ensure that the interests of shareholders were protected. A hearing has been set down for September 28 in the New South Wales equity court.

An agreement was signed in 1965 which entitled Burmah to acquire up to 37.5 per cent of Santos. Under the agreement the approval of the Santos Board was required if ownership was to be transferred to any party other than a Burmah related corporation, and that this approval was not obtained in the Bond deal.

On August 30 it was announced that the Burmah Group had agreed to sell a wholly owned subsidiary, Burmah Australia Exploration Pty, for \$38m to a group of five Australian companies, headed by Bond Corp Holdings. BAE owns 37.5 per cent of Santos, 66.96 per cent of Reef Oil and 30.56 per cent of Basin Oil.

Santos is seeking an injunction on the proposal to enable the matter to be heard in court. The directors of Santos had already stated that there was a number of aspects of the situation which were unclear and the company

was continuing its inquiries to ensure that the interests of shareholders were protected. A hearing has been set down for September 28 in the New South Wales equity court.

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## B & C makes offer for rest of NY & Gartmore

British and Commonwealth Shipping, through its wholly owned subsidiary Bricom, is to make an offer for the share capital of New York and Gartmore Trust which it does not already own.

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DAWNAY DAY SELLS MATHEWS & SKALES

Dawnay Day reports that one of its subsidiaries has sold to Adams Foods the total share capital of Mathews and Skales, the Bristol based cheese trading company, for a total cash consideration of £223,000.

Mathews had net tangible assets of some £772,000 at June 24, 1977 and pre-tax profits for year ended on that date were £223,000.

SOUTH CROFTY/TEHIDY

Acceptances for the offer by South Crofty for 7.5% debentures have been received in respect of 2,611,799 (90.5% per cent) ordinary shares.

The offer is therefore declared unconditional and will remain open until further notice.

SALE TILNEY

Sale Tilney and Co. has been informed that on September 13 Charterhouse Group sold 190,000 ordinary shares of the company (£318 per cent).

REDLAND

Redland has issued 251,149 ordinary shares as a fourth instalment of the consideration for the acquisition of B. Lavender and Son which took place in 1976.

McKEE/DAVY

The board of McKee Corporation has ratified the agreement between McKee and Davy International under which Davy will acquire all the outstanding McKee shares for \$33 per share in cash.

As previously announced, the agreement contemplates that Davy will make a cash tender offer for any and all shares of McKee stock at \$33 per share promptly after expiration of the 30 day waiting period required under Delaware law.

LOCAL AUTHORITY BONDS

Authority (telephone number in parentheses)

Barnesley Metro. (0226 203232) 11½ 1-year 250 5-7

Knowsley (051 548 6353) 11½ 1-year 1,000 6-10

Manchester (061 298 3377) 11½ 1-year 500 2

Redbridge (01-478 3030) 11½ 1-year 200 5-7

Thurrock (0375 5122) 11½ 1-year 300 4

Thurrock (0375 5122) 11½ 1-year 300 3

Wrekin (0952 505051) 11½ yearly 1,000 5-6

FINANCE FOR INDUSTRY TERM DEPOSITS

Deposits of £1,000-£25,000 accepted for fixed terms of 3-10 years. Interest paid gross—half-yearly. Rates for deposits received not later than 13.10.78

Terms (years) 3 4 5 6 7 8 9 10

Interest % 10½ 11 11½ 11½ 12 12 12 12½

Rates for larger amounts on request. Deposits to and further information from: The Chief Cashier, Finance for Industry Limited, 91 Waterloo Road, London, SE1 8XP (01-828 7822, Ext. 177). Cheques payable to "Bank of England, a/c FFI". FFI is the holding company for ICFC and FCI.

Louis NEWMARK Limited

The Chairman, Mr. Geoffrey Newmark, reports:

• For the first time we have achieved a profit in excess of £2 million and I should like to thank all employees for making this possible. The increase in profit is principally attributable to new product ranges in the electro-mechanical and electronic fields. There is every indication of continued growth by reason of their technical and cost-effective superiority.

• In our mechanical engineering activity we have continued to make steady progress. However, we have not been able to take full advantage of our opportunities due to current restrictions which affect our ability to retain and augment personnel and though being gradually overcome, we still depend to a great extent upon Government policy. The quicker these handicaps are removed the more rapidly we can go ahead.

• Contained within our engineering activity there is a steady progress in the development and sale of special purpose automatic measuring and inspection machines.

• We have kept our plants fully modernised to benefit from the upturn in demand which we believe will arise from the worldwide sales efforts of our major customers whose equipments incorporate our many specialised products.

• We have met successfully the problems of the last twelve months and believe we are sufficiently flexible and forward looking to cope with those that we can at present anticipate for 1978-79. Our current sales are up to expectations and our finances are adequate to meet our plans for the foreseeable future.

Salient Figures: 1978 (£000's) 1977 (£000's)

Manufacturing 1,690 15,888 1,356 14,074

Merchandising 411 6,857 480 6,568

2,101 22,745 1,836 20,642

Profit after Taxation 1,009 874







Finland	100	1988	10	100	CSFB	1988	100
Svenska Banken	20	1985	5	100	BNP	1988	100
El Salvador	20	1985	5	100	BNP	1988	100

07-11-1967

...and the *Journal of the American Medical Association* (JAMA) has been the most widely cited journal in the field of medicine for over 100 years.

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## OFFSHORE AND OVERSEAS FUNDS

## INSURANCE AND PROPERTY BONDS

## INSURANCE BASE RATES

## NOTES

Prices do not include \$ premium, except where indicated, and are in pence unless otherwise indicated. Yields % (shown in last column) allow for all buying expenses. Offered prices include all expenses. To-day's prices & yield based on offer price. Estimated % To-day's opening price & Distribution free of U.K. taxes. Periodic premium insurance plans. Single premium insurance. Offered price includes all expenses except agent's commission. Net of tax on realized capital gains indicated or \$ Government grant. S Suspended. A Yield before entry tax. T Tax-substitution.



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# FT SHARE INFORMATION SERVICE

**FOOD, GROCERIES** -

## BRITISH FUNDS

Interest Due	Stock	Price \$	Last xl.	Yield Int.	Red.
<b>"Shorts" (Lives up to Five Years)</b>					

## BONDS & RAILS—Cont

Interest Due	Stock	Price £	Last m	Div Gr	Re- Yield
May 1	Hong 24 Ans	50	25	4 1/2	—
30J	31D Ireland 7-pc 33-68	68	30 1/2	12	12
10J	10J Ireland 7-pc 31-63	83 1/2	12	7 1/2	12
15X	15X Do Paper 31-86	80 1/2	15	9 1/2	12
1J	1J Japan 1cc 30 Ans	400	16	—	—
30J	31D Do Paper 33-68	72	30 1/2	6	10
1A	10 Peru Ans 3pc	140	34	3	2
30J	31D S.G.I. 6-pc 1980	750 1/2	30 1/2	6 1/2	8
May 1	Turner 9pc 1980	59 1/2	25	9	9
16A	150J Turner 9pc 1981	DM91	17 1/2	6 1/2	8
16J.N.A.N.	Crusday 3pc	97	25	3 1/2	3

### BANKS & HP--Continued

St.	Dividends Paid	Stock	Price	Last	Dist	Yld	Paid
%						Per Cent	Per Annum
99	Jan. Sept.	Manassas Va. 39.	50	21 1/2	5.12	6	9.5
98	Jan. Sept.	Manassas Va. 39.	50	21 1/2	5.12	6	9.5
97	Dec. Apr.	Midland 100.	360	173	3.79	4.3	6.2
96	Dec. Apr.	Do. 75. 33.30.	582	124 1/2	5.07	21	19.4
95	June Dec.	Do. 100. 33.92.	588	155 1/2	5.07	21	17.2
70	Jan. July	Windsor Assets	65	35	5.60	23	6.5
67	June Dec.	Nat. Bk. East Cal.	236	105	11.75	4	12.6
66	June Dec.	Do. 100. 33.92.	588	155 1/2	5.07	21	17.2
65	Aug. Mar.	Nat. Wk. Est.	258	115	11.75	4	12.6
60	Aug. Mar.	Nat. Wk. Est.	258	115	11.75	4	12.6
58	Nov. Dec.	Schroeder 50.	220	118 1/2	11.72	1	13.8
50	Jan. July	Seaboard M. C. 1.	425	205	13.54	1	9.2

## CHEMICALS, PLASTICS—Cont.

Dividends Paid	Stock	Price	Last	Div	Net	Yld	Per
						(%)	(%)
Apr.	Nov. Imp. 1000 10	394.00	38.75	916.77	2.51	66.80	8.40
Feb.	Aug. Do 900 10	491.00	48.25	1038.75	2.51	66.80	8.40
Feb.	Nov. Do 1000 10	491.00	48.25	1038.75	2.51	66.80	8.40
July	Nov. ports 100 10	125.00	12.50	76.37	1.91	83.00	7.50
Nov.	Mar. Nov. 100 10	524.00	51.25	922.00	2.00	60.00	8.00
2 Feb.	July Ports 100	96.00	9.60	61.40	1.01	22.00	8.75
2 Apr.	Sept. ports 100 10	280.00	28.00	174.00	1.74	70.00	11.75
2 Apr.	Sept. ports 100 10	280.00	28.00	174.00	1.74	70.00	11.75
5 July	Nov. Beers 100	72.00	7.20	45.33	2.22	70.00	8.00
Feb.	Nov. Scot. 100 10	202.00	20.20	122.18	2.33	66.72	8.00
Feb.	Nov. Scot. 100 10	202.00	20.20	122.18	2.33	66.72	8.00
Feb.	Nov. Scot. 100 10	156.00	15.60	96.33	1.93	66.72	8.00

### ENGINEERING—Continue

[illegible]

## DRAPERY AND STORE

[illegible]**BEERS, WINES AND SPIRITS**[illegible]

## BUILDING INDUSTRY, TIMBER

[illegible]

## ELECTRICAL AND RADI

ELECTRICAL AND RADIO									
June	Dec. A.R. Electronic	129	17.5	5.15	21	6.4	10.5	10.5	Oct
Nov.	Dec. A.R. Electronic	129	17.5	5.15	21	6.4	10.5	10.5	Oct
January	Amco Electric 10p	67	23.11	13.3	3.3	2.4	2.4	2.4	Feb
Nov.	Amco Electric 10p	102	21.8	11.34	4.4	2.0	2.0	2.0	Feb
Jan.	BSG 30p	138	15.5	17.76	1.8	1.9	9.6	9.6	Feb
April	Nov. BSG 30p	138	15.5	17.76	1.8	1.9	9.6	9.6	Feb
Nov.	BSG 30p	138	15.5	17.76	1.8	1.9	9.6	9.6	Feb
Oct.	Mar. Best & May 10p	151	6.8	30.5	3.4	4.3	4.3	6.9	Feb
June	Mar. Best & May 10p	151	6.8	30.5	3.4	4.3	4.3	6.9	Feb
Nov.	Brooks 10p	64	15.5	1.64	4.1	3.8	7.6	7.6	Feb
Nov.	Brooks 10p	64	15.5	1.64	4.1	3.8	7.6	7.6	Feb
Nov.	Bulgin A 3p	31	15.5	11.35	1.8	6.5	12.9	12.9	Feb
Nov.	Bulgin A 3p	31	15.5	11.35	1.8	6.5	12.9	12.9	Feb
June	Campbell Island	139	2.5	2.98	10.1	3.5	3.5	3.5	Jan
June	Campbell Island	139	2.5	2.98	10.1	3.5	3.5	3.5	Jan
June	Chloride Corp.	133	24.4	5.22	1.7	9.5	12.5	12.5	Jan

**FINANCIAL TIMES**

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**FOOD** **AND** **DRUGS**

FOOD, GROCERIES, ETC.		Nov.	
July	Alpine Salt D. 158	36.6	37.70
June	Asa. Biscuit 20 81	15.3	2.24
May	Asa. Brt. F. 50 76	26.4	23.6
Apr.	Asa. Fish 297	4.9	0.87
Oct.	Asa. Fish 297	6.0	0.5
Sept.	Avana Group 56	7.8	1.0
Nov.	Banks (Society) 75	34.0	33.6
	Barber & D. 10 13	6.78	
Aug.	Barnes 83	36.7	37.8
Dec.	Barnes Milling 135	5.82	2.0
Nov.	Barnes 83	36.7	37.8
Sept.	Barnes York 10 66	10.23	8.3
April	Barnes 83 62	37.47	36.7

**ENGINEERING**

ENGINEERING MACHINE TOOLS										Feb. Oct. Mar. Jun.
April	ACE Machinery	307	132	3.43	2.9	43	11.1	Jan.		
May	Acme Bp.	259	174	5.80	4.4	34	9.4	Apr.		
Sept.	Acro	111	132	5.55	6	6.8	9	Sept.		
Sept.	Dave's	111	132	5.55	6	6.8	9	Sept.		
May	Adv. Drivers	303	174	17.10	13.5	9.2	Jan.			
	Mess Aluminum	162		9.9	2.9	9.5	5.5	Dec.		
Feb.	Allen B. Ballou	53	218	4.40	1.72	12.4	5.9	May		
July	Allen B. Ballou	53	218	4.40	3.3	7.6	4.5	June		
July	Amalgam	164	239	5.36	3.3	7.6	4.5	May		
Aug.	Andra Swiss	682	26	12.39	2.8	5.1	7.5	Dec.		
	Anglo Strye	36	47.9	—	—	—	—	May		

NUMERICALS BY: 2000

CHEMICALS, PLASTICS									
Jan.	May	AKZO	511	573	—	—	—	—	—
July	Dec.	Algatec Ltd.	277	158	—	21	7.6	8.0	—
Aug.	June	Alkida Pack Ltd.	145	123	64.42	—	6.6	9.1	0.0
Apr.	Nov.	Altil Colloid Inc.	83	247	17.0	3.2	3.1	15.3	0.0
Oct.	Sept.	Asahi Chemical Ind.	115	100	—	—	—	—	—
July	Nov.	Byrer A.C. D&S	552	246	20.77	2.9	2.9	23.2	2.2
Oct.	Apr.	Blagden Nodens	238d	185	12.18	7.6	7.6	10.2	—
Nov.	July	Brent Chem's Ltd.	205	107	32.17	6.0	2.3	17.4	—
Mar.	Sept.	Bell Benzol Ltd.	29	88	0.6	0.6	—	—	—
Aug.	Nov.	Chem. Prod. Inc.	55	106	12.11	2.4	5.4	12.6	—
Jan.	July	Burrell Sp.	115	113	—	0.3	0.3	1.7	—
Jan.	Jan.	Carolin Capel Ltd.	34	124	9.3	—	—	—	—
Jan.	May	Catalin	61	77	2.98	—	1.1	10.6	7.6

pt. Dab. gr. Cn 88-92	£84	13.30	1.30	1.30	1.30
ly Hangreaves 30p...	59	26.6	3.27	2.0	2.3

[illegible]



## INDUSTRIALS—Continued

**INSURANCE—Continued**

## PROPERTY OF 4-1-1-1

## INW TRIPIS Continued

**FINANCE, LAND—Continued**



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## Company law reforms may be speeded

BY MARGARET REID

LONG-POSTPONED reforms of company law, including a ban on insider share dealing, may be brought before Parliament soon as there will be scope for non-controversial legislation in the coming session.

Ministers are expected this week to consider whether to introduce in the coming Parliamentary session the draft Bill in the White Paper "Changes in Company Law", which was presented to Parliament by Mr. Edmund Dell, Trade Secretary, in July.

The Bill also provides for tightening the law concerning companies' loans to their directors. In addition, it would implement the European Economic Community's second directive on company law through the introduction of a new definition of public companies.

Both the present Government and the former Conservative administration under Mr. Heath have had plans to stiffen company law with various measures including outlawing insider dealing, in the light of scandals in recent years.

However, the Conservatives' Bill was overtaken by the Heath government's defeat in February 1974, while the Bill Mr. Dell wanted to introduce in the 1977-78 session, was squeezed out by pressure on the Parliamentary programme.

### Doubtful

When the Trade Secretary's draft Bill was published in July, it seemed doubtful whether it could be brought in for some time since, following a general election, the incoming government might have given higher priority to more partisan Bills.

## Industry call on bank finance confirmed

BY MICHAEL BLANDEN

THE STRONG revival in industry's demand for bank finance in recent months is confirmed by the latest bank of England published today by the Bank of England.

In the three-month period to mid-August, sterling advances by the banks to the private sector increased by £1,070m.

This was a slightly smaller rise than the £1,190m recorded in the previous three months. But the Bank points out that the statistics are not a reliable guide to the underlying trend of bank lending.

This is because other forms of lending, including particularly bank acceptances, increased rather more strongly in the latest period but are not analysed in the quarterly breakdown.

Figures already published have indicated that total bank lending to the private sector in sterling, including commercial bills temporarily held by the Bank, rose by £1,490m in the three months to mid-August.

This followed an increase of £1,230m in the previous period, but the more rapid rate of rise can be entirely explained by normal seasonal factors.

Three main areas accounted for the rise in the August quarter. These were manufacturing, with an increase of £580m; the personal sector, up by £401m; and agriculture, with a rise of £200m.

The 8 per cent rise in lending to manufacturing industry followed a modest 1 per cent increase recorded in the previous quarter.

The engineering sector took an extra £177m, a rise of 8 per cent. The residual "other manufacturing" group recorded an increase of £135m, or 11 per cent, while the food, drink and tobacco industries increased their borrowing by £31m or 6 per cent.

The increase of 8 per cent in borrowing by the personal sector was slightly greater than in the previous quarter, though this may have been accounted for by half-yearly interest charges being debited to customers' accounts.

The rise in borrowing by agriculture, above the general trend, was 13 per cent. Among other sectors, advances to the service categories rose by only £150m, or about 2 per cent. This was much smaller rate of increase than in recent quarters, and compared with a jump of £670m in the previous period.

Lending to the financial sector dropped by £204m, after increasing by £170m in the previous period. Each of the three components contributed to the fall, with hire-purchase finance houses down by £90m; property companies by £75m; and other financial organisations by £39m.

## Arab rejection front cuts links with Egypt

BY ANTHONY McDERMOTT

THE ARAB STATES most opposed to the Camp David summit yesterday decided in Damascus to break economic and political relations with Egypt.

The four-day conference—the third such meeting—of the "Front for Steadfastness and Confrontation" composed of Syria, Algeria, Libya, and the Palestine Liberation Organisation (PLO), agreed also to wreck the Camp David agreements and set up joint political and military commands.

In Jerusalem meanwhile the Israeli Cabinet, after an eight-hour session, yesterday approved by 11 votes to two (with three ministers abstaining) the Camp David accords between the Prime Minister and Egypt and agreed in principle to abandon settlements in Sinai.

The Israeli Cabinet decision still has to be sanctioned by the Knesset (Parliament). Nevertheless, the decision was significant for two main reasons. Firstly, it is almost unprecedented for agreement to be reached on the voluntary removal of such settlements which are historically the foundations of Zionism. Secondly, their removal has been the key element in Egyptian agreement to sign, within the next three months, a treaty with Israel.

Also yesterday Mr. Cyrus Vance, U.S. Secretary of State, concluded his Middle East tour with four hours of talks with President Assad of Syria following talks with Jordan and Saudi Arabia.

The talks with the Syrian leader were described in diplomatic language as being "helpful and frank" indicating that Mr. Vance had had little success in dissuading Syria from its hostile position while explaining the Camp David accords to President Assad.

On the face of it, Mr. Vance's tour has not been very successful in persuading Saudi Arabia, Jordan, and Syria that they should give some support to the Camp David accords.

King Hussein has asked for detailed clarification on some points. Saudi Arabia told Mr. Vance that the peace could be peace only if there was a comprehensive settlement involving all parties to the conflict and "reiterated its insistence on the necessity of a withdrawal from holy Jerusalem and its return to Arab sovereignty," the official Saudi press agency reported.

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### THE LEX COLUMN

## An ambitious step for Bowring

The objective of the exploration...

discussions announced today between C. T. Bowring and Marsh and McLennan is nothing less than the creation of the first truly international insurance broking business, in terms of profits, Bowring is just about the biggest broker in the UK, while Marsh and McLennan—which is more than twice its size—is far and away larger than any of its competitors in the U.S. They are now planning to pool all their worldwide insurance interests.

The initiative came from Bowring, and arose from its conviction that the world's broking business would be the end of the century be dominated by a handful of companies equipped for the needs of their multinational clients. Although about one-third of its brokerage comes from North America, Bowring has no network of offices in the U.S. Its ambitions require an important presence there, just as Marsh and McLennan needs a strong foothold in the London market.

This emphasis on international development follows the pattern set by the insurers themselves. Insurance companies these days are much keener than ever before to poach on the preserves of foreign markets, and their domestic clients are also prepared to take their business to foreign markets. Growth in premiums written in Europe and North America has trailed well behind the rest of the world over the last decade.

Bowring stresses that whatever happens nothing will be done to disturb its relationships with other brokers and insurers. It could not afford to, since although Marsh and McLennan's reinsurance broking subsidiary accounts for a large part of Bowring's U.S. revenue, it is by no means a dominant influence on the group as a whole.

The idea is that a new group will be set up on the lines of Unilever, which is linked primarily by an equalisation agreement covering dividends and shareholders' rights. Both groups would retain their separate identities and their current domiciles: neither would control the other, and no shares would change hands. But trading activities would be coordinated in whatever way seemed appropriate around the world, and earnings would be pooled and distributed.

Of course international unions

can work out much better on paper than in practice, as shareholders in Unilever will testify. But the possibility of a link with a business of Marsh and McLennan's stature and record (its net income has risen by over 15 per cent compound in the last five years) can do Bowring no harm at all.

With Lyons safely in the bag, city analysts are sharply divided about the merits of Allied Breweries' shares. Although at least two brokers' circulars over the weekend argued that the marked price weakness since the bid was announced has been taken too far, the bears still have the upper hand.

Friday's 4p fall to 80p put the combined capitalisation of Allied and Lyons down to under £490m, compared with £527m just before the bid was announced. In a period when share prices, generally have been firm, this means that the premium paid to Lyons has—so far, at any rate—come straight out of Allied shareholders' pockets.

The main concern is whether Allied's management will be able to overcome the apparent shortcomings at Lyons. Then there is the fact that food manufacturers generally, and Lyons in particular, have recently been rated noticeably lower than the brewing sector by the stock market. And by the standards of the competition, the bid leaves Allied with high borrowing ratios.

However financial gearing will accelerate the trading recovery, which is already under way at Lyons, judging by the forecast that Allied's earnings will not be diluted by the deal. The outlook for Allied's substantial parent, and earnings would be pooled and distributed.

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Friday's 4p fall to 80p put the combined capitalisation of Allied and Lyons down to under £490m, compared with £527m just before the bid was announced. In a period when share prices, generally have been firm, this means that the premium paid to Lyons has—so far, at any rate—come straight out of Allied shareholders' pockets.

The main concern is whether Allied's management will be able to overcome the apparent shortcomings at Lyons. Then there is the fact that food manufacturers generally, and Lyons in particular, have recently been rated noticeably lower than the brewing sector by the stock market. And by the standards of the competition, the bid leaves Allied with high borrowing ratios.

However financial gearing will accelerate the trading recovery, which is already under way at Lyons, judging by the forecast that Allied's earnings will not be diluted by the deal. The outlook for Allied's substantial parent, and earnings would be pooled and distributed.

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